



Venice Neighborhood Council



NEIGHBORHOOD COMMITTEE APPLICATION

Contact Information:

Qualifying Stakeholder Address (*Dirección*):

Print Name/Nombre el letra de Molde :

David Winter



Venice Neighborhood Council



3) Please list the three most pressing issues you feel are facing the Venice Community:

- overdevelopment
- failing infrastructure
- Open space, environmental restoration.

4) This committee shall promote greater awareness of available City resources and services and act as a conduit between the Board and Venice neighborhoods, assisting in community outreach and bringing neighborhood issues to the attention of the Board. How do you plan to fulfill this obligation?

My role as MRPD board member allows me to network with about 1100 homeowners on Peninsula; local magnet school principal; local business and developers in area.



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5) What is your Vision for Venice?

*Preserve the low density,
beach community character
of the area; expand the
natural environment in area.*

Thank You for Volunteering to Help Our Community!



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Questions:

Please limit your answers to the 5 questions below to 200 words or less each.

1) Please explain why you wish to serve on the Neighborhood Committee:

- o improve top, environment in Venice
- o improve area infrastructure (power, streets, drainage, parking)
- o restrain development and density impacts (city and county) on community

2) Please list your previous and/or current neighborhood or community involvement:

Board Member MPNA 05, 06, 07
Advisory Board Member, Canal Restoration
Continuing involvement with CD 11

Dear Mark,

We are having an executive comm. meeting tonight at Extra Storage Space, at 7:00 pm. on Venice Blvd. I will have applications to give out and you can turn in so it can go before the whole board meeting next week for approval. I would like to meet you and I think we are on the same note of concern as to what is happening on the peninsula. We need all the help we can get.

Kindly
Yolanda Gonzalez VP for VNC

Mark Winter <mwinter@codifyllc.com> wrote:

Yolanda, I would like to take on the role for the Ballona Lagoon West Bank and have several qualifications. (1) I am on the CD 11 Advisory Committee for the Canal restoration program that I helped restart in 2005 after the injunction served on the City. I also negotiated the final settlement with Lennar (Washington Square) to adjust their property setbacks from the Canal and secured a \$1.5MM investment for Canal restoration from the Developer. (2) I have been on the Marina Peninsula Neighborhood Association Board for two years and have lived on the Peninsula for 12 years. (3) I own property on the Ballona Lagoon Canal at Driftwood and Strongs within the zone you've designated for this committee. (4) I am taking the lead to require the City to fully account for surplus lot sales and QUIMBY act funding that will be instrumental in completing environmental and park projects in this area. Attached is a summary professional backgrounder. Please call me if you have any questions.

Mark Winter
Cell: 310-902-4554



Mark Winter | Chief Executive Officer

Mark Winter has over 25 years experience serving high technology companies in management and strategic roles. He has focused on product development and marketing of computer aided design, simulation, electronic publishing and knowledge management products for Apple Computer, Lucid, Quark, Adobe Systems and Evans & Sutherland. As Vice President of Corporate Development at Continental Graphics Holdings, he led the creation of new online digital services for the largest database publishing and reprographics conglomerate in the Western U.S. For the past six years he has served as the CEO of Simulis LLC., a leading developer and service provider of simulation-based training and assessment systems that enable workforce competency measurement. Mark has secured multiple rounds of investment from leading venture capital firms and institutional investors for new venture development during his career. He holds an MBA from Pepperdine University and undergraduate degrees in Communication Design and Human Factors. Mark is a Board member of the American Institute of Graphic Arts/LA, ConVisia Inc., Simulis LLC and the Marina Peninsula Neighborhood Association, Inc.

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2/12/2007