

Stop Freeway Billboards!

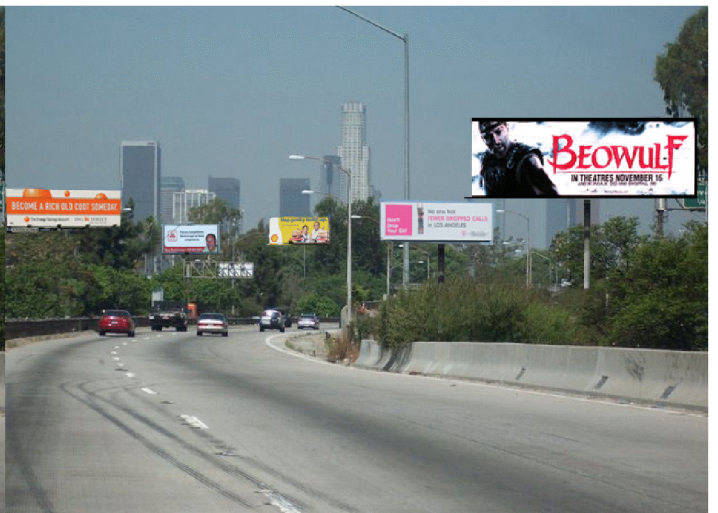
The L.A. City Council is being asked to approve a special use district to allow 70 ft. high digital billboards on an MTA bus yard alongside the 10 freeway downtown. Please tell your councilmember to say **NO** to this ill-conceived proposal that will:

- **Open the door to turning our city's freeways into corridors of advertising**
- **Slow traffic and cause driver distraction and possible accidents**
- **Further blight the visual spaces of the city that belong to everyone, not just advertisers.**

Our City Skyline Today



Our City Skyline Tomorrow?



On Tuesday, March 18, the city council's Planning and Land Use Management Committee will consider the special use district to allow Clear Channel Outdoor to put up the freeway billboards on the MTA bus yard at 16th and San Pedro Streets. City officials, including Mayor Villaraigosa, are pushing for approval because they want to acquire another MTA property in South L.A. for a wetlands park project, and the MTA will not sell that property unless the special use district for the freeway billboards is approved. Tell your councilmember:

- **Don't allow the MTA to hold a worthwhile park project hostage!**
- **Don't allow billboard companies to get a foothold on our city freeways!**
- **Don't allow every inch of our city's visual space to be filled with advertising!**

By the Coalition to Ban Billboard Blight, Inc.
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