

## Candidate Statement of Marc Saltzberg Running for Outreach Officer



I'm Marc Saltzberg, the VNC's incumbent Outreach Officer. In my first term I initiated the VNC Table at the Venice Farmer's Market and *Your Venice*, the VNC's quarterly newsletter. These innovations, along with better use of email communications, several highly successful Town Halls, and our presence on Facebook have greatly expanded the VNC's capacity to communicate with stakeholders.

Frequent press releases to local and city-wide media have resulted in numerous interviews with VNC members and national attention, making the VNC one of the most influential Neighborhood Councils in the city. Public awareness of our activities has increased while consistent branding and an emphasis on tightly integrated outreach strategies have brought new stakeholder interest to the VNC and its mission.

The future for VNC outreach will be challenging due to city funding cutbacks. You can help insure continued innovation and success by marking your ballot for Marc Saltzberg, Outreach Officer.