



APPLICATION SUMMARY SHEET

PROJECT NAME VENICE VINTAGE MOTORCYCLE RALLY 2011	
BRIEF PROJECT DESCRIPTION (50 WORDS OR LESS) MOTORCYCLE RALLY EMPHASIZING VINTAGE BIKES. MORNING RIDE, BIKE SHOW IN AFTERNOON ACCOMPANIED BY MUSIC, RAFFLE, FOOD & FUN.	
PROJECT SITE NAME AND FULL ADDRESS T.B.D.	
PROJECT COMPLETION DATE JULY, 10, 2011	# OF VENICE STAKEHOLDERS TO BENEFIT BY THIS PROJECT ALL

ORGANIZATION OR STAKEHOLDER NAME VENICE VINTAGE MOTORCYCLE CLUB		
QUALIFYING ADDRESS 21 WESTMINSTER AVE. #204 90291		
DAY PHONE	EVENING PHONE	CELL PHONE 310 980 7129
E-MAIL ADDRESS moto@venicevintage.com		FAX

PROJECT MANAGER BRADY WALKER		TITLE PRODUCER
MAILING ADDRESS PO BOX 2041 VENICE, CA 90294		
DAY PHONE	EVENING PHONE	CELL PHONE 310 980 7129
E-MAIL ADDRESS brady_walker@hotmail.com		FAX

BY SIGNING BELOW, I agree to the terms of the 2011-12 Community Improvement Project funding guidelines. I also acknowledge that the information submitted in this application is accurate to the best of my knowledge. Submitting an application with misleading information may be cause for disqualification.


STAKEHOLDER SIGNATURE

2/18/11
DATE


PROJECT MANAGER SIGNATURE

2/18/11
DATE

AMOUNT REQUESTED
2000

REVIEW (For Office Use Only)

PROJECT # (For Office Use Only)
C



PROJECT DESCRIPTION SHEET

PROJECT DESCRIPTION (Include how many stakeholders will be working on this project.) (Maximum 500 words)

The project has already begun with the scouting of a location for this year's event. Through full volunteer support of the Venice Vintage Motorcycle Club (VVMC), we will find sponsors & vendors to fund the project. Sponsors may include any business/individual that would be willing to donate money/services. Examples in the past have been James Beach, Hama Sushi, EpoxyGreen, The Garage Company, Royal Enfield, Flake, SS Classics, & Electric Soap. We will have a PR team that will get the word out through local & regional papers/magazines & internet sites. Two weeks before the date of the rally we will have printed material & flyers that will announce the event throughout the community. The day before the rally we will set up any necessary structures & outline where different bike parking is to be. The day of, all interested bikers will show up at 7am for a rally that will ride through the Santa Monica Mountains and back. Upon return at approximately noon, bikes will be parked & displayed for the public. Half of the parking lot will be filled with vendors & food and beverage tents. The other half will be filled with vintage motorcycles, some there just for the ride, others to show off their bikes in the vintage bike contest. Music performed by local favorites Street Smart and Sugarbitch will play throughout the day, announcements will be made, as will a raffle to win great prizes. The day will conclude with the judging of the bikes where the winners will receive a plaque and bragging rights for the year! Clean up will be that evening. The VVMC is based in Venice and has 11 stakeholders in the club. The board consists entirely of stakeholders. 50% of sponsors of our 2010 event are stakeholders or own businesses in Venice. A very large percentage of spectators live in and around Venice.

IS THIS PROJECT PART OF A LARGER PROJECT? YES NO

COMMUNITY BENEFIT (Description of benefit to the entire community and justification for these benefits)

We've held our rally three times in the last two years and have heard nothing but positive feedback & requests for an annual event. The rally brings together all walks of life in Venice: rich/poor, young/old, bike owners/those who have never ridden. We estimated an average of 600-700 bikes with over 2500 spectators throughout the day at last year's rally alone. The event celebrates the diversity of Venice and creativity of our residents & allows everyone a day to go out and enjoy the art of the motorcycle surrounded by good food, music & fun. With nothing but a desire to create a fun, community based event, the VVMC donates all of its time with the intention of saying "Hey Venice! Come on out, check out the scene, sit back and have some fun!"



BUDGET SHEET

Applicants previously receiving Community Improvement Funds must complete Parts A & B (see instructions)
Applicants previously unfunded should only complete Part A – No match is required

PART A - VENDOR AND MATERIALS/SERVICES INFORMATION		TOTAL COST	NOTES
EVENT SPACE		3000	VNC will pay \$2000 JL
PART B- APPLICANT MATCH – NAME OF SOURCE		\$ AMOUNT OF MATCH	NOTES
All Cal	Insurance	1300	We will offset
Athrone	Toilets	400	costs by selling
Next Day Flyers	Posters / Flyers	400	vending spaces
Smart 3 Final	Soda / Water	150	and by sponsorship
Jim Fleck	PA Rental	600	from related
Staples	Misc Supplies	200	companies. We
Security		500	will also sell
City of CA	Street Services	200	food & beverages
PROJECT TOTAL (PARTS A & B)		\$ 6,750	

PROJECT RENDERING SHEET (If applicable)

Attach conceptual images of the project to this sheet or design and print your own sheet. Include text explanations.

At the time of application, two spaces are being considered.

Option 1 is the Venice Farmer's Market parking lot. This lot is desirable because of the large contained space and visibility from Venice Boulevard. We are in talks with the city to determine if this will be feasible from their standpoint.

Option 2 is the back parking lot at Gold's Gym on Sunset just East of Hampton. This lot is in a beautiful location off of the beaten path in a completely commercial block.

PLEASE SEE ATTACHED DIAGRAMS



PROJECT PLANNING SHEET

WORK PLAN (Include a TIME-LINE for the project with beginning date and completion date of each phase)

WORK PLAN	BEGIN	COMPLETION
Find & book location	2010	Feb 2011
Create sponsor/vendor packet	Jan 2011	Jan 2011
Begin PR (papers/mags/internet)	Feb 2011	July 2011
Sponsor / Vendor solicitation	Feb-June 2011	Mid June 2011
Hire vendors (all but event space)	March 2011	April 2011
Send posters/flyers to printer	Mid June	Mid June
Distribute posters/flyers	Late June	Early July
Setup event space	July 10	July 10 am
Hold Bike Ride	July 10 8am	July 10 noon
Hold event	noon	5pm
Cleanup	5pm	8pm

MAINTENANCE PLAN (If applicable)



ORGANIZATION SHEET (If applicable)

(Only complete this form if the applicant is an organization. If so, do not complete Page 7)

ORGANIZATION NAME	VENICE VINTAGE MOTORCYCLE CLUB
ORGANIZATION ADDRESS	21 WESTMINSTER AVE. 90291
ORGANIZATION DESCRIPTION AND PURPOSE (Include the experience that your organization has in the execution of similar projects)	
<p>The VVMC celebrates the love for & preservation of vintage motorcycles. The club rides weekly and encourages all to participate, regardless of bike model/year, age, race, or residence. The VVMC has held three rallies in the last two years with astounding creative success. It is the VVMC's desire to give back to the community of Venice with an invitation to come enjoy a day of free fun & excitement. The 'Rally' is produced by Brady Walker, community activist, stakeholder & co-producer of the famed CARNEVALE! Venice Beach since its inception. He is assisted by long time Venice stakeholders Shannon Sweeney, owner of the vintage motorcycle shop SS Classics, and Jeff Verges, well known graphic designer responsible for dozens of visual designs including those for festivals & events all over Los Angeles.</p>	

TOTAL MEMBERS 19	The proposal must include the names and SIGNATURES of 5 members of the organization (preferably Board members)	YEAR ESTABLISHED 2007
----------------------------	---	---------------------------------

BY SIGNING BELOW, I declare in good faith that I am a member of the organization named above. I realize the Venice Neighborhood Council may contact me to verify my membership and participation in this organization.

NAME	ADDRESS	PHONE	SIGNATURE
PATRICK DUNN-BAKER	237 MARCET ST VENICE, CA 90291	310 345 5494	
SHANNON SWEENEY	1128 6TH AVE. # 4 VENICE, CA 90291	310-606-0434	
C. Jeffrey Verges	26 Westminister Ave #11 Venice CA 90291	310-699-5523	
CHRISTOPHER HEIKELS	1227 OAK ST. 90405	310-531-6677	
BRADY WALKER	21 WESTMINSTER AVE #204 90291	310 980 7129	



PERMISSION FOR USE OF PROPERTY SHEET (If applicable)

Use this form to show the approval of the use of the project site from the property owner, school principal, city agency, etc. Attach as many as necessary.

PROJECT NAME
APPLICANT

ENTITY OR NAME OF PERSON WHO CONTROLS USE OF THE PROPERTY	TITLE
FACILITY/BUSINESS NAME	PHONE
SITE ADDRESS	

DESCRIPTION OF USE AND PERMISSION NEEDED FOR THIS SITE

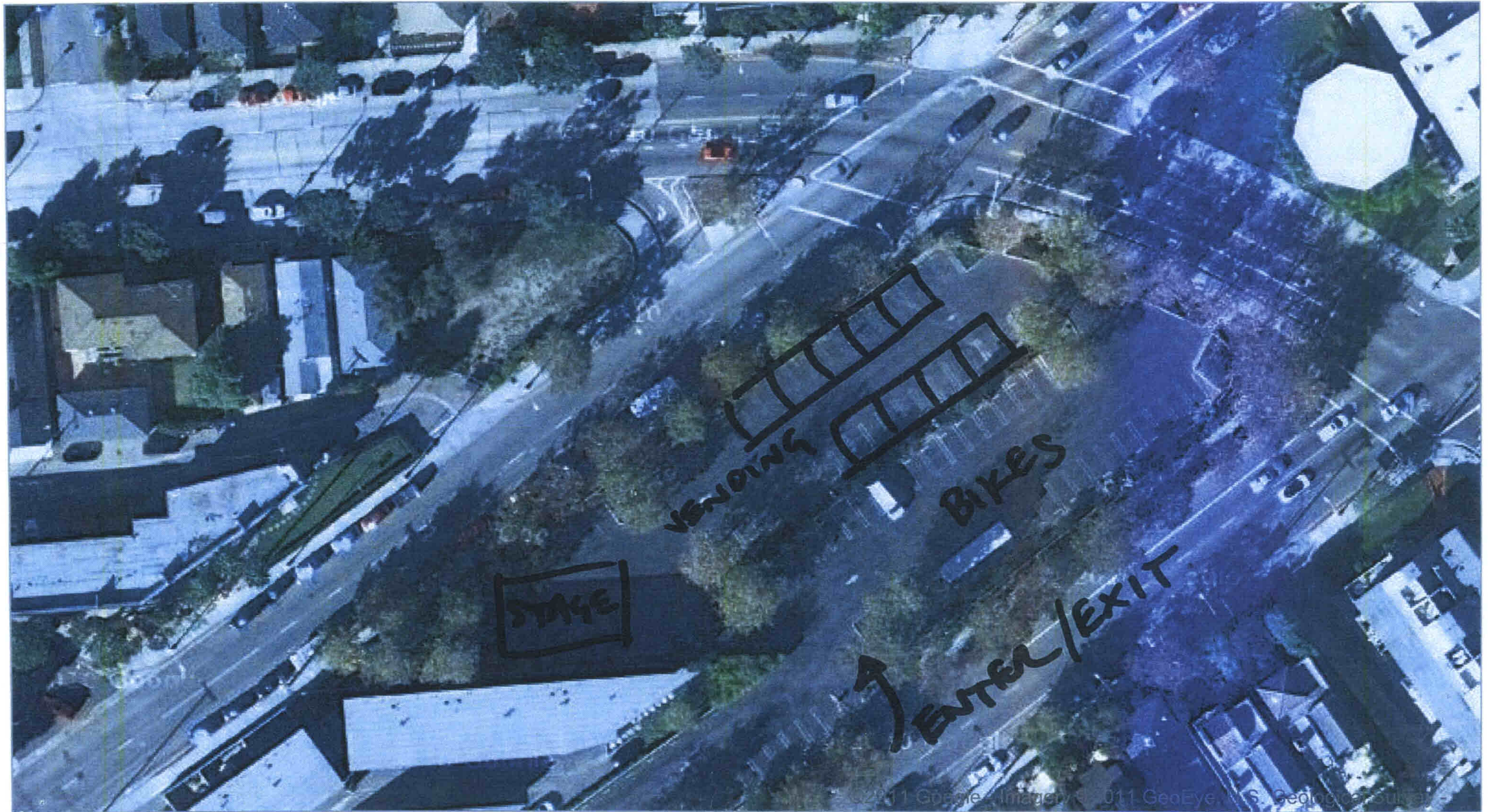
T.B.D.

BY SIGNING BELOW, I declare in good faith that I own or am responsible for the named property. I understand that the applicant is seeking funding through the Venice Neighborhood Council. I grant the applicant permission to use the property for the implementation of the above named project. I understand that the project will begin after July 1, 2011.

SIGNATURE

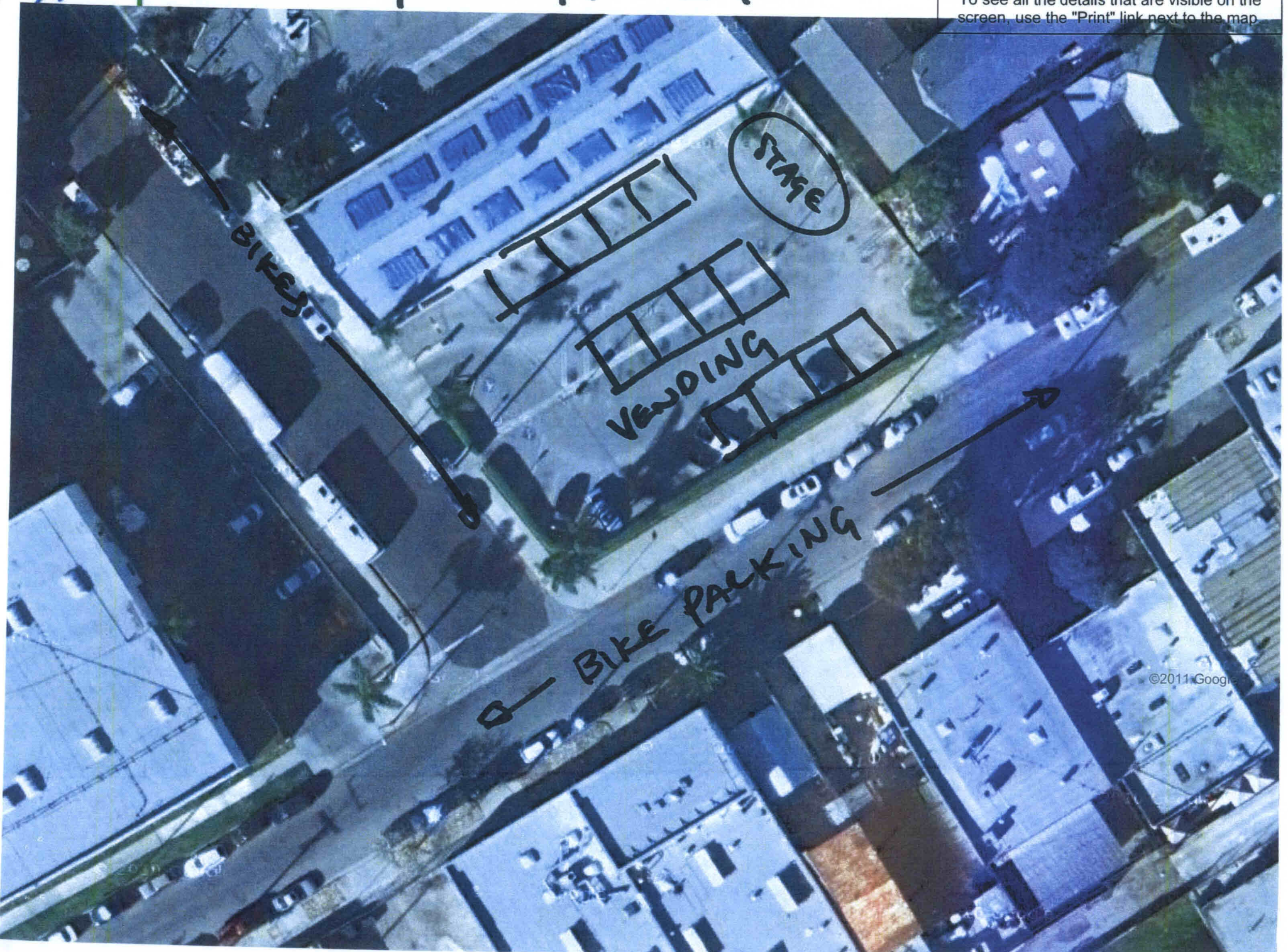
DATE

OPTION 1: VENICE FARMER'S MKT LOT



PAGE 5.2 OPTION 2: GOLD'S GYM LOT

To see all the details that are visible on the screen, use the "Print" link next to the map.





COMMUNITY INVOLVEMENT SHEET (must be completed by all applicants)

Use this sheet to establish the involvement of Venice stakeholders in this project. This sheet may also be used to document pledges of volunteer hours.

PROJECT NAME	APPLICANT
---------------------	------------------

NAME	ADDRESS	SIGNATURE	DATE SIGNED	NATURE OF INVOLVEMENT	HOURS PLEDGED

Attach letters of support from the community behind this page. Letters that state something unique about the project or from people who will be directly affected by the project will have a greater impact.

February 26, 2011

Dear VNC,

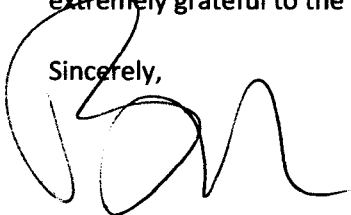
It has been brought to my attention that there was a Venice resident in the Hampton Drive neighborhood who was unhappy with our rally last year. To counter this opposition it was suggested that we submit letters of support from city officials/community leaders. I just got off the phone with Senior Lead Officer Peggy Thusing who was fully briefed on our event last year. She stated that writing letters of support was not smiled upon by her bosses in the department. She also stated that she attends every council meeting and has made a statement of support in our defense in the past year.

Although it hurts me that this person could not contact me directly, I do understand that residents of Venice have the right to peace and quiet in their neighborhood. Being a hot summer Sunday in Venice, there was a good chance that there may be some noise generated from the laughter and fun that was being generated so closely to the beach. But just to be sure that we covered our bases, our staff went out of the way to make sure that we took the necessary steps to announce that our event would be happening that afternoon. We held meetings with Inspector Nealy of the LAFD, Senior Lead Officer Thusing and Sgt. Mason of VICE Squad. We spent a lot of time and money making sure that we secured all of the proper permits for our event and had signs posted four days before street closures were to take effect. We posted a flyer on every car in the neighborhood to alert them of the impending street closure and even spent \$250 to pay for the ticket of one resident whose car was towed that morning.

Our board has had many meetings regarding this year's rally and has unanimously voted to move our event to a more industrial neighborhood so that it won't affect residents so severely. One location we are looking at is at the Venice Farmer's Market parking lot, the other is behind Gold's Gym in a commercial district. Once we have secured an event space we are going to spend more time before the event to alert the immediate neighborhood with announcements in residential mailboxes and visual posters the week before.

Our club has nothing more than the good intentions of showing the residents of Venice a good time and will be able to do so with a grant from the VNC. We are so proud of the event we have created and are extremely grateful to the VNC for its consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Brady Walker', written over the word 'Sincerely,'.

Brady Walker
VVMR Producer
310 980 7129



**BOYS & GIRLS CLUB
OF VENICE**

2232 Lincoln Blvd.
Venice, CA 90291
Tel: 310-380-4477
Fax: 310-380-1419
www.bgov.org

April 28, 2009

CHIEF PROFESSIONAL OFFICER

Erikk O. Aldridge

BOARD OF GOVERNORS

James Evans
Cliff Gerrett, Esq.
Samuel Hui
Dan Iasso
Dr. Rex Patton
Jerry H. Snyder
Michael F. Wise
David C. Woods, Jr.
Zoe Yarns-Jewell

BOARD OF DIRECTORS

President/Chief Volunteer Officer

Teddy Sersohn

Immediate Past President

Gail Hession

Vice President/Treasurer

David Ikon

Vice President/Secretary

Sibyl Jackson

Vice President/Programs & Facilities

Monie Hartman

Vice President/Resource Development

Pat Kende

Key Chazy
James A. Collins
Marty Goldberg
Julie Henley
Jaime Hopp
Annie Hopp
David Katz
Anella Mancini
Frederic M. Marzani
Michael Mesewitz
Madison Offenberg
Robert Pelt
Stephanie Smith
Dena Stitt
Mitt Swimmer
Fariba Zaid

IN MEMORIAM

Diana Bush
Lew Giacante
David C. Mander

MEMBER

California State Alliance and
LA Alliance of Boys & Girls Clubs
Venice-Marina Rotary
Playa Sunrise Rotary

Mr. Brady Walker
Venice Vintage Motorcycle Club

Re: Contribution Acknowledgement

Dear Mr. Walker:

On behalf of the Board of Directors, the staff, and most importantly, the youth of the Boys & Girls Club of Venice, thank you for your support of the Club. Your generous contribution of \$500.00 to benefit our club from funds raised from your Venice Vintage Motorcycle Rally is hereby acknowledged and greatly appreciated. We support your continuing efforts and future rallies on behalf of the Boys & Girls Club of Venice.

The Boys & Girls Club of Venice has four different after-school programs sites around the Venice Community and our summer and winter sessions offer full-day programs at the main Clubhouse. Every single contribution will touch young lives with proven youth development programs that include Character & Leadership, Education & Career, Health & Life Skills, Arts, Sports, Fitness & Recreation, Counseling, and Meal & Snack program.

With your support, we can help guide the youth of our community and further our mission to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

Very truly yours,

THANK YOU!

Erikk O. Aldridge
Executive Director

EA:jt

The Boys & Girls Club of Venice did not provide any goods or services in exchange for this contribution. The Boys & Girls Club of Venice is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code and contributions are tax deductible to the extent allowed by law. Our IRS tax identification number is 95-6209203.



A United Way Agency

February 26, 2011

Dear VNC,

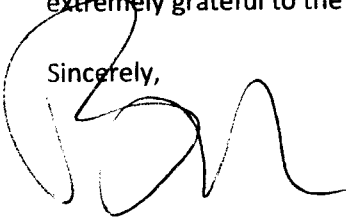
It has been brought to my attention that there was a Venice resident in the Hampton Drive neighborhood who was unhappy with our rally last year. To counter this opposition it was suggested that we submit letters of support from city officials/community leaders. I just got off the phone with Senior Lead Officer Peggy Thusing who was fully briefed on our event last year. She stated that writing letters of support was not smiled upon by her bosses in the department. She also stated that she attends every council meeting and has made a statement of support in our defense in the past year.

Although it hurts me that this person could not contact me directly, I do understand that residents of Venice have the right to peace and quiet in their neighborhood. Being a hot summer Sunday in Venice, there was a good chance that there may be some noise generated from the laughter and fun that was being generated so closely to the beach. But just to be sure that we covered our bases, our staff went out of the way to make sure that we took the necessary steps to announce that our event would be happening that afternoon. We held meetings with Inspector Nealy of the LAFD, Senior Lead Officer Thusing and Sgt. Mason of VICE Squad. We spent a lot of time and money making sure that we secured all of the proper permits for our event and had signs posted four days before street closures were to take effect. We posted a flyer on every car in the neighborhood to alert them of the impending street closure and even spent \$250 to pay for the ticket of one resident whose car was towed that morning.

Our board has had many meetings regarding this year's rally and has unanimously voted to move our event to a more industrial neighborhood so that it won't affect residents so severely. One location we are looking at is at the Venice Farmer's Market parking lot, the other is behind Gold's Gym in a commercial district. Once we have secured an event space we are going to spend more time before the event to alert the immediate neighborhood with announcements in residential mailboxes and visual posters the week before.

Our club has nothing more than the good intentions of showing the residents of Venice a good time and will be able to do so with a grant from the VNC. We are so proud of the event we have created and are extremely grateful to the VNC for its consideration.

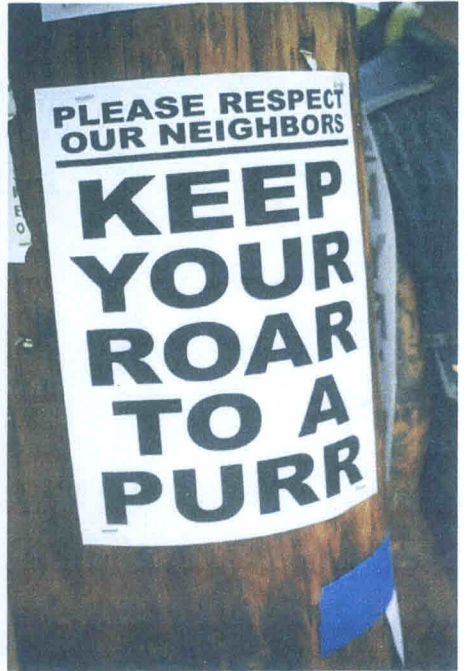
Sincerely,

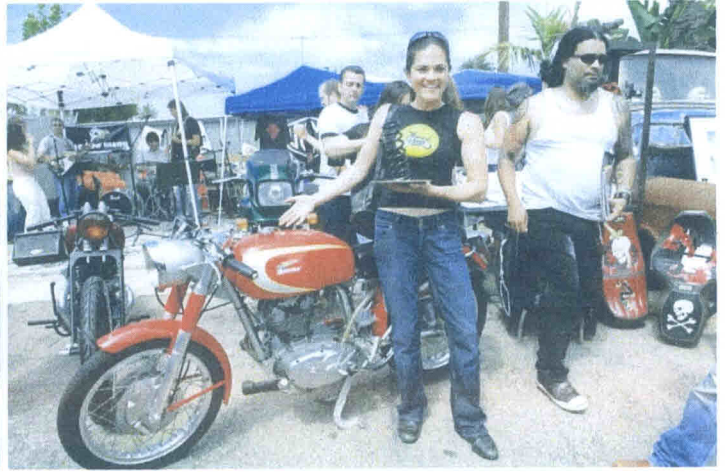


Brady Walker
VVMR Producer
310 980 7129



VENICE VINTAGE MOTORCYCLE RALLY #3
JULY 11, 2010





BENEFITING THE AMERICAN HISTORIC RACING MOTORCYCLE ASSOCIATION



**ROYAL
ENFIELD**
PRESENTS

VENICE VINTAGE MOTORCYCLE RALLY

THE YARD
715 HAMPTON DR.
VENICE, CA 90291

SUNDAY, JULY 11TH 2010

★ RIDE - 10^{AM} ★ RALLY - 11-5^{PM}

★ AFTER PARTY - 5-10^{PM}



FREE EVENT

★ ★ ★ ★ ★

MORNING RIDE
AHRMA EXHIBIT
BUILDERS GARAGE
VINTAGE JUDGING
PINUP GIRL CONTEST
RAFFLE
LIVE MUSIC
BEER GARDEN
FOOD ★ DRINKS
AFTER PARTY

★ ★ ★ ★ ★



VENICE



one too many

www.onetoomany.com

chopper town



★ ★ ★ ★ ★

PRODUCED BY
BRADY WALKER + VVMC

VENICEVINTAGE.COM
FOR MORE INFO

POSTER DESIGN
JEFF VERGES
ELECTRICSOAP.COM