



APPLICATION SUMMARY SHEET

MAR 02 2011

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PROJECT NAME <i>Venice Beach Music Fest</i>	
BRIEF PROJECT DESCRIPTION (50 WORDS OR LESS) <i>Music and art show in Windward Plaza. Free to public. 6th Annual event August 13, 14, 2010.</i>	
PROJECT SITE NAME AND FULL ADDRESS <i>Windward Plaza</i>	
PROJECT COMPLETION DATE <i>8/31/10</i>	# OF VENICE STAKEHOLDERS TO BENEFIT BY THIS PROJECT <i>500+</i>

ORGANIZATION OR STAKEHOLDER NAME <i>Michael Jost</i>		
QUALIFYING ADDRESS <i>1305 Ocean Front Drive</i>		
DAY PHONE <i>310 866 9276</i>	EVENING PHONE <i>310 866 9276</i>	CELL PHONE <i>310 866 9276</i>
E-MAIL ADDRESS <i>venicebeachmusicfest@gmail.com</i>		FAX

PROJECT MANAGER <i>Milton Rosenberg</i>		TITLE <i>proj. mgr.</i>
MAILING ADDRESS <i>20 Westminster Ave #10 Venice CA 90291</i>		
DAY PHONE <i>310 450 0031</i>	EVENING PHONE <i>310 450 0031</i>	CELL PHONE
E-MAIL ADDRESS <i>venicebeachmusicfest@gmail.com</i>		FAX

BY SIGNING BELOW, I agree to the terms of the 2011-12 Community Improvement Project funding guidelines. I also acknowledge that the information submitted in this application is accurate to the best of my knowledge. Submitting an application with misleading information may be cause for disqualification.

[Signature]
STAKEHOLDER SIGNATURE

2/28/11
DATE

[Signature]
PROJECT MANAGER SIGNATURE

2/28/11
DATE

AMOUNT REQUESTED <i>\$ 2000.00</i>

REVIEW (For Office Use Only)

PROJECT # (For Office Use Only) <i>K</i>



PROJECT DESCRIPTION SHEET

PROJECT DESCRIPTION (Include how many stakeholders will be working on this project.) (Maximum 500 words)

Community music and art show in Windsor Plaza
on Aug 13, 14, 2011. Free to public. Supported by
local business and residents. More than 5 local businesses
support and 20+ volunteers help put on the show.
Hundreds of stakeholders come to festival and
participate ~~for~~ during each of the days. Thousands
of stakeholders benefit from the event.

IS THIS PROJECT PART OF A LARGER PROJECT? YES NO

COMMUNITY BENEFIT (Description of benefit to the entire community and justification for these benefits)

Promotes tourism, business, and community spirit.
Promotes creativity and artistic vibrance
in community.
Provides showcase for talent.



PROJECT PLANNING SHEET

WORK PLAN (Include a TIME-LINE for the project with beginning date and completion date of each phase)

Mar 1 - CIP App.

May 1 - Planning + Sponsorships

June 1 - Reservations + CIP outline

July 1 - line up + Press

Aug 13, 14, 2011 - Venice Beach Music Fest Event

Aug 31, 2011 - Project Completion

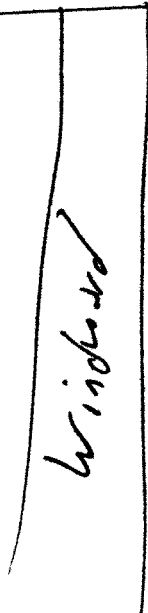
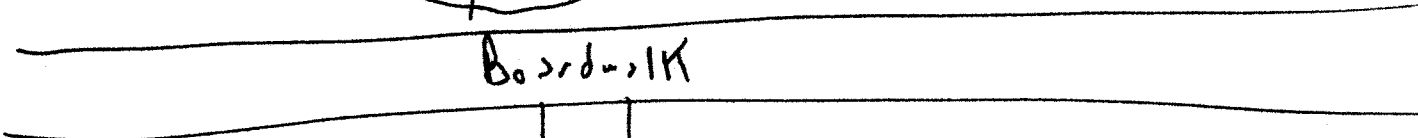
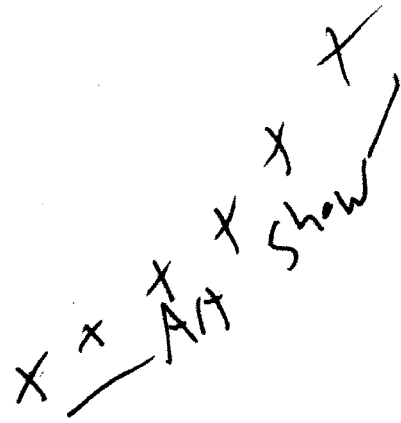
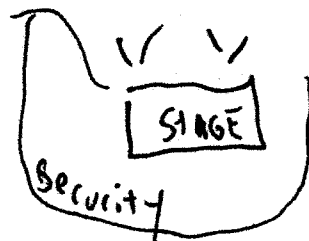
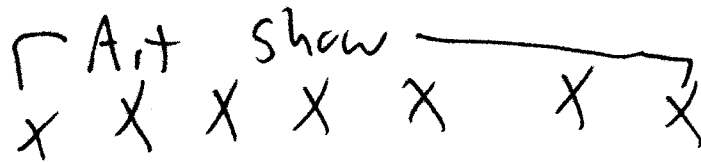
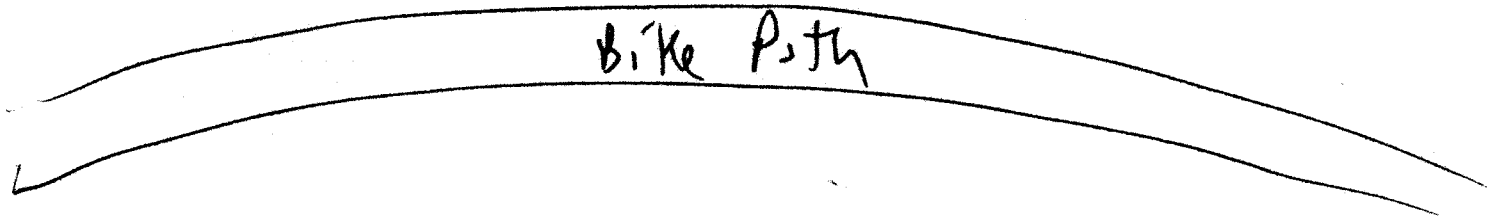
MAINTENANCE PLAN (if applicable)

Site is fully cleaned at end of event
and left as we found it initially.



PROJECT RENDERING SHEET (If applicable)

Attach conceptual images of the project to this sheet or design and print your own sheet. Include text explanations.





INDIVIDUAL APPLICANT (if applicable)

(Only complete this form if the applicant is an individual or sole proprietor. If so, do not complete Page 6)

STAKEHOLDER NAME	Michael Jost
QUALIFYING ADDRESS	1305 O.F.W
QUALIFICATION STATUS	<input checked="" type="checkbox"/> LIVE <input type="checkbox"/> OWN PROPERTY <input type="checkbox"/> WORK - NAME OF BUSINESS _____

RESUME AND QUALIFICATIONS FOR COMPLETING THIS PROJECT

- Degree is Sustainability
- Prior Experience in Event Production
- 2006 - 2011 Venice Beach Music Fest
- Electrician 2009 + 2010



PERMISSION FOR USE OF PROPERTY SHEET (if applicable)

Use this form to show the approval of the use of the project site from the property owner, school principal, city agency, etc. Attach as many as necessary.

PROJECT NAME	Venice Beach Music Fest
APPLICANT	Michael Jost

ENTITY OR NAME OF PERSON WHO CONTROLS USE OF THE PROPERTY	Dept Parks + Rec	TITLE	Victor / Dir Parks + Rec
FACILITY/BUSINESS NAME	Windward Plaza	PHONE	
SITE ADDRESS	1 Windward Avenue		

DESCRIPTION OF USE AND PERMISSION NEEDED FOR THIS SITE

Insurance and permits are needed. Dates are reserved. Insurance and permits will be filed in advance of event per city procedures. Have successfully filed for past 5 years.

BY SIGNING BELOW, I declare in good faith that I own or am responsible for the named property. I understand that the applicant is seeking funding through the Venice Neighborhood Council. I grant the applicant permission to use the property for the implementation of the above named project. I understand that the project will begin after July 1, 2011.

Victor Jamison
SIGNATURE

2-28-11
DATE



VENICE NEIGHBORHOOD COUNCIL
COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET 2011



COMMUNITY INVOLVEMENT SHEET (must be completed by all applicants)

Use this sheet to establish the involvement of Venice stakeholders in this project. This sheet may also be used to document pledges of volunteer hours.

PROJECT NAME	APPLICANT	ROLE	ADDRESS	ROLE	ROLE
Venice Beach Music Fest	Michael Jost	Sponsor		Business Owner	Sponsor Participant
Zeldas Corner		Owner	9 Weststrucka	Owner	Supporter
Roses		Owner	1305 Ocean Front	Owner	Participant
Michael Jost		Participant	1305 Ocean Front	Participant	Participant
Milton Rosenberg		Participant	20 Westminister Ave #2	Participant	Volunteer
Joy Rosenberg		Participant	20 Westminister Ave #2	Participant	Supporter, President
Kreni Merriam		Participant	1305 Ocean Ft. Wk.	Participant	Participant
Nia Nandy		Participant	4145 Sun Valley #3	Participant	Participant
PETE BAUM		Participant	11 20TH GARDENWAY	Participant	Supporter
David Guardian		Participant	1309 Ocean Front Walk	Participant	Supporter
Courtney White		Participant	17 Park Ave #11	Participant	Supporter
Blase Bader		Participant	1301 Ocean Front Walk	Participant	Supporter
Gotta Have it		Participant	1516 Pacific Ave	Participant	Supporter
G. ALBERO		Participant	3 Westminister	Participant	Supporter
Family endorsed by Venice Chamber of Commerce		Participant		Participant	Supporter

Attach letters of support from the community behind this page. Letters that state something unique about the project or from people who will be directly affected by the project will have a greater impact.



Milton Rosenberg <venicebeachmusicfest@gmail.com>

Decision from the Venice Chamber Board of Directors

Donna Lasman <donnalasman@sbcglobal.net>

Thu, Feb 10, 2011 at 12:42 PM

To: Milton Rosenberg <venicebeachmusicfest@gmail.com>

Cc: alex rosales <alex@control-printing.com>

Milton: I am pleased to inform you of the board's decision to endorse both the Spring Fling and the Venice Music Festival. If it would help, we will provide you with a letter of support. Please supply the language if you want us to put something together.

The endorsement of the Venice Chamber of Commerce will offer you enhanced credibility for soliciting sponsorships from chamber members as well as the extended Venice community.

As a member, you also have the opportunity to promote your events at any of our mixers and can post information on our website calendar. Anything submitted by the first Friday of the month will be published in our monthly e-newsletter.

Donna

Donna Lasman

Director of Operations

Venice Chamber of Commerce

Cell: 310.717.7686