

APPLICATION SUMMARY:

BRIEF PROJECT DESCRIPTION (50 WORDS OR LESS)

This project consists of 2 murals in Venice that we wish to repair and restore to their original appearance. Needed is to repair construction damage to the walls, remove graffiti, repair de-lamination, and repaint. We are using newly developed processes that will preserve these murals for many decades.

PROJECT COMPLETION DATE FEB. 1, 2007

LEAD ORGANIZATION NAME VENICE ARTS COUNCIL/ENDANGERED ART FUND

HEAD OF ORGANIZATION EMILY WINTERS TITLE CHAIR

MAILING ADDRESS 739 PALMS BL. VENICE, CA 90291

DAY PHONE (310) 306-7372 EVENING PHONE — CELL PHONE —

E-MAIL ADDRESS emilywinters@earthlink.net FAX —

PROJECT MANAGER SUZANNE THOMPSON TITLE CO-CHAIR

MAILING ADDRESS 1531 CABRILLO AVE. #8 VENICE, CA 90291

DAY PHONE (310) 822-9560^{x11} EVENING PHONE (310) 664-1172 CELL PHONE (310) 570-5419

E-MAIL ADDRESS thompsonsuz@comcast.net FAX —
suzanne@sparcmurals.org

AMOUNT OF REQUEST \$20,000 TOTAL PROJECT AMOUNT \$98,600

BY SIGNING BELOW, I acknowledge that the information submitted in this application is accurate to the best of my knowledge. I also acknowledge that I have read and understood the Venice Neighborhood Council Funding Guidelines.

HEAD OF ORGANIZATION

Emily Winters
SIGNATURE

Oct. 9, 2006
DATE

STATEMENT OF COMMUNITY BENEFIT:

DESCRIPTION OF BENEFIT TO THE ENTIRE COMMUNITY AND JUSTIFICATION FOR THE BENEFITS THE PROJECT INTENDS TO BESTOW.

ENDANGERED SPECIES MURAL

Although this mural specifically depicts the Venice Beach community, it has much more universal significance, for it raises issues of global concern. The misuse of technology not only threatens and destroys our coastal wildlife, but also endangers our humanity and Mother Earth herself.

This mural is also a major part of the Ocean Front Walk community. It is a tourist attraction where many have their pictures taken. We have received many distressed calls about the graffiti and when can we remove it.

STATEMENT OF OUTREACH BENEFIT TO THE VNC:

DESCRIPTION OF OUTREACH BENEFITS TO THE VENICE NEIGHBORHOOD COUNCIL.

If the Venice Neighborhood Council should approve this contribution, they will be acknowledged on the murals, Endangered Art Fund Publications, press releases, website and the restoration dedication ceremonies. This cannot be but a positive action for the Venice Neighborhood Council to show support for the Venice community.

STATEMENT OF COMMUNITY BENEFIT:

DESCRIPTION OF BENEFIT TO THE ENTIRE COMMUNITY AND JUSTIFICATION FOR THE BENEFITS THE PROJECT INTENDS TO BESTOW.

JAYA MURAL

Many stakeholders have contacted us about the tagging on public art and their concerns for these 2 murals in particular. The "JAYA" mural was originally painted in 1975 and has a history of Venice, not only in its content, but its controversial presence in the community that has become an icon to many. Originally, in 1975, it was picketed by the Venice Women's Chamber of Commerce that received national TV attention. In 1981, a developer came out at 6am with a crew and painted it out. The community came out immediately and washed the paint off with water. This developer came out the next day with oil paint, and again the community swarmed over the wall with paint remover. The next owner wanted to paint it out but the strength of the community protest was too strong. The owner after that gave permission to restore it in 1997, which we did. Many have said how they grew up with this mural, it has become an icon as a major part of their community, and how much they want it to remain. They have expressed much distress over the graffiti.

STATEMENT OF OUTREACH BENEFIT TO THE VNC:

DESCRIPTION OF OUTREACH BENEFITS TO THE VENICE NEIGHBORHOOD COUNCIL.

Itemized Budget for 2 murals

Selected bid from Nathan Zakheim & Associates

PO Box 11929 Marina Del Rey, CA 90295=2929

2 murals done simultaneously gives us a \$10,000 discount by NZA

Supplies and Equipment

Waterblast cleaning	\$ 1,000
Hot water blast graffiti removal	2,000
Resin Paraloid B72	26,000 ←
AG Wax	3,600
Solvents	600
Paint brushes, rollers, related equipment	+ 1,250
	<u>\$34,450</u>

Labor (8 weeks)

Crew of 2 \$20 per hour =	\$12,800
2 Technicians per \$30 per hour =	+ 19,200
	<u>\$32,000</u>

Artist fee 10%	\$ 8,960
Contingency and Fundraising 15%	+ 13,290
	<u>\$22,150</u>

Total	\$88,600
Murals done separately	+ \$10,000
Total	\$98,600

To paid in 3 installments of 35%, 35%, 30%

\$31,020 to start \$31,020 halfway 25,580 upon completion

Hot waterblast for graffiti removal previously paid \$2,000 paid 6/28/06

"Endangered Species" 2688 square feet
"Jaya" +900 square feet
3588 square feet total
\$88600 divided by 3588 = \$29.69 per square foot

Respectfully Submitted, Emily Winters, Artist

Oct. 9, 2006

PROJECT DESCRIPTION:

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JAYA MURAL

900 square feet

1. Clean wall (has a lot of wall damage from construction)
2. Remove graffiti manually with solvents, no wax coating on it.
3. Application of Paraloid B72 (20 - 30 coats)
4. Repaint where necessary (a lot of repainting needed)
5. Final coat of resin for bonding and sealing, several coats
6. Final AG wax coating

ENDANGERED SPECIES MURAL

2,688 square feet

1. Clean wall (no wall damage exists at this time)
2. Remove remaining graffiti with solvents (hotwater blasting already done, most graffiti removed)
3. Application of Paraloid B72 (20 - 30 coats)
4. Repaint (will need to repaint large solid areas)
5. Final coat of resin for bonding and sealing, several coats
5. Final AG wax coating

BUDGET NARRATIVE:

\$88,600 total to be paid in 3 installments

35% \$31,020 to start

35% 31,020 halfway completed

30% 25,580 upon completion

- 2,000 already paid for hot water blasting graffiti off the ENDANGERED SPECIES

23,580

\$86,600 total

PROJECT PLANNING:

WORK PLAN:

(TIME LINE FOR PROJECT INCLUDING BEGINNING DATE AND COMPLETION DATE OF EACH PHASE)

11/1/06 Start

STAGE 1

1. Clean wall and repair any wall damage
2. Remove graffiti
3. Application of Paraloid B72 (20 - 30 coats)

12/1/06 Halfway

STAGE 2

4. Repaint where necessary

2/1/06 Completion

STAGE 2

5. Final coats of Paraloid B72 (several coats)
6. Final AG wax coating

I left space for delays in case of rain as the weather is uncertain this time of year. These dates are approximate because of the weather conditions. Also, the Paraloid B72 needs a curing time of a day or two.

MAINTENANCE PLAN;

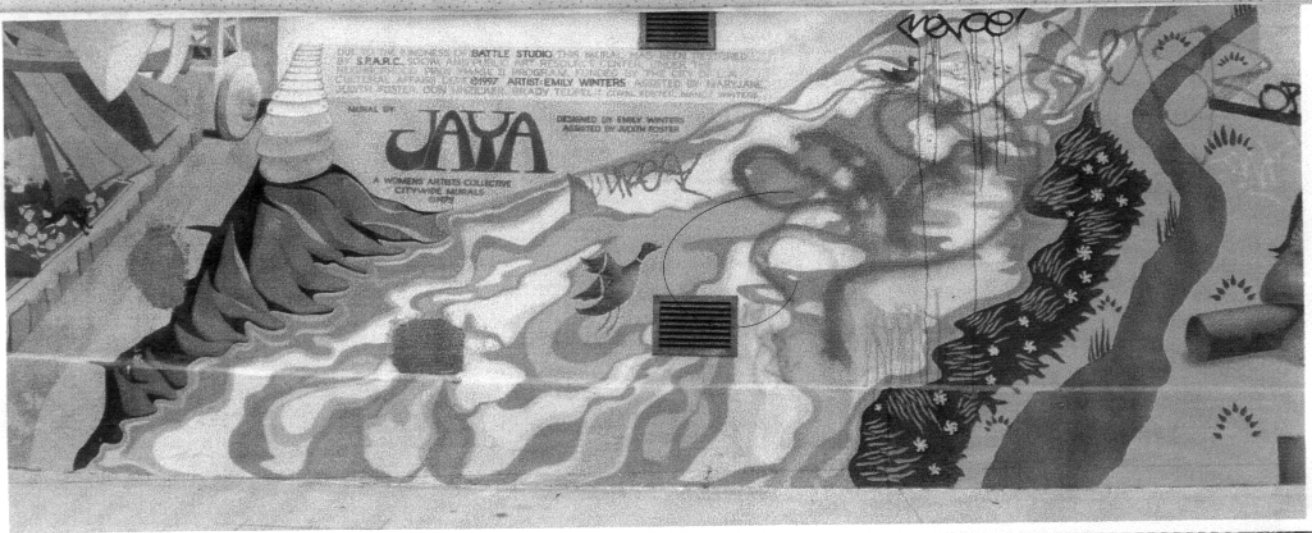
The murals are now in a category of permanently renewable status. Graffiti can be easily removed with solvents or hot water blasting, and the wax can be replaced. After 10, 20 or 30 years if de-lamination or crystalization should take place, it can easily be repaired.

The artist will maintain these murals or NZA can provide services, though I don't know the costs at this time.

- NZA suggests:
1. Flood lighting to discourage taggers
 2. Security Cameras
 3. Notices stating the felony code for tagging public art.

BEFORE IMAGES:

ATTACH BEFORE IMAGES TO THIS SHEET OR DESIGN AND PRINT YOUR OWN SHEET. INCLUDE TEXT EXPLANATIONS.



QUOTES FOR PURCHASES:

INCLUDE AT LEAST THREE (3) ITEMIZED BIDS FOR PURCHASES BEHIND THIS PAGE.

Venice Arts Council

Summary of submitted Bids by 3 conservation Groups recommended by LA Cultural Affairs

"Endangered Species Mural" 801 Ocean Front Walk, Venice 2,688 square feet

1. Tram Vo Art Conservation Tram M. Vo

PO Box 661064
Los Angeles, CA 90066

1. **\$81,000 - 97,500** Tram Vo fee + muralist (excluding materials and scissor lift rental) 2 - 3 months to complete (proposed a 5 step process that included white out the graffiti instead of removing it.
2. \$ 500 cleaning the wall
3. 4,000 Scissor lift for 2 months
4. 400 Air brush sprayer
5. 1,000 Isolating layers to separate existing mural from new mural
6. 300 white primer on dark lines of graffiti
7. 7,000 paint
8. 4,000 final varnish (sealer)
9. 2,000 graffiti remover

2. Sculpture Conservation Studio Vivianna Dominguez

3300 Motor Ave.
Los Angeles, CA 90034

\$69,800

\$68,000 1 conservator, 20 days, 2 technicians 40 days
\$700-1000 materials
\$600 scaffolding - 10: high, wall is 24' high
\$200 hot water pressure

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INCLUDE AT LEAST THREE (3) ITEMIZED BIDS FOR PURCHASES BEHIND THIS PAGE.

3. Nathan Zakheim & Associates, Kuva Zakheim, son

PO Box 11929

Marina del Rey, CA 90295 - 2929

\$88,600

They gave a comprehensive of the problems of the wall and how to solve them with a 6 step process that will preserve the wall, the paint and easy maintenance.

"Jaya Mural" 316 S. Venice Blvd., Venice 900 square feet

"Endangered Species Mural" 801 Oceah Front Walk 2688 square feet

Six step process

1. Clean wall and repair wall damage
2. Remove graffiti with solvents/hot water blasting when possible
3. Application of Paraloid B72 resin to bond paint and seal (20 - 30 heavy coats.)
4. Repaint where necessary
5. Final coat of resin for bonding and sealing, several coats
6. Final wax coating

\$10,000 discount for doing both murals at once.

Total costs for both murals is **\$88,604** to be paid in 3 installments, 35% to start, 35% half way through, 30% upon completion, about 6-8 weeks. The \$20,000 from the Venice Neighborhood Council will be used for materials and equipment for the 2nd payment. I will work with them as the original artist and as a consultant.

STATEMENT OF SOURCE OF OTHER FUNDING:

USE THIS FORM TO DOCUMENT THE SOURCE OF ALL FUNDS IN EXCESS OF WHAT REQUESTED FROM THE VENICE NEIGHBORHOOD COUNCIL TO COMPLETE AND MAINTAIN THE PROJECT.

The Venice Arts Council has approached the owners of the buildings, elected officials, businesses, Venice Organizations and individuals to partner with us in our efforts to raise funds to repair the murals and walls and to support the fund. All necessary permits and insurance requirements have been met for this request.

We have already received \$3,000 from a private individual donor.

Your support is needed to help us reach our goal to fund the graffiti removal and mural restorations to prevent additional graffiti and further damage to the murals especially before the rainy season begins.

The owner will pay for the repaint of damages that occurred during their construction to the building. Cost not determined yet.