

MOTION

JAN 28 2009

Throughout the City of Los Angeles, many businesses in commercial areas rely upon valet parking services to more effectively manage scarce parking opportunities. Currently, the City has a process to obtain the necessary permits to operate valet services, however, the process requires sign-offs from five different agencies and is without effective regulation and enforcement. Unfortunately, this situation has caused some valet services to engage in such practices as price gouging and illegally parking of cars in non-permitted lots or in nearby neighborhoods. The effective regulation of the valet service industry in Los Angeles would lead to increased consumer confidence, less congestion, improved parking management, enhanced public safety, and the recovery of lost parking revenue that results from the parking of cars in non-permitted lots. Several models exist for the licensing and regulation of valet parking services, but a complete analysis of best practice for Los Angeles has not yet been completed.

I THEREFORE MOVE, that the City Council direct the Chief Legislative Analyst, in consultation with the Department of City Planning, the Department of Transportation, the Office of Finance, the Board of Police Commissioners, and the Board of Public Works to develop an effective regulatory tool and fee schedule for the licensing and monitoring of the valet parking service industry in the City.

IFURTHER MOVE, that the City Council direct the Chief Legislative Analyst to report back on the current licensing and enforcement models that exist, such as, but not limited to: franchising of the valet parking industry, a universal valet system, valet overlay zones, and the use of encroachment permits as a way to regulate the valet parking industry.

PRESENTED BY: EG  
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SECONDED BY: [Signature]

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