

## Minutes for Meeting of the VNC Outreach Committee

Meeting Date: August 24, 2010

Meeting Time: 7:00pm - 8:30pm

Meeting Location: Extra Space Storage Meeting Room, 658 South Venice Blvd, Venice, CA 90291

Contact: Outreach@VeniceNC.org

1. 7:00 - Call to Order – Roll Call and approval of agenda as presented or amended

Brennan Lindner	Present	Kelley Willis	
Carolyn Rios	Present	Linda Lucks	
Clark McCutchen		Marc Saltzberg	Present
Ivan Spiegel	Present	Marlene Savage	Present
Jed Pauker	Present	Nancy Feinberg	Present
Guests:		Stasia Patwell	

2. 7:10 - ANNOUNCEMENTS – Information about specific events important to Venice

3. 7:15 - PUBLIC COMMENT – 10 minutes on non-agendized items related to Outreach only.

4. 7:20 - Approve minutes from July meeting – [Approved Unanimously](#)

5. 7:25 - OLD BUSINESS

a. Division of Responsibilities for Outreach Tasks

Unassigned Tasks

- i. Volunteer Coordinator – [Still Vacant – Marc will discuss with Linda on how to fill](#)

b. Attendance of public officials at VNC Farmer's Market Table: Marlene will report

- i. [Arturo attended last week – very successful](#)
- ii. [Marlene will determine if Ted Lieu's Office will be attending this week and confirm with Jennifer Badger her attendance for next week](#)
- iii. [Peggy Thusing will get a SLO or other LAPD rep to Farmer's Market 2<sup>nd</sup> week of the month but asked to be reminded the first Friday of the month.](#)
- iv. [We should invite Steve Zimmer from LA-USD School Board to attend](#)

c. Communications Officer Vision for website improvements – Brennan reported:

- i. [Training on how to post announcements / page updates has been provided. He is currently researching security settings to allow page level authorization](#)
- ii. [It will be at least six months before any website revisions begin](#)
- iii. [Brennan will review Jed's VNC phone number menu and will expedite set-up – this is a priority](#)
- iv. [Data entry of names to our email list is proceeding but slowly. We reminded Brennan that last month we requested that all data entry be completed by October 1<sup>st</sup>.](#)

d. ID Tags & VNC T-shirts

- i. [ID Tags - POSTPONED](#)
- ii. [Carolyn will talk T-shirt price with Alex Rosales](#)

e. Upcoming Outreach Events

- i. [Abbot Kinney Festival on September 26<sup>th</sup>](#)

f. Scanning Business Cards – Kelley – [POSTPONED](#)

## VNC Outreach Committee Meeting Minutes – August 24, 2010

- g. Select / Investigate official VNC posting locations – see Appendix 1 + suggestions from committee
  - i. The committee discussed and added the following to the criteria already established – the posting place must have a bulletin Board large enough to hold meeting notices from at least 3 committees simultaneously, posting at the sight must not present an undue burden on person posting.
  - ii. The committee will recommend all the following posting sites to adcom for final selection by that committee (unless the person investigating notifies the chair to remove the recommended site from the list):
    - 1. Danny's Deli – Ivan investigating
    - 2. Penmar Park – Jed investigating
    - 3. Cow's End – Marc investigating
    - 4. Ralphs on Lincoln and California – Carolyn investigating
    - 5. Café Collage - RECOMMENDED
    - 6. Whole Foods – RECOMMENDED (selection by Adcom will remove Groundworks Coffee)
    - 7. Groundworks Coffee (on Rose)
    - 8. Abbot's Habit – RECOMMENDED
    - 9. Oakwood Park – RECOMMENDED
    - 10. Venice Library – RECOMMENDED
  - iii. The Committee recommended that the final list of public posting sites be listed on our websites and in our literature.
  - iv. The Committee recommended that starting after the September 13<sup>th</sup> AdCom Meeting that Committee Chairs forward all agendas to the VNC Board and the VNC Neighborhood Committee for posting in front of their house or on bulletin boards in their area.

### 6. 8:00 - New Business

- a. First Fridays
  - i. **Motion:** Resolved, The VNC Outreach Table at First Friday's should be discontinued – failed for lack of a second
  - ii. **Motion:** Resolved, The VNC Outreach Committee will have a table at First Friday's from April through October and "special events" only. Defeated 4-1-1
  - iii. **Motion:** Resolved, The VNC Outreach Committee will sponsor a table at First Fridays at the discretion of the Chair of the Outreach Committee. Withdrawn
  - iv. The Outreach Committee Chair will ask the Board if it has a continued interest in having a VNC Table at First Fridays, and, if so, ask them to appoint a First Friday's Coordinator.
- b. Next Town Hall will be on ballot propositions to be voted on in November
- c. Next Newsletter - proceeding

### 7. 8:30 – ADJOURN