



Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org

Email: info@VeniceNC.org Phone: 310-421-8627



EXHIBIT A

Close nominations and hear statements from candidates for vacant Community Officer position

Barbara Lonsdale

Hi my name is Barbara Lonsdale and I am interested in serving on the Board.

My dad is a 3rd generation Santa Monican that went to Alaska to work on the pipeline-married an Eskimo and here I am. I've been going back and forth between Alaska and here until I moved to Venice permanently in 1987. Growing up immersed in the outdoors made me want to help preserve the environment which is why I got involved in the VNC Environmental Committee years ago and am now President co-chair. I noticed that the inner city youth here do not have the opportunity to experience nature as I did growing up while substitute teaching for LAUSD. This made it very special for me to train with The Resource Conservation District of the Santa Monica Mountains & The Audobon Society to lead school groups through the Ballona Wetlands.

I am now leading tours of my own for my company "Alltournative," after years of leading tours as Vice President for the Venice Historical Society, the Venice Art Crawl and The Topanga Docents. I love to share my knowledge of the area and to inspire others to appreciate the beauty of their surroundings-even the quiriness and "funky" characters of our area-there's definitely never a dull moment here with so many different amazing cultures. Some people find it hard to believe that Los Angeles is home to the largest population of Native Americans in the U.S. and the local Native Americans remain a mystery to most. I am happy to be working with the local Gabrieleno/Tongva tribe as one of their "Cultural Liaisons" to help maintain their fascinating culture, which is the main focus of my tours. Wherever you travel in the world, people often celebrate the indigenous peoples and they can be celebrated here as well.

I really just want to want to help preserve the environment, history and culture. I feel that I have been a conduit for information with neighbors and friends in Venice as I am always getting them to support or participate in VNC activities. This is probably why I was the Events Coordinator Chair for years and am still on the board for the Venice Chamber of Commerce. My uncle Wayne Harding and cousin Chris Harding were past-presidents of the Santa Monica Chamber of Commerce--though my favorite is my uncle-whom The Santa Monica Mirror wrote an article on entitled "The Legendary Impact of John Lonsdale." At 84 years old he is still volunteering to coach for the Girls and Boys Club of Santa Monica, The Little League, Crossroads, and is even known as "The Recycler" at the games because he's always collecting bottles and cans. I'm exactly half his age now and when I grow up, I want to be just like him.

Thank you for your consideration,

Barbara Lonsdale

Alltournative / www.alltournativeLA.com / info@alltournativeLA.com / (323) 776-WALK



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Answers to Board Questions:

September 6, 2011

To the Venice Neighborhood Council board members,

My prior experience with the VNC has been a great one. I have attended a few meetings to support different issues, volunteered for the Environmental Committee for the past 3 years to eventually become President co-chair alongside Kristopher Valentine, Nick Karno and Jake Kauffman. I have volunteered at a few different events at 1st Fridays on Abbot Kinney with Carolyn Rios and Cindy Rogers. I know a few people on the committee as I am very actively involved in the community as I am on the board (and am past Events Coordinator) of the Venice Chamber of Commerce and the Venice Historical Society. Our paths have crossed on several occasions such as helping to clean Windward Avenue of graffiti as well as many local and fun social events. And as far as the VSP goes, I would not modify anything thus far.

On the topic of trash, my vision is on how we can better clean up our streets and beaches including more recycling bins. The Environmental Committee has worked on the Bin Your Butts campaign to ensure that cigarettes are not going out into storm drains and into the ocean. We are working on getting more stylized and permanent bins along the boardwalk and the more popular streets. We also helped to push the Big Belly Solar trash bins along the boardwalk and are working with local artists to paint them in a unifying theme that represents our local environmental concerns.

I look forward to seeing everyone soon, Sincerely,

Barbara Lonsdale



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Barbara Lonsdale

302 Market St. #4, Venice, CA 90291

barblonsdale@yahoo.com (310) 666-7344

VOLUNTEER WORK HISTORY

10/1/10 - Present	The Gabrieleno Band of Mission Indians Cultural Liaison	Supervisor-Gary Stickel (323) 937-6997
9/1/09 - Present	The Venice Historical Society Vice Pres, Board of Dir, Tour Guide	Supervisor-Jill Prestup (310) 415-6657
9/1/09 - Present	The Venice Chamber of Commerce Events Coordinator Chair, Board Of Dir,	Supervisor-Alex Rosales (310) 827-7468
6/1/09 - Present	The Venice Neighborhood Council Environmental Committee Pres Co-Chair	Supervisor-Nick Karno (323) 578-6038

EMPLOYMENT HISTORY

12/1/02 - 6/1/10	Los Angeles Unified School District 333 S. Beaudry Ave. Los Angeles, CA 90017	Supervisor-Dale Van Mill Sub Teacher (SpEd) (213) 241-6550
12/1/00-12/1/02	Rockreation 11866 LaGrange Ave. Los Angeles, CA 90025	Supervisor-Blaine Ebscott Rock Climbing Instructor (310) 207-7199
1/1/95 - 12/1/00	Timothy Yarger Fine Art Rodeo Dr. Beverly Hills, CA 90210	Supervisor-Rob Constant Secretary (310)666-9099
9/1/92 - 1/1/95	The San Francisco Saloon 11501 W. Pico Blvd. West Los Angeles, CA 90064	Supervisor-Brian Conrad Bartender/Server (310) 478-0152
6/1/87 - 9/1/92	KNIK/KWHL/KZND/KENI (summers) 800 E. Dimond Blvd. Anchorage, AK 99515	Supervisor-Rick Rydell DJ/Voice-Overs (907) 522-1515

EDUCATION

Cal State University Long Beach	B.A.-Radio/TV/Film Prod.
West Anchorage High School	High School Diploma

ACTIVITIES

Writing, yoga, biking, hiking, rock climbing, kayaking, traveling rings, CPR/1st Aid/CERT, Trained with Audobon Society, Ballona Institute, Topanga Docents, Sierra Club, Sustainable Works, Resource Conservation District of the Santa Monica Mtns.
(References available upon request)



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Hershel Gerson

To Existing Board Members,

I would like to self-nominate myself Hershel Gerson for the vacant Community Officer position on the Venice Neighborhood Council. I have lived in Venice for the past 8 years, having rented an apartment for the first 7 years and recently purchased a residential property in August 2010. The residential property at 25 Brooks Avenue currently serves as my primary residence. I am a senior financial advisor for large corporations in the investment bank of Credit Suisse with offices in Century City. I graduated from the Anderson School at UCLA in 2004 with my MBA and have been working at Credit Suisse since my graduation. Prior to attending graduate school, I was a CPA at Ernst & Young for 5 years in New York City. I was born and raised in Miami Beach, where my parents were active in the revitalization of South Beach and experienced that areas transformation from slum conditions to a world-class tourist destination.

Over the past 8 years, I have witnessed the beginnings of Venice's transformation back into a vibrant community with art galleries, boutiques and restaurants along Abbot Kinney and Ocean Front Walk. However, I believe that Venice has considerable resources that remain underutilized and lack proper investment to maintain / return the area to a prime attraction. To that end, there needs to be a increased sense of community spirit and strong relationship between local traders and residents.

While I have not served on a VNC committee or any similar public office, I believe that I can serve as an effective bridge between the business community and local government in the pursuit of economic solutions. I would like to find additional ways to stimulate the local community and continue the revitalization of our most valuable resource, the Ocean Front Walk. As such, I would want to serve on the Ocean Front Walk Committee or the Land Use and Planning Committee. However, given my background, I would also be open to serving on the Budget and Finance Committee. I have read the VSP and have varying views on whether potential areas should be modified. However, with regards to enforceability, it should be applied consistently to potential constituents in order to maintain fairness in the process.

I look forward to introducing myself to the Board and community at the Board meeting tomorrow, August 16th.

Best,

Hershel Gerson

Email: hershel.gerson@credit-suisse.com



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Answers to Board Questions:

1. "What is your prior experience with the Venice Neighborhood Council?"

While my prior experience with the Venice Neighborhood Council is limited, I have an extremely successful track record at following through on areas where I made a commitment. I graduated at the top of my class at the University of Texas, graduating with a BBA and masters in accounting while committing myself to an accelerated 5 year program. Directly after college, I worked at Ernst & Young for 5 years as a CPA, where I achieved the promotion to manager after only 3 years, which is normally a 5 year track. As I assessed the landscape after 5 years, I decided to commit myself to a higher degree and attended UCLA to work on my MBA. I graduated from the Anderson School at UCLA with my MBA and honors, awarded to the top 10% of the class. Since graduation, I have worked the past 8 years at Credit Suisse. Outside of my regular day-to-day activities at Credit Suisse, I also ran recruiting for 3 years and served as senior staffer, again demonstrating my commitment level. My hope is that this track record of commitment and follow-through will provide the Board comfort that I will take my responsibilities and position in earnest.

In addition, after living in Venice for 7 years, I decided to invest in the area by purchasing my first residence on Brooks Ave, where I have lived the past year. My strong ties to the community and now owning property in the area have driven me to get more involved in the neighborhood I care very much about. I am excited about the community and it's potential to be a unique area in Los Angeles that thrives on the diverse cultures of the city. However, I believe that more needs to be accomplished for it to be a place where people are comfortable raising a family and enjoying the areas culture.

2. On the topic of your choice - trash, tourists, traffic - only one - provide 100 words on solutions from the easy to the impossible, what's your vision here.

When looking at the VNC charter and public materials, there is rightfully a great sense of pride in the number of tourists that visit Venice and the boardwalk. However, below are excerpts from internet sites of tourists that have visited the Boardwalk:

--"Definitely watch your purse/wallet/backpack while walking down



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the boardwalk.... As for the things sold on the boardwalk itself, nothing too interesting. Didn't buy anything at all, really cheaply made and not worth the price... All of the medical marijuana places were annoying." (Yelp)

--"The original idea of Venice being a nice place to visit for some afternoon entertainment is gone. The performers that are out there don't compare to what they were 10 years ago. Leave before dark or else you may and will be robbed. The shops have gone from souvenirs specialty stores to marijuana free medical card shops and tattoo shops. This place is not family friendly, if you are a tourist you may want to visit Redondo Beach, Manhattan Beach or take the drive to Malibu." (Citysearch)

There are also plenty of positive reviews but those generally come from local LA natives. In addition, a neighbor of mine who has lived by the boardwalk for over 15 years recently complained to me about its deterioration in the past few years. Therefore, my fear is that without proper attention Venice will lose it's unique status and vibrant commerce that comes from tourist visits.

To reverse this trend, I would suggest a number of ideas to help restore the boardwalk. First, many people question the repeal of the lottery system in designating vendor spots which I would want to reinstate (while courts may not allow). Second, I strongly support the ordinance banning items that are not art or have substantial intrinsic value on its own. Third, I would ask that the Pacific Division Police do nightly checks of campers on the boardwalk to ensure their safety. Lastly, I would attempt to limit permits for medical marijuana dispensaries on the beach given the recent heavy concentration.

While these are just a few suggestions, the boardwalk should be an area of focus given its resource to the community and families. It should be a safe place for people to visit anytime and enjoy the restaurants and cafes. We are lucky to be one of the very few beach communities that offer restaurants and retail directly on the beach, where you can eat, shop and stroll on the sand. As such, we should be committed to preserving this area and ensuring that it thrives.



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Matthew Kline



Hi VNC Board Members,

My name is Matt Kline and I'd like to nominate myself for the open seat on the Venice Neighborhood Council. My motive is simple: I'm eager to represent my fellow Venetians in hopes of making Venice a safer, cleaner, and more active community.

I was born and raised in Washington D.C., received my BA from the University of Michigan in Ann Arbor, and moved to Santa Monica in 2005. I work in the entertainment industry, representing celebrities and athletes for their commercial interests: endorsements, brand partnerships, and licensing agreements. I've worked at such premiere agencies as Creative Artists Agency (CAA) and Todd Shemarya Artists (TSA).

I left my job at TSA in May and have spent this summer exploring and learning as much about Venice as possible. While I've only lived in Venice for a year, I've never been more proud to call anywhere else home. It's clear to me that there are many others - especially young people - who feel the same. However, it's also clear that most of the younger adult residents of Venice aren't taking an active role in their community governance and the issues that affect them most. It's not that they don't care, it's that they don't know how. As a member of the Outreach Committee, I'll be able to tap into that younger demographic to help people become more involved.

I'm also very interested in being part of the Visitor Impact Task Force. There are growing issues with development, traffic, parking, and trash, especially by the Boardwalk and the Marina that need to be addressed. I feel it's important that we know what's happening at the city and county levels in relation to those areas. I would make it my mission to stay out ahead of these issues in order to protect the best interests of Venice and her residents.

With regard to the Venice Specific Plan, I believe it needs to be preserved and upheld at all costs, as it provides a vision for Venice that her residents strongly support.

I've attended VNC meetings and have a good understanding of how the Council operates. I've built a large and diverse network of friends, neighbors, and local businesses who support my candidacy. My experience as an organizer, connector, and negotiator, along with my willingness to do whatever it takes to make Venice an even better place will be real assets to the VNC.

I look forward to meeting you in person this evening.

Best,

Matt



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Answers to Board Questions:

1. "What is your prior experience with the VeniceNeighborhood Council?"

I'll be the first to admit that my experience with the VNC is somewhat limited. Since moving to Venice in September 2010, I've attended Council meetings and several sub-committees meetings. Like many young Venetians, when I moved here I didn't know what the VNC was. It took time to understand the workings and role of the Council, which I learned through local media outlets, the VNC website, and conversations with my neighbors, including Community Officer Daffodil Tyminski, who encouraged me to become involved. I feel my limited experience with the VNC is an attribute because I'll bring a different perspective to the group, and will be particularly effective with outreach. Though I've only lived in Venice for a year, I've been in the area for six and have established a broad and eclectic network of friends whom I'm already bringing into the VNC family. Particularly though, I'm able to connect and reach out to the younger Venice demographic, many of whom have also recently moved here, to help them get involved with community issues. As I mentioned in my address to the Council, there are a great many young people here who *already* want to be more active in local issues, they simply need to be reached and informed in a more effective way.

While my relationship with the VNC is just budding, I've always been politically active. Growing up in the Washington D.C. metropolitan area, I was surrounded by politics and activism. I first began volunteering in middle school, stuffing envelopes and putting up signs in the neighborhood for Congressional candidate Donald Mooers in Maryland's 8th Congressional District. Though Mooers lost a close battle with the incumbent, I learned important lessons about the value of being involved in my community, and helping others do the same. I was class president during high school, and later was active with local and student issues at the University of Michigan in Ann Arbor through a variety of student organizations. In 2004, I was privileged to be a member of Senator John Kerry's Advance Team as he ran for President. During summer of that same year, I also had the opportunity to work for President Obama (then a Senator) at the DNC in Boston where he gave his landmark keynote address. While living in Santa Monica from 2005-2010, I followed local politics and spent weekends volunteering to improve Venice schools, such as Couer D'Alene Elementary and Venice High School. Never before have I run for a public officer position, nor was I ever interested to do so. But I've never lived in a place I love as much as Venice.

2. On the topic of your choice - trash, tourists, traffic -only one - provide 100 words on solutions from the easy to the impossible, what's your vision here.

Trash: This is a problem that I'm very passionate about, and take personally. I live close to the boardwalk and find trash on my doorstep every morning. Venice is a beautiful place, but it's much more beautiful when you don't have to worry about stepping over someone's McDonald's bag or a broken bottle. I don't think the solution to the trash problem requires rocket science; it requires more money and more receptacles. It's fair to say that there's more trash closer to the boardwalk, so this is where I'd begin and focus the most attention. Firstly, I'd work with Parks & Rec on a program to improve receptacle accessibility on the actual boardwalk, as vendors are making it increasingly difficult for tourists and citizens alike to reach them. Secondly, I'd place a receptacle on every corner of every street between the boardwalk and Abbot Kinney. While the city might resist taking on the whole burden of a plan like this, to cut down on the cost I'd implement a program to have receptacles donated by local Venice businesses, and to have them painted by local artists (this type of program has been successful in cities around the nation including Ithaca, NY and Rockland, NY). Lastly, a local public service announcement campaign to draw attention to this effort would be important in getting the word out to the community and its visitors.



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E. Colleen Saro

- 1) Please explain why you wish to serve on the VNC Board Of Officers.

I've lived in Venice going on 14 years, and the last 4 years I have become active within my community. I'm concerned in what goes on around our neighborhood and what happens at the city office that will effect us here.

- a) Have you served before on the VNC Board or other Neighborhood Council Board? If so, where and when?

No

- b) Have you served on a VNC Committee? Which one and for how long?

5th Annual Venice BBQ

- c) Please state your professional qualifications or related experience relevant to this position.

I worked for an attorney during my college days, taught high school for 3 years in Texas, and presently work in the entertainment industry here in LA. With this combination of experience, I feel that I would be an asset to the board.

- d) How long have you been a stakeholder in the VNC area?

14 years

- 2) Please list your previous and/or current neighborhood or community involvement.

Member of POWER, during the OPD's I walked my neighborhood and informed my neighbors of the pros and cons, attend VNC meetings, Neighborhood Watch.

- 3) Please list the three most pressing issues that you feel are facing the Venice Community.

Safety on the boardwalk; for both residents and vendors.

Too much development of big business impeding Venice.

We should push for some percentage of monies being made on the Boardwalk to stay in Venice, as well as a percentage of fees paid for permits from filming in our community. With this money we would be able to find a hopeful resolution to the homelessness in our community.

- 4) What do you see as the primary roles of the Venice Neighborhood Council?

To hear concerns of our community and relay them to our Councilman so changes or protection may be attained.

- 5) What is your Vision for Venice?

I want to keep Venice, Venice. People move here for what Venice represents: free speech, free art and a wonderful contrast of Bohemian, Multi Cultural, and highly political activism. Yet with all this diversity, it strives for a community that we can all live in.



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Answers to Board Questions:

My experience with the VNC:

I've been attending meetings for the past 4 years. Within this time I've been active in the struggle with OPD's. I also attended 2 of the Coastal Commission meetings including the final meeting. I started attending meetings while Mike Newhouse was president and had a great deal of interaction with him and Bill Rosendahl because of the OPD issue. I do feel that the board is larger than seems necessary, but I understand this is because of people's availability as well as striving for enough diversity so the community may be represented as best as possible.

I participated in the last BBQ this past summer and was able to meet and interact with many board members as well as people in the community that I would most likely never have the opportunity to meet. Our board is diverse in all ways, and I feel that even though there are disagreements, I do believe that all the members are striving to make our community better while still trying to keep the uniqueness of Venice.

Trash & Boardwalk:

Our apartment is located on the boardwalk, so we are in the mix of it everyday. Granted when we moved here we knew what we were walking into when choosing to live in the mix. But that is also why we chose our apartment.

I feel that the topic of trash is the most obvious for me as we see it on the boardwalk day in and out. I do feel that there needs to be more trashcans. After every weekend day, all cans are full and over flowing. Some people tend to point the blame to the homeless, in that they go through the cans for food, or recycling. But the truth is there is just not an adequate amount of trashcans or recycling along the boardwalk.

I have noticed that we have been having people picking up trash and cleaning the boardwalk, and I can assume these are people that are fulfilling their community service responsibility. I think this is a great idea and would like to see more of this in our community.

In an ideal world, we should try and get the vendors and homeless involved in keeping the boardwalk clean.

When people feel they are a part of a community, they take pride in where they are "hanging out" and will be more conscious about picking up their "space" as well as looking after their surroundings. I honestly think if we as a Board, walk the boardwalk, talk to the vendors, and homeless and ask them to pitch in. It could work. This would hopefully also lead to solving other problems we have on the boardwalk.

I feel something that would also help the trash problem, is to have an ordinance pass that will only allow artists, or vendors that have hand made items to sell. This would include paintings, tye dyes, and jewelry; anything that is hand made. We should not just allow art that makes a "political statement". I believe art means many things to many people. These artist are making amazing jewelry and chimes with recycled material. THIS is what makes Venice, Venice.



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E. Colleen Saro

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entertainment firearms permit #07-115

Little In Common – Pilot Prop Master, 2011	Jeanne Caliendo - UPM Rob Thomas – Creator/Producer
Smurf – Feature - Re-Shoots, LA Prop Master, 2011	Chris “Pipo” Wintter – Designer
Outlaw – Series Prop Master, 2010	Scott P. Murphy – Designer
Gigantic – Series Prop Master, 2009- 2010	Cecil Gentry – Designer
Head Over Spurs In Love - Feature Producer, 2009	Ana Zins - Director
Cold Case – Series Prop Master – “Chinatown”, 2009	George Edman – Prop Master
Day One – Pilot Prop Shopper, 2009	Chris Call - Prop Master
Party Down - Series Prop Master, 2008- 2009	Rob Thomas-Creator/Producer
Good Behavior – Pilot Prop Master, 2008	Rob Thomas – Creator/Producer
Notes From the Underbelly – Series Prop Master, 2007	Bari Halle – Producer
Not Easily Broken – Feature Prop Master, 2007	Cecil Gentry – Designer
See Jane Run – Pilot Prop Master, 2007	Cecil Gentry – Designer
I Hate My 30’s – Series Prop Master, 2006	Cecil Gentry – Designer
The Nines – Feature Art Director, 2006	Dan Etheridge – Producer
Veronica Mars - Pilot & Episodic Prop Master, 2004-2006	Neil Lundell – UPM

**Occurring Day Player with Chris Call & George Edman
Member of I.A.T.S.E. 44 & 484**



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EXHIBIT B

Community Impact Statement - Citywide Sign Ordinance

Community Impact Statement - Council File 08-2020 - Citywide Sign Ordinance

SUMMARY

The Venice Neighborhood Council opposes adoption of the revised citywide sign ordinance now pending before the City Council Planning and Land Use Management committee because it would allow a proliferation of commercial advertising on both private and public property without a significant reduction in existing billboard and signage blight, and would allow new electronic signage without addressing energy use, light pollution, traffic safety, and other issues that could negatively effect communities throughout the city.

STATEMENT

The City Planning Commission (CPC) approved this ordinance on March 26, 2009, after three public hearings that included extensive testimony from representatives of neighborhood councils, community groups, business and development interests, and the sign industry. Unfortunately, proposed changes to the ordinance first made public on July 22, 2011 by the City Planning Department seriously weaken the ability of the city to protect its citizens from the negative impacts of outdoor advertising.

SIGN DISTRICTS: The CPC retained the sign district provision allowing off-site and other prohibited sign types in sign districts, but greatly limited the potential for negative impact on communities by allowing districts only in high-intensity commercial areas zoned regional commercial or regional center. The CPC also approved a provision that allowed property owners to erect these kinds of signs only after acquiring and removing existing billboards in the surrounding community at a more than one-to-one square footage ratio. The CPC voted to "grandfather" only two pending applications for sign districts under the current city sign ordinance.

The revised ordinance now before the Planning and Land Use Management (PLUM) committee seriously undermines the CPC's intent by proposing to grandfather a dozen pending sign district applications and proposals for special signage in specific plan areas. This could result in hundreds of thousands of square feet of new off-site signage in the city without a single billboard being taken down.

The CPC rightly decided that removal of billboards that blight commercial streets in many neighborhoods provides a tangible, quantifiable community benefit as well as ensures that there won't be a net proliferation of new billboards and off-site signage in the city.

COMPREHENSIVE SIGN PROGRAMS: The CPC included this provision to allow special signage rules for large properties like shopping centers and college campuses, but the provision didn't allow any off-site or electronic signage generally prohibited by the ordinance. The revised ordinance would



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allow those generally prohibited sign types if they aren't visible from the public-right-of-way and don't exceed 10 per cent of the total signage on the property. These comprehensive sign programs would be allowed on any commercial property, either public or private, which opens the door to commercial advertising in city parks and recreational facilities.

ELECTRONIC SIGNAGE: The CPC prohibited electronic signage outside sign districts, but the revised ordinance would allow them as on-site, or business signs anywhere in the city. The only regulations proposed are a minimum eight-second message duration and a daylight and night-time brightness limit. These regulations fail to address serious issues of energy use, traffic safety, light trespass on residential properties, change in community character, and potential for privacy invasion. At a minimum, a moratorium should be placed on the installation of any new electronic signs and conversion of existing signs until regulations are in place that protect residents, motorists, communities and others from adverse effects.

OTHER

Donor Signs: Signs recognizing donors would be allowed by-right, without restrictions on size, location, text. This would allow signs carrying corporate logos anywhere, including city parks and other public property. These should not be allowed without strict regulations on size, text, and placement.

Right of Private Action: The provision allowing property owners within 500 ft. of an illegal sign to file suit if the city failed to enforce citations was removed from the CPC-approved ordinance, but should be reinstated.

Signs in the Public Right of Way: The ordinance exempts signage in the public right-of-way from any regulations. This signage should be made subject to applicable regulations of the ordinance.

Sign Adjustment: The ordinance would allow a zoning administrator to approve a 20% deviation from sign area and height, location, projection and clearance, and time limits on temporary signs, and would allow variances for adjustments beyond 20%. These are far from "minor" adjustments and should not be allowed without a public hearing and appeal process.

Signs Covering Windows: The CPC-approved ordinance prohibited any signs covering windows, but the revised ordinance would allow them if the fire department certified that they didn't present a safety hazard. This fails to account for the fact that signage adhered to windows can degrade the view to the outside, and seriously affect the quality of life of tenants of offices and apartments.

DOT hazard Review: The revised ordinance removes the provision requiring any signs within 500 ft. of a freeway to undergo a DOT hazard review. This should be restored.



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EXHIBIT C

Community Impact Statement-No Alcohol Ads on Public Property

Community Impact Statement - Council File 11-1429

Reduction and Prevention of Underage Drinking / City Financial Cost / Advertising on City-Owned and Control Property

SUMMARY

The Venice Neighborhood Council supports the motion directing the City Attorney to prepare an ordinance prohibiting alcohol advertising on city-owned and controlled property. Exposure to alcohol advertising has been shown to be a factor in drinking and alcohol abuse, especially among youth and the underaged. In Venice, incidents of violence on the heavily-visited Ocean Front Walk are common, and often fueled by alcohol. Venice also has one of the largest homeless populations in the city, and alcohol addiction and abuse has been shown to be a significant contributing factor in homelessness.

STATEMENT

The REPORT TO CONGRESS ON THE PREVENTION AND REDUCTION OF UNDERAGE DRINKING from the U.S. Department of Health and Human Services in May 2011 stated the following:

- Alcohol continues to be the most widely used substance of abuse among America's youth, a greater proportion of whom use alcohol than use tobacco or other drugs.
- Binge drinking is the most common underage consumption pattern.
- Underage Drinking Increases the Likelihood of Risky Sexual Activity
- Early Initiation of Alcohol Use Increases the Risk of Alcohol Dependence Later in Life
- Underage Drinking Affects Academic Performance
- Underage Drinking Increases the Likelihood of Risky Sexual Activity
- The 2009 NSDUH showed 4.3 percent of 14-year-olds, 13.1 percent of 16-year-olds, 30.4 percent of 18-year-olds, and 38.9 percent of 20-year-olds to have engaged in binge drinking within the past 30 days
- The greatest single mortality risk for underage drinkers is motor vehicle crashes
- The Surgeon General's Call to Action To Prevent and Reduce Underage Drinking proposes a vision for the future in which each child is free to develop his or her potential without the impairment of alcohol's negative consequences.

According to the 2010 U. S. Census, the City of Los Angeles has an estimated population of 3,792,621 with a reported 26.2% under the age of 19 and 19% under the age of 14. As a City, we have a responsibility to reduce underage alcohol drinking by mitigating risk factors. According to The Surgeon General's Call to Action To Prevent and Reduce Underage Drinking. Department of Health and Human Services, Office of the Surgeon General, 2007:

- Alcohol is the most widely used substance of abuse among America's youth.



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- The latest research demonstrates a compelling need to address alcohol use early, continuously, and in the context of human development using a systematic approach that spans childhood through adolescence into adulthood.
 - ⤴ Urge the alcohol industry to voluntarily reduce outdoor alcohol advertising.
 - ⤴ The placement of alcohol advertising, promotions and other means of marketing do not disproportionately expose youth to messages about alcohol.

According to Reducing Alcohol-Related Harms in Los Angeles County, A Cities and Communities Health Report in March 2011 by the County of Los Angeles Department of Public Health:

- ⤴ The total economic cost of alcohol use is \$10.8 billion annually in LA County
- ⤴ This translates to roughly \$1000 per LA County resident or \$3,100 per family each year
- ⤴ Exposure to alcohol advertising influences youths beliefs about alcohol and their intention to drink
- ⤴ Reduce alcohol advertising in public places and in areas commonly seen by minors



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EXHIBIT D

Letter to support Ted Lieu

September ---, 2011

Debbie Raphael Director, Department of Toxic Substance Control California Environmental Protection Agency 1001 I Street, 25th Floor Sacramento, CA 95814

Regarding: Senator Ted Lieu's request for a formal investigation of the Santa Monica Airport's toxic impacts on the adjacent neighborhoods.

Dear Director Raphael,

The Venice Neighborhood Council of Los Angeles extends our full support for Senator Lieu's July 18, 2011 letter of request to you; asking that the Department of Toxic Substance Control (DTSC) conduct a formal investigation of the pollutants stemming from aircraft operations at Santa Monica Airport. Venice is part of the flight path loop that student pilots use for practice flights. Approximately half of all the aircraft operations at SMO are practice flights. Aviation gasoline contains lead. Recent studies have shown a correlation with elevated lead blood levels in children and airports. All these facts have our Venice community very concerned.

We also support the study of other potential toxic substances that are a result of the jet aircraft operations at SMO. As Senator Lieu points out in his letter to you, scientific studies have shown huge levels of ultrafine particles and black carbon in the adjacent downwind Los Angeles community. These spikes in pollution are directly associated with jet idle and jet blast.

We are very grateful to Senator Lieu for his letter of request to you, as we are very much in need of this investigation by our California Environmental Protection Agency's DTSC. Santa Monica Airport is the busiest single runway airport in the United States and it has densely populated residential neighborhoods as well as two parks adjacent to it. Please take the strong leadership in protecting the many thousands of people who find themselves in harm's way from the exposure to toxics that stem from SMO's aircraft operations.

Thank you.

Sincerely,

Linda Lucks, President of the Venice Neighborhood Council

Cc: Senator Lieu State Capitol Room 4090
Sacramento, CA 95814



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EXHIBIT E

MISSION STATEMENT

VNC SANTA MONICA AIRPORT AD HOC COMMITTEE

The Santa Monica Airport Committee shall inform the VNC Board of the current operations of the Santa Monica Airport as it affects Venice neighborhoods. It will suggest actions and act as a liaison with other neighborhood groups sharing similar concerns.

VNC Santa Monica Airport Committee Report

The Committee held its first meeting February 12, 2010. This report highlights the activities and progress of the Committee since its inception. It also briefly summarizes possible actions on which we are seeking stakeholder input to make additional recommendations to the Board of the Venice Neighborhood Council. One of the first activities was to conduct a survey of Venice residents, collecting data regarding the impact of Santa Monica Airport air traffic over Venice. More than 300 residents responded. The concerns can probably be summed up to be those that arise from the noise, those that arise from other environmental hazards, such as the use of leaded gasoline by airplanes flying in and out of SMO, and those that arise from the safety issues.

We have had regular meetings with Councilman Rosendahl's staff regarding our issues. Norm Kulla, District Director and Senior Counsel for Councilperson Rosendahl's office, has been instrumental in helping us obtain the information needed to advance our concerns. One of the main challenges has been to wade through the jurisdictional issues. Federal agencies and politicians have said the issues we raise are local and the local politicians have historically said that there is nothing they can do, as the navigation of airspace is a federal issue. We have worked hard to get through that maze and Councilman Rosendahl and his staff have been very helpful in promoting the idea that Los Angeles should exercise more authority over what happens at Santa Monica Airport. We have met with Congressman Waxman, to discuss the federal component, and he says for him it is also a jurisdictional issue with the FAA. Waxman's 30th congressional district includes Santa Monica and West Los Angeles. We also participated in a meeting with Representative Jane Harman and U.S. EPA Western Regional Director Jared Blumenfeld. Additionally, we have met with candidate Janice Hahn, and plan to continue the dialogue with her as our representative in Congress. We also met with FAA – Western-Pacific Region Airports Division representatives and continue to exchange follow-up information.

An out of the box idea has been for the City of Los Angeles to explore bringing a lawsuit against the city of Santa Monica or the FAA, on behalf of the citizens of Los Angeles who are adversely affected by SMO. We met with City Attorney Trutanich to discuss this issue. He promised to put a team of interns on the issue and to report back to us. It appears that there has been some delay in getting this done, due to city budget issues. Trutanich explained that he did not think the City had the resources at this time to pursue a lawsuit, but that he thought it was worth the exercise to consider it and to determine what the obstacles might be.

Other activities included a rally held at SMO on Earth Day, 2011 to bring awareness about the use of leaded fuel by piston planes flying in and out of the airport. The point made was that the EPA banned leaded fuel from automobiles with the Clean Air Act of 1996. Yet, flight school operations, which



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account for half of all SMO operations, use aircraft that are fueled by aviation gasoline that contains lead. Other piston aircraft that are not part of flight school operations at SMO are also using leaded fuel today. We also sponsored an earlier protest at Rose and Lincoln during a temporary airport shut down. The "Peace and Quiet" vigil was designed to emphasize what life could be like without the noise from SMO. We supported and encouraged the City Council resolution to include in the City's 2011-2012 Federal Legislative Program support for legislation or administrative action that would (1) alter the departure path at Santa Monica Airport (SMO) to enhance safety and reduce air pollution, and (2) close the flight schools at SMO. Councilpersons Rosendahl and Hahn introduced the resolution and it was passed by the City Council.

We are currently undertaking a petition drive to close flight schools at SMO that use leaded fuel, have all aircraft departing the airport fly to the north instead of the south, stop the use of leaded fuel in propeller planes flying out of the airport, and to ban jets due to air pollution, noise and the threat of a catastrophic crash. In addition, we are reviewing environmental practices of airports throughout the world for additional background information, researching the number of schools and children affected by SMO noise pollution and other health risks, and preparing material that summarizes the health risks to residents surrounding the airport.

The current agreement between the FAA and the City of Santa Monica expires 2015. A major goal is to have a plan of action for proposals for how the city of Santa Monica deals with the expiration of this agreement and to explore the possibility of closing the airport or at least implementing additional mitigating procedures post 2015. We are also focusing on short term solutions. We have reached out to other groups who are working on common issues, such as Concerned Residents Against Airport Pollution and the Mar Vista Community Council Airport Committee. We are in the early stages of planning a joint town hall for additional community input and discussion. Some of the possible actions that we are seeking community input on are discussed below.

1.) Close Airport

(Possibly replace with park and Area Emergency Center)

What authority does Santa Monica have to close the airport? Santa Monica Airport sits in a densely populated area and the concerns are that the buffers and safety zones currently in place are not safe. Some residents surrounding SMO live as close as 250 feet away from the airport. Congressman Waxman recently attached an amendment to the FAA Reauthorization Bill of 2011 instructing the FAA to cooperate with the Santa Monica City Council in addressing the lack of runway safety at SMO.

2.) Ban Jets/Ban Some Classes of Jets

Current flight paths utilized at Los Angeles International Airport (LAX) and SMO cause jets at SMO to idle on the runways while waiting for clearance by LAX air traffic controllers. FAA officials say departing aircraft from Santa Monica and LAX have a three-mile separation requirement and jets leaving both airports must be in contact with air traffic controllers. While idling on the runways, these jet aircraft spew high concentrations of air emissions into neighboring West Los Angeles communities, such as Mar Vista and Palms. Separate studies by UCLA, the South Coast Air Quality Management District (SCAQMD) and a 1999 health risk assessment conducted by LAUSD have found evidence of very high levels of ultra-fine particles and black carbon linked to Santa Monica Airport. At SMO jets are using a runway that is shorter than the FAA normally requires. Airports with runways like SMO's (about 5,000 feet long) are usually required to have Runway Safety Areas (RSA)



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beyond the main runway. The FAA waived this requirement at SMO. The FAA has apparently volunteered to assist in the financing of installation of an Engineered Material Arresting System ("EMAS") on one or both runway ends. EMAS is a bed of porous concrete blocks that collapses under the weight of an aircraft's nose gear and is designed to slow the aircraft, helping prevent collateral fatalities. The problem with this proposed solution is that it is insufficient to stop large jets and to prevent overshoots involving smaller planes.

3.) Eliminate Flight Schools

Santa Monica currently has six flight schools. They practice what is called "touch and goes," in which student pilots take off from SMO and circle around to the south of the airport and then head east, returning to the airport to land and then take off again. They repeat the same procedure over and over again. On weekends they practice "taxi back" procedures which simply mean they land and then go to the end of the runway before starting the procedure over.

4.) Ban Leaded Fuel At SMO.

Leaded fuel is used in all propeller planes including those used by the flight schools at SMO. Jet fumes and dangerous particulates spew into neighboring communities during idling and take off. Noise pollution from both jets and propeller planes are known to contribute to high blood pressure, heart disease and learning disabilities in children. Plans from SMO impact over 16 K-12 schools in Venice and Mar Vista alone and many more pre-schools.

5.) Ban Flight Training Procedures that Continuously Overfly Neighborhoods

(Specifically Touch & Goes, Stop & Goes, Taxi Backs)

6.) Require Limited Hours and Types of Operation

(For Example As Torrance Airport Does)

7.) Require Most Quiet Throttle Use For Take Offs

The maximum noise level for aircraft operating at SMO is 95 decibel single Event Noise Exposure Level (SENEL) as measured at two remote noise monitoring stations located 1,500 feet from either end of the runway. The placement of the noise monitors and the maximum allowable noise limit were established in Section 16 of the 1984 Santa Monica Airport Agreement between the City of Santa Monica and the FAA and was subsequently codified in Santa Monica's Municipal Code under Subchapter 10.04.04 (Aircraft Noise Abatement Code).

8.) All Departures Overfly Santa Monica/Fair Alternation Of Flight Departures Between Venice and Santa Monica/Limit Number of Flyovers

(For example monthly change turn from North to South as in Germany)

The SMO's recommended "visual flight rules (VFR) procedure for single engine aircraft departing Runway 21 are as follows: "Departures to the south are requested to turn left at Lincoln Boulevard (1 mile west) at or above 800 feet MSL" and continue their climb to 1,400 feet MSL. This so-called "Fly Neighborly Program" basically directs SMO's VFR departures to the west over Venice, and thus avoid disturbing Santa Monica residents.

The FAA tested a modification to the departure track for piston-powered aircraft departing from SMO under instrument flight rules (IFR). The FAA proposal routed piston-powered IFR departures on a heading of 250° immediately after departure which routed aircraft over the Sunset Park and Ocean Park neighborhoods of Santa Monica, rather than Venice. Santa Monica residents complained



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and through lobbying efforts by the City of Santa Monica along Congressperson Waxman, the FAA's proposal is now on hold.

9.) Increasing LA.'s Role In SMO Decision Making.

It appears the city of Los Angeles has no formal role in decisions concerning SMO.

- Airport Commission. We believe there is wide support for some sort of LA representation on the SMO Airport Commission. Most people seem to acknowledge that Santa Monica will not designate LA status as a fully voting member of the Santa Monica Airport Commission and that perhaps it is more realistic to expect an *ex officio* role.
- Raising issue as to the role LA can play in formulating the RAND study and other various consultant studies commissioned by the City of Santa Monica.
- Creation of a formal role for the City of Los Angeles in the planning process for SMO post 2015.
- Exploiting jurisdictional argument based on portions of SMO that are in Los Angeles city limits. An eastern section of SMO is in the City of Los Angeles and the property is leased by L.A. to Santa Monica.
- Increase Los Angeles federal lobbying efforts to advance interests of Los Angeles residents.



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EXHIBIT F Request for Special Joint Board Meeting With Other WRAC Councils

TOWNHALL MEETING TO DISCUSS CHANGES TO THE NEIGHBORHOOD COUNCIL SYSTEM

JOINT SPECIAL MEETING*

TUESDAY, SEPTEMBER 27, 2011 – 7:00 p.m.

IMAN Cultural Center - Palms - Los Angeles, CA
3376 Motor Avenue
LOS ANGELES, CA 90034

* This special meeting is convened as a joint meeting of the Neighborhood Councils in the West Los Angeles area and include the following: West Los Angeles Neighborhood Council, *[Jay - list the other NCs who will be participating]*.

The public is requested to fill out a “**Speaker Card**” in order to provide comment on any agenda item. Comments from the public on agenda items will be heard only when the respective item is being considered. No individual speaker will be allowed more than 2 minutes, unless the meeting’s moderator waives the time for discussion.

This agenda is posted for public review at: Groundworks Coffee (671 Rose Ave.), Penmar Park (1341 Lake St), Beyond Baroque (681 Venice Blvd), the Venice Library (501 S. Venice Blvd), Oakwood Recreation Center (767 California St.), The Venice Ale House (425 Ocean Front Walk), and the VNC website (<http://www.venicenc.org>). Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by calling the Department of Neighborhood Empowerment at 213-485-1360.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting, may be viewed at www.venicenc.org or at the scheduled meeting .

1. Introduction
2. Call to Order



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3. Presentation and Discussion with the Department of Neighborhood Empowerment, including Bong Hwan Kim, General Manager, regarding the following motions approved by City Council on August 16, 2011, regarding changes to the Neighborhood Council system:

(a.) Motion relative to requesting a report back with an implementation plan for a training program for Neighborhood Council board members that covers various topics including: 1) Ethics and Legal Issues (including the Brown Act, Public Records Act and Conflicts of Interest); 2) Workplace Violence and Sexual Harassment; 3) Funding Program; 4) City Government Basics; 5) Parliamentary Process; and 6) Community Leadership. (See: <http://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=11-1017>.)

(b.) Motion relative to requesting a report back with an implementation plan for a system of regional complaint panels composed of board members of various Neighborhood Councils that will convene to address stakeholder and board member grievances as-needed and by request of the Department of Neighborhood Empowerment, and related matters. (See: <http://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=11-1018>.)

(c.) Motion relative to requesting a report back with a plan to implement, in the next budget year, a structure of governance and administration that provides greater autonomy and self-governance for Neighborhood Councils and reduces the Department of Neighborhood Empowerment's workload, and related matters. (See: <http://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=11-1019>.)

(d.) Motion relative to requesting report backs and adopting policies in regards to the Neighborhood Council Funding Program including the use of budget and reconciliation templates, a prescribed accounting system, rollover of funds, equipment purchases, development of an electronic system for the Neighborhood Funding Program, and related matters. (See: <http://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=11-1020>.)

4. Adjourn.



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EXHIBIT G

Motion to Appoint two VNC Members as 2011-12 Budget Advocates

Friday, August 19, 2011

Dear NC President and/or Board Member:

The FY2010-2011 Neighborhood Council BUDGET ADVOCATES (NCBAs) are pleased to invite you and your NC to participate in the FY2011-2012 Budget Process.

As in past years, each NC should elect/appoint two Neighborhood Council BUDGET REPRESENTATIVES (NCBRs) who will attend the October 29, 2011 Mayor's Community Budget Day event, in City Hall, where there will be:

1. A WELCOME by the FY2010-2011 NCBA President Jay Handal
2. GREETINGS & COMMENTS by a series of City Officials
3. Presentations of the BUDGET by the CAO's Office and FY2010-2011 NCBAs.
4. Discussion of the Responsibilities of the NCBRs and the Activities of the NCBAs before we go to the BREAK-OUT SESSIONS.
5. SEVEN (7) REGIONAL BREAK-OUT SESSIONS where you can
 - a. Learn more about the City's FOUR (4) BUDGET PROCESSES
 - the Mayor's Budget Process
 - the NC's Budget Process
 - the City Departments' Budget Process
 - the City Council's Budget Process
 - b. Learn about the annual Mayor's Budget Challenge (Budget Survey)
 - c. Get your concerns recorded for the FY2011-2012 NCBAs
 - d. ELECT THE FY2011-2012 NCBAs and their "alternates"

The Responsibilities of the NCBRs and the Activities of the NCBAs are listed, below.

Jay Handal, NCBA President
Heinrich Keifer, NCBA Vice President
Daniel Wiseman, NCBA Secretary



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RESPONSIBILITIES of a BUDGET REPRESENTATIVE (as developed by the FY2010-2011 group of NCBAs)

Two Budget Representatives are appointed by each of the 95 NCs.
They have four major roles at the Mayor's Community Budget Day

1. To bring the Budget issues important to their NCs to the attention of the NCBAs (starting NOW and throughout the year),
2. To review and recommend specific issues to appear on the Budget Survey,
3. To elect the Budget Advocates who will serve throughout the year, and
4. To "connect" their NCs to the NCBA's activities and the Budget Process throughout the year.

As the Budget Representative for your Neighborhood Council, we ask that you come ready with the questions and concerns of your Neighborhood Council. In your regional break out sessions, you will review several possible questions to be included in the Mayor's Budget Survey - which solicits input from millions of Angelenos. You will help decide which questions are included in the 2012-2013 Budget Survey.

As a Budget Representative, you will also be asked to help solicit participants for the 2012-2013 Budget Survey.

Budget Representative should have a standing agenda item at their neighborhood council meetings to convey updates on the budget advocate/representative process and plan to attend Regional Budget Day in the spring. As a Neighborhood Council Budget Representative, you are also eligible to be elected as a FY2011-2012 Budget Advocate. Budget Advocates and Budget Advocate Alternates will be elected by the Neighborhood Council Budget Representatives from each of the seven regional discussions. Voting will be held at the regional break-out session of the Mayor's Community Budget Day.

ACTIVITIES OF THE NC BUDGET ADVOCATES (NCBAs) (as developed by the FY2010-2011 group of NCBAs)

Those seeking to serve as budget advocates must be willing and able to commit time and effort to do the job on behalf of their regions. Budget advocates will be expected to

1. Attend regular Budget Advocate meetings two times a month...throughout the year, usually two Major Meetings of each month ... plus Committee Meetings and Meetings with City Officials, Labor Representatives, Academics and others.

These meetings are "open" so all can attend...and YES... that means "you."



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2. NCBA's must "do their homework" by familiarizing themselves with the city's budget and the budget process and study the specific issues to be deliberated at these meetings.
3. Report back to their Regional NCs and Regional Alliances, directly or through the Budget Reps,
4. Meet, directly, with the Mayor (once ... in late February-early March) to advise him on the fiscal concerns that matter most to your community.
5. Participate in the preparation and presentation of FORMAL REPORTS TO THE MAYOR and CITY COUNCIL
6. Base formal reports and uploaded information onto our website in the codified and documented proceedings of the NCBA's (...the White Paper, the White Book and the Minutes of the NCBA meetings).
7. Gather information from the Regional NCs and Alliances, and bring it to these Meetings.
8. Participate (regularly and consistently) in the Annual Budget deliberations of the Council's Budget & Finance Committee.

The Budget Advocates will be involved in developing the budget survey, providing comment on budget priorities to the Mayor and staff, and examining and providing suggestions on management practices of the city government. The combined number of Budget Advocates and Budget Advocate/Alternates and (potentially) 190 Budget Representatives (2 from each of the 95 NCs) will form a "network" to focus on and advise our City Government on L.A. City Budget issues for the next year.

These activities should fulfill the demands of Charter Article IX, Section #909 ("...each NC may present to the Mayor and Council an annual list of priorities for the City budget...") and #910 ("... monitor the delivery of City services in their respective areas and have periodic meetings with responsible officials ...") better than ever before.

Jay Handal
Chair 2010/11



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EXHIBIT H TREASURER'S REPORT



U.S. BANCORP SERVICE CENTER
P. O. Box 6343
Fargo, ND 58125-6343



000019483 1 AT 0.365 106481219201355 P
HUGH HARRISON
VENICE NC
2808 GRAYSON AVE
VENICE CA 90291-6648

CITY OF LA - DONE

ACCOUNT NUMBER XXXX-XXXX-XXXX-1949

STATEMENT DATE 08-22-11

TOTAL ACTIVITY \$ 865.84

"MEMO STATEMENT ONLY"
DO NOT REMIT PAYMENT

NEW ACCOUNT ACTIVITY

POST DATE	TRAN DATE	TRANSACTION DESCRIPTION	REFERENCE NUMBER	MCC	AMOUNT
07-28	07-27	SMARTFINAL33210303329 VENICE CA PUR ID: 001208560888562 TAX: 0.00	24164071208929080012837	5411	50.00
07-29	07-27	OFFICE DEPOT #951 CULVER CITY CA PUR ID: 095120110727 TAX: 0.72	24445741209100207244061	5943	8.98
07-29	07-27	OFFICE DEPOT #951 CULVER CITY CA PUR ID: 095120110727 TAX: 0.10	24445741209100207244145	5943	1.27
08-01	07-29	USPS 05811003031807688 MARINA DEL RE CA PUR ID: 389 TAX: 0.00	24164071210418006863891	9402	3.08
08-02	08-01	USPS 05454395722002117 LOS ANGELES CA PUR ID: 452 TAX: 0.00	24164071213418211194527	9402	1.48
08-08	08-05	EIG*POWER 866-5392854 MA PUR ID: 26702437 TAX: 0.00	24351781217862497802423	5968	20.00
08-15	08-14	SMARTFINAL33210303329 VENICE CA PUR ID: 281226550966835 TAX: 0.00	24164071226929080012983	5411	37.84
08-15	08-12	CTC*CONSTANTCONTACT.COM 866-2892101 MA PUR ID: 1101280714767 TAX: 0.00	24351781224971675053328	5968	30.00
08-16	08-15	NOVA COLOR 310-2046900 CA PUR ID: 1949 TAX: 56.32	24275391227900011160172	5970	699.97
08-18	08-16	OFFICE DEPOT #951 CULVER CITY CA PUR ID: 095120110816 TAX: 1.06	24445741229100222085982	5943	13.22

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Appendix

Default Accounting Code:

CUSTOMER SERVICE CALL 800-344-5696	ACCOUNT NUMBER XXXX-XXXX-XXXX-1949		ACCOUNT SUMMARY	
		STATEMENT DATE 08-22-11	DISPUTED AMOUNT \$.00	PREVIOUS BALANCE
			PURCHASES & OTHER CHARGES	\$865.84
			CASH ADVANCES	\$.00
			CASH ADVANCE FEE	\$.00
			CREDITS	\$.00
			TOTAL ACTIVITY	\$865.84

SEND BILLING INQUIRIES TO:
C/O U.S. BANCORP SERVICE CENTER, INC
U.S. BANK NATIONAL ASSOCIATION ND
P.O. BOX 6335
FARGO, ND 58125-6335

AMOUNT DUE
\$ 0.00
DO NOT REMIT



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2011 - 2012 Expenditures to Budget / July 21, 2011 - August 21, 2011

	DONE Category	Current Yr Budget by Acct	% of Bdgt	Amt spent Current Month	Amt Spent Current Fiscal Year	Amt Available to Spend	% Budget Remain
Annual Allocation		\$40,500.00					
Rollover							
Sub Unallocated Budget		\$40,500.00					
Neighborhood Comm. Projects 10-11		16,000.00					
Total Budget		56,500.00					
100 Operations							
Office Supplies	OFF	\$500.00		\$0.00	\$0.00	\$500.00	100%
Copies	OFF	\$400.00		\$23.47	\$31.09	\$368.91	92%
Office Equipment	OFF	\$750.00		\$0.00	\$0.00	\$750.00	100%
Staffing/Apple One	TAC	\$250.00		\$0.00	\$0.00	\$250.00	100%
Telephone Expense	MIS	\$0.00		\$0.00	\$0.00	\$0.00	100%
Storage	FAC	\$400.00		\$0.00	\$0.00	\$400.00	100%
Board Retreat	EDU	\$400.00		\$0.00	\$0.00	\$400.00	100%
General Operations	MIS	\$1,000.00		\$4.56	\$4.56	\$995.44	100%
sub Total Operations		\$3,700.00	7%	\$28.03	\$35.65	\$3,664.35	99%
200 Outreach							
Copies / Printing	POS	\$500.00		\$0.00	\$0.00	\$500.00	100%
Facilities For Public	FAC	\$2,200.00		\$0.00	\$0.00	\$2,200.00	100%
Refreshments	EVE	\$400.00		\$87.84	\$136.03	\$263.97	66%
Web Site & e-mail	WEB	\$3,000.00		\$50.00	\$116.95	\$2,883.05	96%
Advertising & Promotions	ADV	\$0.00		\$0.00	\$0.00	\$0.00	0%
Newsletter Production	NEW	\$1,030.00		\$0.00	\$0.00	\$1,030.00	100%
Newsletter Printing	NEW	\$3,800.00		\$0.00	\$0.00	\$3,800.00	100%
Newsletter Delivery	NEW	\$2,800.00		\$0.00	\$0.00	\$2,800.00	100%
Elections	ELE	\$440.00		\$0.00	\$0.00	\$440.00	100%
General Outreach	EVE	\$1,000.00		\$0.00	\$0.00	\$1,000.00	100%
sub Total Outreach		\$15,170.00	27%	\$137.84	\$252.98	\$14,917.02	98%
300 Community Improvement							
Venice Community BBQ	CIP	\$1,830.00		\$0.00	\$1,393.08	\$436.92	24%
Neighborhood Commun Proj 2011-12	CIP	\$13,200.00		\$699.97	\$0.00	\$13,200.00	100%
General Community Projects 2011-12	CIP	\$6,600.00		\$0.00	\$0.00	\$6,600.00	100%
sub Total Comm Improvement		\$21,630.00	38%	\$699.97	\$1,393.08	\$20,236.92	94%
Total		\$21,630.00		\$699.97	\$1,393.08	\$20,236.92	\$0.94
Neighborhood Commun Proj 2010 - 2011	CIP	\$16,000.00				\$16,000.00	



Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org

Email: info@VeniceNC.org Phone: 310-421-8627



Community Improvement Projects

	Current Yr Budget by Acct	% of Bdgt	Amt spent Current Month	Amt Spent in Current Fiscal Year	Amt Available to Spend	% Budget Remain
Neighborhood Comm Projects						
2010 -2011						
Coeur d'Alene Reading Courtyard	\$1,900.00		\$0.00	\$0.00	\$1,900.00	100%
Master in the Chapel-Concerts	\$1,325.00		\$0.00	\$0.00	\$1,325.00	100%
Westminster School-Printers	\$1,900.00		\$0.00	\$0.00	\$1,900.00	100%
Boys and Girls Club-Sewing Project	\$1,900.00		\$0.00	\$0.00	\$1,900.00	100%
Ballona Institute-Lagoon Restoration	\$1,700.00		\$0.00	\$0.00	\$1,700.00	100%
Westside Leadership Magnet-Garden	\$1,400.00		\$0.00	\$0.00	\$1,400.00	100%
Mark Twain-Garden	\$1,400.00		\$699.97	\$699.97	\$700.03	50%
Venice Music Festival	\$1,400.00		\$0.00	\$0.00	\$1,400.00	100%
Venice Art Crawl	\$500.00		\$0.00	\$0.00	\$500.00	100%
Carnevale	\$1,000.00		\$0.00	\$0.00	\$1,000.00	100%
826 LA-"The Venice Wave"	\$1,300.00		\$0.00	\$0.00	\$1,300.00	100%
Vintage Motorcycle Rally	\$275.00		\$0.00	\$0.00	\$275.00	100%
Total	\$16,000.00		\$699.97	\$699.97	\$15,300.03	96%
General Comm Improvement						
2009-2010						
Total Available	\$6,600.00				\$6,600.00	
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Total Allocated	\$0.00					
Total To be Allocated	\$6,600.00					
Total Spent			\$0.00	\$0.00	\$6,600.00	100%