



**COMMUNITY IMPROVEMENT  
PROJECTS  
(Direct Board Funding)  
APPLICATION PACKET**



**APPLICATION SUMMARY SHEET**

PROJECT NAME <b>GREEN SCREEN FILM SERIES</b>	
BRIEF PROJECT SUMMARY (50 WORDS OR LESS) <b>It is a three part series on the last Sunday of February, March, and April of environmental films about sustainable issues that affect our community. We will invite the filmmakers, non-profit organizations, and speakers to give short presentations and answer questions from the stakeholders after the screening.</b>	
PROJECT SITE NAME AND FULL ADDRESS <b>THE ELECTRIC LODGE 1416 Electric Ave, Venice, CA 90291-3734</b>	
PROJECT COMPLETION DATE: <b>March 2010</b>	# OF VENICE STAKEHOLDERS TO BENEFIT FROM THIS PROJECT: <b>300</b>

NAME OF COMMITTEE (BOARD PROJECTS USE ADMINSTRATIVE COMMITTEE) <b>ENVIRONMENTAL COMMITTEE</b>	
APPROVED BY COMMITTEE ON <b>OCTOBER 15, 2009</b>	
COMMITTEE CHAIR SIGNATURE <i>K. Valentine</i>	PHONE <b>805-341-4577</b>
E-MAIL ADDRESS <b>kristophervalentine@gmail.com</b>	

PROJECT MANAGER (MUST BE A VNC BOARD OR COMMITTEE MEMBER) <b>KRISTOPHER VALENTINE</b>	TITLE: <b>BOARD OFFICER / COMMITTEE CO-CHAIR</b>	
MAILING ADDRESS <b>1520 VENICE BLVD, APT 2, VENICE, CA 90291</b>		
DAY PHONE <b>805-341-4577</b>	EVENING PHONE <b>805-341-4577</b>	CELL PHONE <b>805-341-4577</b>
E-MAIL ADDRESS <b>kristophervalentine@gmail.com</b>		FAX

BY SIGNING BELOW, I agree to the terms of the Community Improvement Project funding guidelines. I also acknowledge that the Information submitted in this application is accurate to the best of my knowledge. Submitting an application with misleading information may be cause for disqualification.

AMOUNT REQUESTED <b>\$1000</b>
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REVIEW (For Office Use Only)
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*K. Valentine*  
\_\_\_\_\_  
BOARD MEMBER OR COMMITTEE CHAIR

10/24/09  
\_\_\_\_\_  
DATE

PROJECT # (For Office Use Only)
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*K. Valentine*  
\_\_\_\_\_  
PROJECT MANAGER

10/24/09  
\_\_\_\_\_  
DATE

## PROJECT DESCRIPTION SHEET

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PROJECT DESCRIPTION (Include how many stakeholders will be working on this project.) (Maximum 500 words)

**The Venice Neighborhood Council Environmental Committee would like to launch a “Green Screen” film series – a three part series of environmental films about sustainable issues that affect our community. After the screening there will be an open discussion with the audience.**

**Non-profit environmental groups (i.e. Surfrider, Algalita) will be invited to give presentations to motivate community members to get involved, raise awareness, volunteer, and sign petitions. We will also invite the filmmakers to attend and host a Q & A session after each movie.**

**Each screening will be free and open to the public. We are partnering with the Electric Lodge for the series. Their normal rate for theater rental is \$400. They will have agreed to reduce the rate to \$220 per screening.**

**We plan to hold the series for three consecutive months on the last Sunday of the month. Currently we have January 31<sup>st</sup>, February 28<sup>th</sup>, March 28<sup>th</sup>, and April 25<sup>th</sup> on hold. Board approval and when we secure our films will determine if we launch in January or February.**

**The three films to be screened have not been selected yet but finalist include The Garden, No Impact Man, Fuel, Tapped the Movie, and The Cove. Some screenings may be an advanced screening of the film before it opens nationwide.**

**The Green Screen Task Force, formed in October at the Environmental Committee meeting, has been working on this project and their effort will ensure the Green Screen Series is a successful event.**

**Film licensing fees for public viewing will be negotiated with each film distributor. We hope to have it waived. If there is a cost will come from private fund and it will be completely unrelated to the VNC.**

IS THIS PROJECT PART OF A LARGER PROJECT?  YES  NO

COMMUNITY BENEFIT (Description of benefit to the entire community and justification for these benefits)

\* **Educate the community in an entertaining a meaningful way about environmental issues of concern.**

\* **Promote a constructive dialog in the community about such issues and how they affect our lives in Venice.**

\* **Motivate community members to join the non-profit groups and become active making a sustainable world**

\* **Create an event that will be enjoyed by many in the community and bring stakeholders together**

**BUDGET SHEET**

VENDOR AND MATERIALS/SERVICES INFORMATION	TOTAL COST	NOTES
<b>Electric Lodge Venue Fee - \$220 per event venue rental (Discounted from \$400 per event venue rental)</b>	<b>\$660</b>	<b>Rental fee for 3 nights</b>
<b>Advertising &amp; Outreach (Flyers, Advertisement, Website)</b>	<b>\$320</b>	
<b>Film Licensing Fee (Will be waived or privately funded)</b>	<b>\$0</b>	<b>Will be negotiated for each film</b>
<b>Electric Lodge Key</b>	<b>\$20</b>	
<b>Electric Lodge Security Deposit (to be refunded)</b>	<b>\$300</b>	<b>Will be returned at end</b>

PROJECT TOTAL      \$ 1300.00  
                                  - \$300.00 Refundable Deposit

**TOTAL SPENT      \$ 1000.00**

## PROJECT PLANNING SHEET

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WORK PLAN (Include a TIME-LINE for the project with beginning date and completion date of each phase)

### **Pre-production (August – December 2009):**

**Secure Venue and Negotiate Costs**

**Create Task Force and delegate duties**

**Outreach for Films – contact Participant Media, Getty Images, Gaiam Earth Circle Cinema, etc.**

**Go to Budget Committee (November 3)**

**Go to Ad Com (December 7)**

**Go to VNC board (December 15)**

**Select films**

**Lock down dates and time**

**Secure speakers for each movie night**

### **Production (January 2010 –March 2010)**

**Lock film schedule and speakers**

**Outline onsite details & any necessary equipment**

**Promotion and Outreach – website, flyer, advertisement, email outreach**

**Contact and Invite media**

**Manage RSVP list for each night**

**Wrap report**

MAINTENANCE PLAN (If applicable)

**Venue maintenance handled by the Electric Lodge – Venue and operation fee will cover this.**

**Series maintenance handled by Green Screen Task Force.**

**PROJECT RENDERING SHEET (If applicable)**

Attach conceptual images of the project to this sheet or design and print your own sheet. Include text explanations.

**Not needed, at Electric Lodge. Below is an early draft of our flyer.**





**COMMITTEE AND PERSONNEL SHEET**

COMMITTEE MISSION (Explain the Committee’s mission and how this project will advance it)

**The Venice Neighborhood Council’s Environmental Committee was formed to bring stakeholders concerned about sustainability in the community together. The goal of the committee is to educate the community about issues of environmental concern and help stakeholders change simple habits for the benefit of our ecosystem. The committee is dedicated to working with all stakeholders, environmental organizations, local businesses, and public agencies to find and promote green solutions.**

**A local film series on environmental issues would greatly advance the cause of not just the committee but of all green organizations that seek to educate and promote a sustainable lifestyle. This event would engage the community in an entertaining way and help promote a greener and healthier Venice.**

RESUME AND/OR QUALIFICATIONS OF KEY PROJECT PERSONNEL

**Kristopher Valentine: Board Member of the Venice Neighborhood Council and Co-Chair of the Environmental Committee**

**Nick Karno - Board Member of the Venice Neighborhood Council and Co-Chair of the Environmental Committee**

**Juli Schulz: Green Screen Task Force Co-Chair. Event Marketing Professional – Surfrider member and speaker for Rise Above Plastics. Has produced large and small events (including charity events) for over 15 years. Currently working on a project for Participant Media.**

**Jennifer Sall: Green Screen Task Force Co-Chair. Green Marketing Professional for Gaiam’s Earth Circle Cinema. Has over ten years experience in green marketing, events such as LOHAS and more.**



**PERMISSION FOR USE OF PROPERTY SHEET (If applicable)**

Use this form to show the approval of the use of the project site from the property owner, school principal, city agency, etc. Attach as many as necessary.

PROJECT NAME <b>GREEN SCREEN FILM SERIES</b>
COMMITTEE: <b>ENVIRONMENTAL COMMITTEE</b>

ENTITY OR NAME OF PERSON WHO CONTROLS USE OF THE PROPERTY <b>JOEL SHAPIRO</b>	TITLE <b>OWNER</b>
FACILITY/BUSINESS NAME <b>ELECTRIC LODGE</b>	PHONE <b>(310) 306-1854</b>
SITE ADDRESS <b>1416 Electric Ave, Venice, CA 90291-3734</b>	

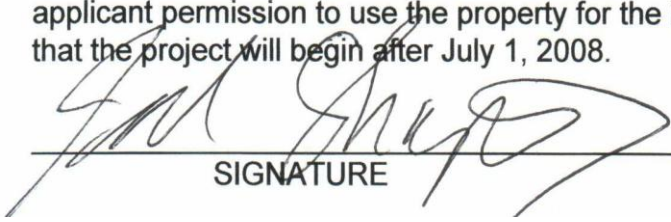
DESCRIPTION OF USE AND PERMISSION NEEDED FOR THIS SITE

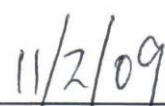
**SCOTT KELMAN THEATER**

**Will be rented for three nights at the reduced price of \$220 (Normal rate for Sunday night is \$400).**

**Theater Performance Rental Includes:**  
**Two hours setup time prior to event plus four hours total of load-in/tech time per day of rental. Use of lobby & kitchen starts two hours before scheduled event. Rental also includes use of lighting, sound equipment, digital video projector, and screen.**

BY SIGNING BELOW, I declare in good faith that I own or am responsible for the named property. I understand that the applicant is seeking funding through the Venice Neighborhood Council. I grant the applicant permission to use the property for the implementation of the above named project. I understand that the project will begin after July 1, 2008.

  
SIGNATURE

  
DATE





VENICE NEIGHBORHOOD COUNCIL  
COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET (DBF)



**COMMUNITY INVOLVEMENT SHEET**

Use this sheet to establish the involvement of Venice stakeholders. This sheet may also be used to document pledges of volunteer hours.

PROJECT NAME <b>GREEN SCREEN FILM SERIES</b>	COMMITTEE <b>ENVIRONMENTAL COMMITTEE</b>
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NAME	ADDRESS	SIGNATURE	DATE SIGNED	WORK OR MATERIALS PLEDGED	HOURS PLEDGED
Kristopher Valentine	kristophervalentine@gmail.com	<i>Kristopher Valentine</i>	10/30		
Nick Karno	nkarno@yahoo.com				
Juli Schulz	juli@agents99.com	<i>Juli Schulz</i>			
Jen Sall	jen@unionxunion.com				
Angel Scott	angelscott@surfriderwlam.org	<i>Angel Scott</i>	11/2		
Joanna Todaro	joanna.todaro@gmail.com	<i>Joanna Todaro</i>	11/1		
Jake Kaufman	Jake@jakekaufman.com				
Barbara Lonsdale	barblonsdale@yahoo.com				
Joel Shapiro	joel@electriclodge.org	<i>Joel Shapiro</i>			
Lizl Pace	livearts@electriclodge.org	<i>Lizl Pace</i>			
Jim Kennedy	Jim.Kennedy@lacity.org				
Maya Wisnievit <sup>z</sup>	maya@agents99.com	<i>Maya Wisnievit<sup>z</sup></i>			

Attach letters of support from the community behind this page. Letters that state something unique about the project or from people who will be directly affected by the project will have a greater impact.