

Venice Neighborhood Council

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AGENDA

Visitor Impact Ad Hoc Committee

Monday, April 9, 2012 10:00 a.m.

Dogtown Suite, 6th Floor
Hotel Erwin
Venice, CA 90291

Co-Chairs: Amanda Seward and Matthew Kline

Meeting time: 1 hour

I. Call to order

II. Public comments

III. Presentations

- Review of the Mission of the Visitor Impact Ad Hoc Committee. Venice is the number one public visitor destination in Southern California. Our mission is to explore and create VNC Board agenda items dealing with the impact of visitors on the Venice community. We have also been charged with researching and reporting on monies generated from Venice tourism and how these funds might be directed to the Venice community to better manage the visitors that come to Venice and strengthen the community.

IV. Discussion/Action

- Review of Proposed Activities and Public Concerns re **Challenges in Hosting Visitors in Venice**.
- Update on research re city practices and city proposals that relate to the public suggestions on how Venice might more effectively deal with the negative impacts and encourage and enhance positive impacts.
- Discussion of Great Observation Wheel Proposal – Consider Motion to Direct VNC to require City to allocate revenue to Venice improvement projects
- Consider Motion to ask Councilman Rosendahl to earmark 50% of the money generated from meters in Venice to be allocated to spending on projects and services designed to retain and improve the quality of life in Venice for Venice residents and visitors. Venice is by some accounts the number one public visitor destination in Southern California and revenue generated from these activities should be used to deal with the impact of visitors on the Venice community and to enhance the experience of visitors. The projects and services to be funded should include additional parking structures, repavement of alleys, additional cleanup of beach bathrooms and additional trash pick up. These and other suggested projects will be discussed and voted on during this meeting.

V. Public Comments