



**Best Western  
Marina Pacific  
Hotel & Suites LLC**

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May 1, 2008

Dear Neighbor:

My family owns and operates the Best Western Marina Pacific Hotel at 1697 Pacific Avenue in your neighborhood. My grandfather and father built the hotel, and our family has owned and operated the hotel for over thirty years. First and foremost we have always tried to be an asset to the community and a good neighbor. We are proud of our recent renovation and look forward to continuing to serve the Venice Beach community.

We are in the process of upgrading our current beer and wine license to serve a full line of alcoholic beverages at the hotel. In addition, we plan to serve food and alcohol on our new roof top deck area. There will be no new construction as a part of this proposal.

In order to familiarize our neighbors with our newly renovated hotel as well as our alcohol service proposal, we are hosting two open houses at the hotel on Saturday, May 17, 2008 from 11 a.m. to 12 p.m. and on Wednesday, May 21, 2008 from 6 p.m. to 7 p.m. I invite you to come by to review our plans and ask any questions you may have.

We have filed an application with the City of Los Angeles Planning Department for a Conditional Use Permit, Venice Specific Plan Exception, Local Coastal Development Permit, and Project Permit. On May 28, 2008 at 7 p.m., our proposal will be presented to the Land Use Committee of the Venice Neighborhood Council (VNC) which will be held at the Westminster Elementary School Auditorium, 1010 Abbot Kinney Boulevard. Please confirm the date, time and place of the meeting by checking the VNC's website at [www.VeniceNC.org](http://www.VeniceNC.org). All of the project's plans and related documents will be posted for your review on the website in advance of the meeting.

I hope that you can take a few minutes out of your busy schedule to stop by and learn about our proposal. I am confident that you will see that our planned operations are appropriate for the area and that we will continue to provide the neighborhood with a first class hotel serving local visitors and the community.

I look forward to seeing you during one of the open house events.

Sincerely,

Mark Sokol

Best Western Marina Pacific Hotel