



Venice Neighborhood Council

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February 22, 2010

Re: "Bin Your Butts"

Dear Fellow Venetian:

Let's make a significant impact to our environment in Venice!

The Venice Neighborhood Council is committed to improving every aspect of our environment. One such problem in Venice is the littering of cigarette butts. It is by far the biggest pollutant on our streets and beaches. This affects the ecosystem, marine wildlife, and the aesthetic of our community.

To address this problem we have launched the "Bin Your Butts" campaign, which aims at getting cigarette butts off our streets and beaches and into proper receptacles. Last fall we distributed 40 temporary cigarette receptacles for use at the Abbot Kinney Festival and First Fridays. The impact was substantial but it was only temporary.

We ask that you support "Bin Your Butts" by purchasing a cigarette butt receptacle for your business. This commitment means that your business will purchase one or more receptacles that would be owned and maintained by your business. Your commitment to cleaning up Venice will be recognized by the VNC in our next newsletter as well on the sites Venice Papparazzi www.venicepapparazzi.com and Yo! Venice! www.yovenice.com .

To purchase a receptacle please go to sites like www.ecolad.com or www.trashcansandmore.com. Prices range from \$100 to \$300.

If you have any questions please contact Kristopher Valentine at kristopher.valentine@venicenc.org or (310) 570-2199. To have your business recognized in our upcoming newsletter please notify us by March 10th.

Sincerely,

Mike Newhouse
President
Venice Neighborhood Council

Cc: secretary@veniceNC.org