

**APPLICATION SUMMARY SHEET**

PROJECT NAME: 5 <sup>TH</sup> ANNUAL VENICE VINTAGE MOTORCYCLE RALLY	
BRIEF PROJECT DESCRIPTION (50 WORDS OR LESS)  MOTORCYCLE RALLY EMPAHSIZING VINTAGE BIKES. MORNING RIDE, BIKE SHOW IN AFTERNOON ACCOMPANIED BY MUSIC, RAFFLE, FOOD & FUN!	
PROJECT SITE NAME AND FULL ADDRESS: MUNICIPAL LOT #701 2150 DELL AVE. (VENICE FARMER'S MARKET LOT)	
PROJECT COMPLETION DATE: SEPT. 15 <sup>TH</sup> , 2012	# OF VENICE STAKEHOLDERS TO BENEFIT BY THIS PROJECT: ALL

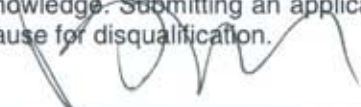
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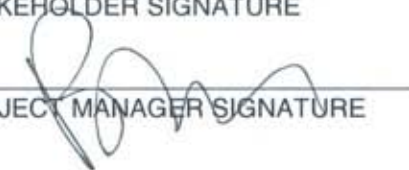
APR 9 REC'D

ORGANIZATION OR STAKEHOLDER NAME: VENICE VINTAGE MOTORCYCLE CLUB		
QUALIFYING ADDRESS: 21 WESTMINSTER AVE. #204 90291		
DAY PHONE	EVENING PHONE	CELL PHONE: 310-980-7129
E-MAIL ADDRESS: moto@venicevintage.com		FAX

PROJECT MANAGER: BRADY WALKER		TITLE: PRODUCER
MAILING ADDRESS: PO BOX 2041 VENICE, CA 90294		
DAY PHONE	EVENING PHONE	CELL PHONE: 310-980-7129
E-MAIL ADDRESS: brady_walker@hotmail.com		FAX

BY SIGNING BELOW, I agree to the terms of the 2010-11 Community Improvement Project funding guidelines. I also acknowledge that the information submitted in this application is accurate to the best of my knowledge. Submitting an application with misleading information may be cause for disqualification.

  
\_\_\_\_\_  
STAKEHOLDER SIGNATURE

  
\_\_\_\_\_  
PROJECT MANAGER SIGNATURE

3/15/12  
DATE

3/15/12  
DATE

AMOUNT REQUESTED  
\$1000 (3<sup>RD</sup> TIME APPLICANT)

REVIEW (For Office Use Only)

PROJECT # (For Office Use Only)  
**A**

## PROJECT DESCRIPTION SHEET

PAGE 2

**PROJECT DESCRIPTION** (Include how many stakeholders will be working on this project.) (Maximum 500 words)

The project is already underway. After the success of last year's event at the Farmer's Market Lot, we have decided that we have found a home for the annual event. Instead of a summer festival, it will be in early fall. Through full volunteer support of the Venice Vintage Motorcycle Club (VVMC), we will find sponsors & vendors to fund the project. Sponsors may include any business/individual that would be willing to donate money/services. Examples in the past have been James Beach, Hama Sushi, EpoxyGreen, The Garage Company, Royal Enfield, Flake, SS Classics, & Electric Soap. We will have a PR team that will get the word out through local & regional papers/magazines & internet sites. Two weeks before the date of the rally we will have printed material & flyers that will announce the event throughout the community. The day before the rally we will set up any necessary structures & outline where different bike parking is to be. The day of, all interested bikers will show up at 7am for a rally that will ride through the Santa Monica Mountains and back. Upon return at approximately noon, bikes will be parked & displayed for the public. Half of the parking lot will be filled with vendors & food and beverage tents. The other half will be filled with vintage motorcycles, some there just for the ride, others to show off their bikes in the vintage bike contest. Music performed by local favorites such as Street Smart will play throughout the day, announcements will be made, as will a raffle to win great prizes. The day will conclude with the judging of the bikes where the winners will receive a plaque and bragging rights for the year! Clean up will be that evening. The VVMC is based in Venice and has 11 stakeholders in the club. The board consists entirely of stakeholders. 50% of sponsors of our 2010 event are stakeholders or own businesses in Venice. A very large percentage of spectators live in and around Venice.

IS THIS PROJECT PART OF A LARGER PROJECT?  YES  NO

**COMMUNITY BENEFIT** (Description of benefit to the entire community and justification for these benefits)

We've held our rally four times in the last three years and have heard nothing but positive feedback & requests for an annual event. The rally brings together all walks of life in Venice: rich/poor, young/old, bike owners/those who have never ridden. We estimated an average of 600-700 bikes with over 4000 spectators throughout the day at last year's rally alone. The event celebrates the diversity of Venice and creativity of our residents & allows everyone a day to go out and enjoy the art of the motorcycle surrounded by good food, music & fun. With nothing but a desire to create a fun, community based event, the VVMC donates all of its time with the intention of saying "Hey Venice! Come on out, check out the scene, sit back and have some fun!"



**PROJECT PLANNING SHEET**

**WORK PLAN** (Include a TIME-LINE for the project with beginning date and completion date of each phase. Projects may not begin prior to August 1, 2012 and must be completed by April 15, 2013)

WORK PLAN	BEGIN	COMPLETION
Find & book location		Feb 2012
Create sponsor/vendor packet	Jan 2012	Jan 2012
Begin PR (papers/mags/internet)	Feb 2012	Sept 2012
Sponsor / Vendor solicitation	Feb-June 2011	Aug 2012
Hire vendors (all but event space)	March 2011	Aug 2011
Send posters/flyers to printer	Mid Aug	Late Aug
Distribute posters/flyers	Late Aug	Early Sept
Setup event space	Sept 15	Sept 15
Hold event	11am	6pm
Cleanup	6pm	8pm

**MAINTENANCE PLAN** (If applicable)



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**PROJECT RENDERING SHEET (If applicable)**

Attach conceptual images of the project to this sheet or design and print your own sheet. Include text explanations.

The location for the 5<sup>th</sup> Annual VVMR is going to be in the parking lot which holds the Venice Farmer's Market on Friday mornings. Parking Concepts is providing the contract through the City of LA.

SEE ATTACHED FOR MAP








**ORGANIZATION SHEET (If applicable)**

(Only complete this form if the applicant is an organization. If so, do not complete Page 7)

ORGANIZATION NAME: VENICE VINTAGE MOTORCYCLE CLUB
ORGANIZATION ADDRESS: 21 WESTMINSTER AVE. #204 90291
<p>ORGANIZATION DESCRIPTION AND PURPOSE (Include the experience that your organization has in the execution of similar projects)</p> <p>The VVMC celebrates the love for &amp; preservation of vintage motorcycles. The club rides weekly and encourages all to participate, regardless of bike model/year, age, race, or residence. The VVMC has held three rallies in the last two years with astounding creative success. It is the VVMC's desire to give back to the community of Venice with an invitation to come enjoy a day of free fun &amp; excitement. The 'Rally' is produced by Brady Walker, community activist, stakeholder &amp; co-producer of the famed CARNEVALE! Venice Beach since its inception. He is assisted by long time Venice stakeholders Shannon Sweeney, owner of the vintage motorcycle shop SS Classics, and Jeff Verges, well known graphic designer responsible for dozens of visual designs including those for festivals &amp; events all over Los Angeles.</p>

TOTAL MEMBERS 24	<b>The proposal must include the names and SIGNATURES of 5 members of the organization (preferably Board members)</b>	YEAR ESTABLISHED 2007
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BY SIGNING BELOW, I declare in good faith that I am a member of the organization named above. I realize the Venice Neighborhood Council may contact me to verify my membership and participation in this organization.

NAME	ADDRESS	PHONE	SIGNATURE
SHANNON SWEENEY	11842 BRADDOCK DR. CULVER CITY 90230	310-606-0434	
Scott DiLalla	1523 Belmont Ave #1 L.A., CA 90021	310-497-2992	
Jeff Verges	26 Westminister Ave. #10 Venice CA	310-699-5528	
RON BRYANT	3125 CTH. ST. APT. C SM CA 90405	310-924-5149	
BRADY WALKER	21 WESTMINSTER AVE 90291	310 980 7129	



**PERMISSION FOR USE OF PROPERTY SHEET (If applicable)**

Use this form to show the approval of the use of the project site from the property owner, school principal, city agency, etc. Attach as many as necessary.

PROJECT NAME: VENICE VINTAGE MOTORCYCLE RALLY
APPLICANT: VENICE VINTAGE MOTORCYCLE CLUB

ENTITY OR NAME OF PERSON WHO CONTROLS USE OF THE PROPERTY: DAVID CATALDO	TITLE: PARKING SERVICES
FACILITY/BUSINESS NAME: LADOT	PHONE: 213-972-4923
SITE ADDRESS: 2150 DELL AVE. 90291	

DESCRIPTION OF USE AND PERMISSION NEEDED FOR THIS SITE

The property is leased to us by LADOT with permission by the Coastal Commission. Arturo Pena of CD11 has given us the Councilman's blessing for use of the space for the event.

BY SIGNING BELOW, I declare in good faith that I own or am responsible for the named property. I understand that the applicant is seeking funding through the Venice Neighborhood Council. I grant the applicant permission to use the property for the implementation of the above named project. I understand that the project will begin after August 1, 2012.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE





**BOYS & GIRLS CLUB  
OF VENICE**

2232 Lincoln Blvd  
Venice, CA 90291  
Tel: 310-390-4477  
Fax: 310-390-1419  
www.bgv.org

**CHIEF PROFESSIONAL OFFICER**

Erik O. Aldridge

**BOARD OF GOVERNORS**

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Cliff Garrett, Esq.  
Samuel Hill  
Dana Isaacs  
Dr. Rex Patton  
Jerry H. Snyder  
Michael F. Wise  
David D. Voss, Jr.  
Zev Yarcoski

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Michael Messowitz  
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Robert Pei  
Stephan N. Smith  
Dana Stitt  
M. J. Swimmer  
Fariba Zand

**IN MEMORIAM**

Doris Hersh  
Lew Gouvanle  
David C. Mander

**MEMBER**

California State Alliance and  
LA Alliance of Boys & Girls Clubs  
Venice-Marina Rotary  
Playa Sunrise Rotary



A United Way Agency

April 28, 2009

Mr. Brady Walker  
Venice Vintage Motorcycle Club

Re: Contribution Acknowledgement

Dear Mr. Walker:

On behalf of the Board of Directors, the staff, and most importantly, the youth of the Boys & Girls Club of Venice, thank you for your support of the Club. Your generous contribution of \$500.00 to benefit our club from funds raised from your Venice Vintage Motorcycle Rally is hereby acknowledged and greatly appreciated. We support your continuing efforts and future rallies on behalf of the Boys & Girls Club of Venice.

The Boys & Girls Club of Venice has four different after-school programs sites around the Venice Community and our summer and winter sessions offer full-day programs at the main Clubhouse. Every single contribution will touch young lives with proven youth development programs that include Character & Leadership, Education & Career, Health & Life Skills, Arts, Sports, Fitness & Recreation, Counseling, and Meal & Snack program.

With your support, we can help guide the youth of our community and further our mission to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

Very truly yours,

Erik O. Aldridge  
Executive Director

THANK YOU!

EA:jt

*The Boys & Girls Club of Venice did not provide any goods or services in exchange for this contribution. The Boys & Girls Club of Venice is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code and contributions are tax deductible to the extent allowed by law. Our IRS tax identification number is 95-6209203.*

THE VENICE VINTAGE MOTORCYCLE CLUB PRESENTS...

# Venice Vintage

MOTORCYCLE RALLY • 2011  
SAT. OCT. 22<sup>ND</sup>, 11-6<sup>PM</sup>

400 VENICE BLVD.  
VENICE, CA  
90291



## FREE EVENT

★ ★ ★ ★ ★

LIVE MUSIC BY  
HELL CITY ROCKERS  
FAST OTTO  
STREET SMART  
THE DEVIL'S BOX

BBQ • BEER GARDEN

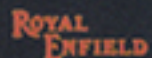
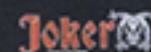
PINUP GIRL CONTEST

VENDORS

VINTAGE JUDGING  
\$10 INCL. VIP PARKING  
TROPHIES • PRIZES

\$5 GEN. BIKE PARKING

★ ★ ★ ★ ★



★ ★ ★ ★ ★

PRODUCED BY  
BRADY WALKER + VVMC

VENICEVINTAGE.COM  
FOR MORE INFO

POSTER DESIGN BY  
JEFF VERGES  
RON BRYANT