



Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org

Email: info@VeniceNC.org



Minutes for Meeting of the VNC Outreach Committee

Meeting Date: Sept 28, 2010

Meeting Time: 7:00pm - 8:45pm

Meeting Location: Extra Space Storage Meeting Room, 658 South Venice Blvd, Venice, CA 90291

Contact: Outreach@VeniceNC.org

1. 7:00 - Call to Order – Roll Call and approval of agenda as presented or amended (per notes by MS)

Brennan Lindner	Present	Linda Lucks	Absent
Carolyn Rios	Present	Marc Saltzberg	Present
Ivan Spiegel	Present	Marlene Savage	Present
Jed Pauker	Absent	Nancy Feinberg	Present
Kelley Willis	Present	Stasia Patwell	Absent
Clark McCutcheon	Present	Guest: Andrew Lih	

2. Announcements

3. Public Comment 10 Minutes on non-agendized items relating to Outreach only

4. Approval of Minutes from August Meeting – [motion to approve passes unanimously](#)

5. Old Business

- a. The position of Volunteer Coordinator has still not been filled. Looking for volunteers.
- b. Attendance of public officials at VNC Farmer's Market Table – [Marlene Savage](#) rpts: [Jennifer Badger](#) from the Mayor's Office has sent been sending a rep, and CD11 office's [Arturo](#) has attended. [Steve Zimmer](#), LAUSD, to be invited, as well as [Victor](#) from Parks and Rec.
- c. Communications Officer Vision for website improvements – [meeting with Scot & Linda](#) next week. [More training / Refresher](#) to be scheduled.
- d. T-Shirts & ID Tags – [Discussion of t-shirt quality](#): American-made preferred. [Alex Rosales](#) at Control Printing made the last batch. [Carolyn R.](#) asked for graphics and will follow-up with [Alex](#). Name Tags for Board: [Kelley](#) will do set of Board ID badges, for next board meeting, have [Marc](#) review first. [Marc](#) would like to include the phrase 'It's YOUR Venice. Get Involved!' [Ivan](#) suggests getting art from [Arturo](#) ad CD11 office.
- e. Upcoming Outreach Events - [Ivan](#)
 - i. ["Metal @ Muscle Beach"](#) – [Alex Stole](#) (sp?) is contact. Board approved \$1000, event is over Halloween weekend.
 - ii. [Halloween @ Penmar](#), combined with [Oakwood Rec Ctr](#) event – buses/shuttle from [Oakwood](#) to [Penmar](#)
 - iii. Other current CIP are more 'ongoing' type. Ex: [Sewing classes](#)
 - iv. [Teacher](#) who does bells at [Mark Twain](#) would like to do again for Christmas holidays.
 - v. [Emergency Preparedness](#) event – 10/9/10 10A – 2P
 - vi. [Discussion of appropriate 'sponsorship' claims/use](#). Unless we sponsor (or it's a city, county, state, fedl govt function) we cannot promote an outside organization event. If we do sponsor, we ask the outside organization to include our logo. See VNC Standing Rules for policy
 - vii. [Pacific Division'S Holiday party](#) – we sponsor, but no table in the past – [Marlene](#) will follow up
- f. [Card Scanner](#) – [Kelley](#) to contact [Clark](#), provide [Clark](#) with card scanner.



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- g. Locations for Agenda Notices – Because the motion to adopt new locations was delayed at the Board meeting, we have an opportunity to revisit our recommendations. It was recommended that because Cow's End has no room for more than one agenda at a time that it be dropped as a recommended location. Two additional locations were suggested by Board Members, Beyond Baroque and Venice Ale House. Kelley remarks that Posted Agendas should be one page, and then subsidiary documents should be referenced from that one-pager.
 - i. **Motion:** Amend Outreach Committee's previously recommended posting locations to remove Cow's End, add Beyond Baroque and Venice Ale House – Passes unanimously
- h. Ivan reported that the City's contract with Office Depot we have used for office supplies has been cancelled. Marc will follow up with DONE to see if another supplier has been selected.
- i. Banner at Westminster Elementary has been taken down due to graffiti – Brennan to look into replacement.

6. New Business

- a. Next Town Hall – The Town Hall Task Force, consisting of Marc, Ivan, Nancy and Linda has met and decided that the next town hall will be on "Is Venice Prepared To Be The #1 Public Visitor Destination in Southern California." The Task Force will review the subject in the light of recent events and change the title / refocus as necessary.
 - i. Discussion: Need a large subject - not just RVs. Pissing in alleys, trash, at beach especially. Venice is underserved by City in light of the fact that it is a destination location for 16M visitors per year. Question was asked; "How many people would continue to go to Vegas if it looked like AK or OFW?" Town Hall could include subjects like: lack of sanitation facilities, lack of infrastructure to handle visitors, need for better trash and street clean-up, inadequate parking, need for clean-up of surrounding neighborhoods where visitors park, First Friday trash and sanitation, availability of monetary resources from Quimby Fund (from movie shoots) and parking space 'in kind' money. (a report from City Auditor was suggested). A strong moderator will be needed for meeting.
 - ii. **Motion** (made by Ivan) to move Town hall date out two weeks, from Oct 21 to Nov. 4. Passes Unanimously.
- b. Newsletter – Kelley gives status. Ivan will write an article on CIP funding. We need an article on Public Safety...
- c. Marc (from Yolanda) Televising VNC Meetings or other media distribution.
 - i. Andrew Lih hosts video with Vimeo, a two-hr video is approx 50~60Megs, gets 100 views per video. Marc – we need to research the technology, and what other committees need to be covered. Andrew volunteers to help. Kelley & Marc say just throw it up on the site, see if anyone downloads / views it. Ivan pointed out that once we start posting videos and audio pod-casts we'll be setting expectations that will make it hard to stop such posting. All present agree to start with videos of the Board meetings.
 - ii. **Motion** (made by Kelley) to start audio recording of VNC Board Meetings and for Brennan to investigate tech feasibility of streaming & podcasting. Passes Unanimously.
- d. Marlene – wants sponsorship for event: WLA Family Service Center, Oct 27th, @ Venice Community Center. Presented by Del Rey Homeowners and Neighbors Assoc. Marc points out that since this is not a city agency, we'll need AdComm approval to do sponsorship.
- e. Ivan – Kirkorian is having a meeting on 10/23 on what should be done with DONE. Ivan feels someone should be sent by the Board.

7. 8:45 - Adjourn