



APPLICATION SUMMARY SHEET PAGE 1

PROJECT NAME <i>Venice Art Crawl - Neptune Festival</i>	
BRIEF PROJECT DESCRIPTION (50 WORDS OR LESS) <i>In the early days of Venice, the summer beach season began when King Neptune and Queen Aphrodite rose from the water to greet crowds at the Summer Festival. The Venice Art Crawl wants to bring back this summer tradition, with a summer kick-off event on June 16, 2011. See attached.</i>	
PROJECT SITE NAME AND FULL ADDRESS <i>Windward + the beach</i>	
PROJECT COMPLETION DATE <i>June 17, 2011</i>	# OF VENICE STAKEHOLDERS TO BENEFIT BY THIS PROJECT <i>hundreds</i>

ORGANIZATION OR STAKEHOLDER NAME <i>Venice Art Crawl</i>		
QUALIFYING ADDRESS <i>55 N. Venice Blvd, Venice CA 90291</i>		
DAY PHONE	EVENING PHONE	CELL PHONE <i>310.989.6200</i>
E-MAIL ADDRESS <i>dansinvenice@aol.com</i>		FAX

PROJECT MANAGER <i>Daniel Samakou</i>		TITLE <i>President</i>
MAILING ADDRESS <i>55 N. Venice Blvd., Venice CA 90291</i>		
DAY PHONE	EVENING PHONE	CELL PHONE <i>310.989.6200</i>
E-MAIL ADDRESS <i>dansinvenice@aol.com</i>		FAX

BY SIGNING BELOW, I agree to the terms of the 2011-12 Community Improvement Project funding guidelines. I also acknowledge that the information submitted in this application is accurate to the best of my knowledge. Submitting an application with misleading information may be cause for disqualification.

AMOUNT REQUESTED <i>\$2,000 -</i>

REVIEW (For Office Use Only)

PROJECT # (For Office Use Only) <i>E</i>

Daniel Samakou 3-1-11
STAKEHOLDER SIGNATURE DATE

Daniel Samakou 3-1-11
PROJECT MANAGER SIGNATURE DATE



BUDGET SHEET

Applicants previously receiving Community Improvement Funds must complete Parts A & B (see instructions)
Applicants previously unfunded should only complete Part A – No match is required

PART A - VENDOR AND MATERIALS/SERVICES INFORMATION	TOTAL COST	NOTES
Ocean festival decorations, pupps, costumes (historical themed)	\$500	costumes?
Printing + Promotion (Cash + printing) Univerbal Art Gallery / Control Printing	\$250	
Add'l Trash Removal - Chrysalis	\$500	
Ball Production -	\$500	must specify
Add'l Security - 10/0 (Ten zero)	\$250	

PART B- APPLICANT MATCH – NAME OF SOURCE

\$ AMOUNT OF MATCH

NOTES

JAC - from fund raising

\$2000

PROJECT TOTAL (PARTS A & B) \$ 4000 -

Brief Project Description (50 words or less) from p. 1

In the early days of Venice, the summer season began when King Neptune arrived with his entourage from the sea to proclaim the start of summer. The Venice Art Crawl (“VAC”) wants to revive this summer tradition, with a summer kick-off event (the “Neptune Festival”) on June 16, 2011.

Project Description (Maximum 500 words) from p. 2

We propose to revive Venice’s summer solstice event. The event has long roots in Venice tradition. In the past, Father Neptune and his entourage arrived on surfboards to Venice Beach at Windward Avenue and declared the start of summer. The VAC would participate and expand this Festival with a variety of events in the historic art events in the historic area of Venice celebrating the start of summer. One key event for the festival will be a Neptune Ball.

During the Art Crawl, established galleries and other spaces suited for gallery exhibitions sponsor artists and open up their locations (mostly on and around Ocean Front Walk) at night to exhibit their artists’ work. VAC events have drawn positive reviews from the Los Angeles Times and the greater art community, and they have had a tremendous impact on the Ocean Front Walk area community while operating on an extremely limited budget. More businesses to stay open at night (when traditionally most businesses were closed), and people are beginning to think of Venice as a serious place for the Arts. Moreover, the VAC events have begun to restore Venice’s reputation as a premier destination for the Arts.

Now that the VAC has become an established event, we would like to focus on the second goal of the VAC – community building. With this request for Community Improvement Funds, the VAC seeks to restore another Venice tradition – the Venice summer kick-off event, or the Neptune Event.

Back in the early days of Venice, a festival marked the start of every summer. Crowds gathered at Windward and the Beach to witness King Neptune and his entourage arrived on surfboards to anoint the summer season. This year, the VAC wants to bring the Neptune Event back. But we are a small organization – long on energy and enthusiasm, but short on funds. Our hope to channel the good will created by the VAC to a yearly summer kick-off festival.

Our plan is to have a Neptune theme festival to bring the traditions of Venice in the 20th Century into the 21st Century. We hope to have artists exhibit artwork celebrating the spirit of summer, Venice Beach’s history. Because of the nature of the theme, we hope the Festival will encourage performance and costume artists to participate in the event, in addition to the visual artists who typically attend. We also plan to revive the traditional Neptune Ball to celebrate summer.

Community Benefit from p. 2

The Community Benefit will be to create a yearly community building event for Venice. This helps promote the start of the Venice summer season, which will benefit the business

community, and which will also reaffirm the historic spirit of Venice for its residents.

Work Plan from p. 4

We have a work flow in place for the Art Crawl already:

We meet on the fourth Thursday of every month to discuss the upcoming months' events and to address any issues from prior events. In our monthly meetings, we set goals for the coming months and an administrative agenda for the next immediate month's event. On the first Thursday of every month, event organizers meet with artists and gallery/event space owners to nail down that month's exhibitions, event themes and voice any anticipated issues. On the second Thursday, the operational volunteers meet to coordinate event spaces, event security, make sure any necessary permits have been obtained, trash clean up, and overall event production.

For the Neptune Festival, we envision following a similar work flow, with the exception that we will encourage more event spaces/artists to participate in the festival theme. We will also expect heightened attendance.

In addition to our typical monthly costs for promotion, security, trash clean up and incidentals, we will need funds for:

Ocean festival decorations, props and costumes	\$500
Printing and promotion	\$250
Additional Trash removal/clean up	\$500 (using Chrysalis)
Ball production (event space/entertainment)	\$500
Additional Event Security	\$250

We will match funds granted.

Organization Description and Purpose from p. 6

The Venice Art Crawl has worked to restore the presents of the arts in Venice. The Venice Art Crawl is a California public benefit corporation organized by volunteers who donate time and money every month to sponsor artists of all types. Our goal is to restore Venice as a premier arts destination and to create a place that young and established artists can call home.

For the past six months, volunteers associated with the Venice Art Crawl have worked tirelessly (and without pay) to hold a monthly art-walk event, held on the third-Thursday of each month. The events focus on the areas around Windward Circle and the Beach, though it has evolved into a community wide-event. Art galleries as far away as Abbot Kinney and Sixth and Rose hold Art Crawl events.

We do not editorialize. Our goal is simply to foster an arts-friendly environment and, in the process, build our community. So far, it has worked. At Art Crawl events, we have seen artists

with major gallery representation in New York and Los Angeles exhibiting steps away from homeless artists exhibiting next to students from Otis and urban street artists.



ORGANIZATION SHEET (If applicable)

(Only complete this form if the applicant is an organization. If so, do not complete Page 7)

ORGANIZATION NAME	Venice Art Crawl, Inc.
ORGANIZATION ADDRESS	55 N. Venice Ave, Venice CA 90291
ORGANIZATION DESCRIPTION AND PURPOSE (Include the experience that your organization has in the execution of similar projects)	See attached.

TOTAL MEMBERS	The proposal must include the names and SIGNATURES of 5 members of the organization (preferably Board members)	YEAR ESTABLISHED
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BY SIGNING BELOW, I declare in good faith that I am a member of the organization named above. I realize the Venice Neighborhood Council may contact me to verify my membership and participation in this organization.

NAME	ADDRESS	PHONE	SIGNATURE
Daniel Samakou	55 N. Venice Blvd. Venice CA 90291	310 823 5396	Daniel Samakou (Signature)
Edison Stowell	"	"	E Stowell (Signature)
Mike Newhase	"	"	M Newhase (Signature)
Lisa Curran	"	"	L Curran (Signature)
Mark Rojas	"	"	M. Rojas (Signature)

Mark Rojas



PERMISSION FOR USE OF PROPERTY SHEET (If applicable)

Use this form to show the approval of the use of the project site from the property owner, school principal, city agency, etc. Attach as many as necessary.

PROJECT NAME
APPLICANT

ENTITY OR NAME OF PERSON WHO CONTROLS USE OF THE PROPERTY	TITLE
FACILITY/BUSINESS NAME	PHONE
SITE ADDRESS	

DESCRIPTION OF USE AND PERMISSION NEEDED FOR THIS SITE
N/a

BY SIGNING BELOW, I declare in good faith that I own or am responsible for the named property. I understand that the applicant is seeking funding through the Venice Neighborhood Council. I grant the applicant permission to use the property for the implementation of the above named project. I understand that the project will begin after July 1, 2011.

SIGNATURE

DATE

