

VENICE NEIGHBORHOOD COUNCIL
COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET 2011

APPLICATION SUMMARY SHEET

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MAR 02 2011

PROJECT NAME CARNEVALE! VENICE BEACH

BRIEF PROJECT DESCRIPTION (50 WORDS OR LESS)

The Costumed Celebration by the Sea, CARNEVALE!, now in its 10th year, is focused on giving Venice artists and performers a chance to have a popular public forum and give Venice residents a celebration of their unique neighborhood and tradition. The CARNEVALE! relates directly back to Abbott Kinney's original vision of Venice and the wondrous city of Venice, Italy and its world famous costumed celebration.

PROJECT SITE NAME AND FULL ADDRESS WINDWARD AVENUE AT THE BEACH

PROJECT COMPLETION DATE SATURDAY, JUNE 2,
2012

OF VENICE STAKEHOLDERS
TO BENEFIT BY THIS PROJECT 7,500

ORGANIZATION OR STAKEHOLDER NAME

PRODUCER, ESQUIRE JAUCHEM / VENICE CHAMBER OF COMMERCE

QUALIFYING ADDRESS

55 ROSE AVENUE

DAY PHONE 310-396-2803

EVENING PHONE SAME

CELL PHONE 310-709-3200

E-MAIL ADDRESS ESQ2@MAC.COM

FAX 310-396-2803

PROJECT MANAGER ESQUIRE JAUCHEM

TITLE PRODUCER

MAILING ADDRESS

55 ROSE AVE VENICE CA 90291

DAY PHONE SEE ABOVE

EVENING PHONE

CELL PHONE

E-MAIL ADDRESS

FAX

BY SIGNING BELOW, I agree to the terms of the 2011-12 Community Improvement Project funding guidelines. I also acknowledge that the information submitted in this application is accurate to the best of my knowledge. Submitting an application with misleading information may be cause for disqualification.

AMOUNT REQUESTED
\$2,000.00

REVIEW (For Office Use Only)

PROJECT # (For Office Use Only)

STAKEHOLDER SIGNATURE

DATE

2.15.11

PROJECT MANAGER SIGNATURE

DATE

2.15.11

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PROJECT DESCRIPTION SHEET

PROJECT DESCRIPTION (Include how many stakeholders will be working on this project.) (Maximum 500 words)

In 2002, for the first time since the World War II, a group of Venice neighbors sponsored a Carnevale costume party and music festival next to the Venice Beach Boardwalk inspired by the famed Carnevale in Venice, Italy. Continuing the tradition that was inaugurated by Venice founder Abbott Kinney, over a thousand revelers and more than 60 local performers joined in the community celebration of the art and artists of Venice, California

In 2003, the festival became an annual event, co-sponsored by the Venice Chamber of Commerce and partially funded by the LA Department of Cultural Affairs. It was expanded to run a full 12 hours and included twenty-five acts and more than 100 performing artists. Booths for local crafts people were added as well as booths for local organizations such as the Venice Historical Society, Chamber of Commerce, and Heal the Bay.

On Saturday, June 2nd, 2012, the Carnevale will be held in Venice Beach. Starting at noon, performances of dance, music, and theatre featuring local artists will begin on the main stage. In a separate area, DJ's will provide dance music for the costumed revelers. Vendor booths will also be set up near the performance area for local artists and craftspeople that wish to sell their works. The Carnevale sponsors a poster contest, open to artists who live and/or work in Venice.

The evening will end with an elaborate costume party and contest with local merchants supplying the prizes. The festival is a free event, incorporating elements that can involve all ages, ethnic backgrounds, and socio-economic levels.

It is our hope to present the festival on or near the beach in Venice. This will require coordination with the County of Los Angeles. Our Councilman, Bill Rosendahl has offered to join us to work with the County Supervisors in an effort to accomplish this. (There are alternative venues in Venice on the streets where we have presented the festival in the past)

IS THIS PROJECT PART OF A LARGER PROJECT? YES NO

COMMUNITY BENEFIT (Description of benefit to the entire community and justification for these benefits)

The Carnevale is focused on giving Venice area artists and performers a chance to have a more formal public forum for their work. It also gives the Venice residents a chance to join together and celebrate the history and tradition of their unique neighborhood. There is no other event in the Venice area that relates so directly back to the historical relationship with the wondrous city of Venice, Italy, and its famed yearly costumed celebration as well as Abbott Kinney's vision when he founded Venice. The Carnevale is inclusive of adults, children, and seniors from all races and ethnicities. It is advertised widely in the community and attempts to include artists from a wide profile of the community.

The Carnevale continually works to identify new and emerging artists and to provide them with performance opportunities so that they will both gain stage experience and network with other Venice artists.

(Note: the Carnevale is fully insured as required by the City of Los Angeles Department of Cultural Affairs and the Venice Chamber of Commerce.)

CARNEVALE! VENICE BEACH 2012

EXPENSES

Administration	3,000
Security	1,500
Sound Design and operator	1,100
Office expenses	500.
Graphics Design	500
PR Company	1,000.
Printing Posters/ Flyers/distro	1,500.
DJ system	300.
* Artists / Performers	7,000
Print advertising	720
Advertising Radio	2,000
Toilets	2,000
Generators, cable, distro	2,000
Lighting Equipment	1,000
Sound Equipment	1,100
Stage	1,600
Insurance	1,500.
Booth sales commission	480.
Clean up crew	300
TOTAL	29,100

INCOME

Booth Rental (175 x 60)	10,500
Corporate Sponsors	5,000
Ads	2,000
Our booth income	1,000
CITY LA DCA	7,500
After party	1,100
VNC	2,000
TOTAL	29,100

City supply=Tables and chairs, barricades, trash removal

CARNEVALE! VENICE BEACH

Saturday, June 2nd 2012

TIME LINE AND CHECKLIST

TASK	PERSON RESPONSIBLE	TARGET DATE	COMPLETION DATE
Location/Venue confirmed	Producer	9-1-2011	11-1-2011
Application for use of venue submitted	Producer	11-15-2011	same
Venue permit issued	Producer	2-1-2012	same
Budget prepared	Producer	9-1-2011	10-1-2011
Sponsor and in-kind donor outreach	Committee	2-1-2012	4-1-2012
Community Advisory Committee selected	Committee	11-1-2011	1-1-2012
Mayor's Office liaison identified	Producer	9-1-2011	10-1-2011
Council Office liaison identified	Producer	9-1-2011	10-1-2011
Special Event Motion to Council Office	Co-Producer	1-1-2012	2-1-2012
Special Event Motion approved by City Council	Council Office	2-1-2012	3-1-2012
Production/Community meetings scheduled	Producer	11-1-2012	12-1-2012
Marketing/Public Relations person assigned	Producer	1-1-2012	2-1-2012
Flyers/post cards/posters printed	Graphics Design	3-1-2012	3-15-2012
Flyers/post cards mailed	Graphics Design	3-1-2012	3-15-2012
Flyers distributed	All	4-1-2012	4-15-2012
Artists/Performers selected	Artistic Dirs.	2-1-2012	3-1-2012
Confirmation letters sent to Artists/Performers	Co-Producer	3-1-2012	4-1-2012
Artists/Performers Invoices Prepared	C-Producer	5-1-2012	5-13-2012
1 st Invoice and Status Report Form prepared and submitted to CAD	Producer	5-14-2012	6-1-2012
Logistics: Order	Co-Producer	4-15-2012	5-13-2012
Canopies, tables, chairs, stages	V		
Food booths, sinks, fire extinguishers	V		
Generators	V		
Portable toilets	V		
Sound system	V		
Ice	V		
Bottled water	V		
Decorations	V		
Banners, signs	V		
Walkie Talkies	V		

TASK	PERSON RESPONSIBLE	TARGET DATE	COMPLETION DATE
Site Plan submitted to LAPD	Producer	1-1-2012	3-1-2012
Site Plan approved by LAPD		3-1-2012	5-1-2012
Site Plan submitted to Los Angeles Fire Department	Producer	1-1-2012	3-1-2012
Site Visit by Fire Inspector		5-13-2012	5-13-2012
Site Plan approved by Los Angeles Fire Department & Permits issued	Producer	3-1-2012	4-13-2012
Site Plan submitted to Building & Safety	Producer	3-1-2012	4-1-2012
Building & Safety permit issued		4-15-2012	5-13-2012
Site Plan submitted to Engineering	Producer	3-1-2012	4-15-2012
Engineering permit issued		4-15-2012	5-13-2012
Dept. of Transportation traffic officer needs confirmed	Co-Producer	4-15-2012	5-1-2012
Barricades and cones ordered	V	4-15-2012	5-1-2012
Barricades and cones delivered	V	5-6-2012	5-13-2012
Site plan sent to Department of Health	Co-Producer	4-1-2012	5-1-2012
Department of Health permit issued	Health Dept		
Meeting with Health Department and food vendors, LAPD & LAFD	Producer	1-15-2012	2-15-2012
Food vendor insurance obtained	Vendors	4-15-2012	5-13-2012
Submit 45 day Notice of Completion Form to CAD	Producer	3-10-2012	3-20-2012
First Aid arranged	Co-Producer	4-15-2012	5-13-2012
Pick up walkie talkies, signs, banners	Staff	5-10-2012	5-12-2012
Security contracted	Producer	4-1-2012	5-13-2012
Trash containers w/liners ordered	Staff	4-15-2012	5-13-2012
Trash containers w/liners delivered	V	5-12-2012	5-12-2012
Clean and Green staff confirmed	V	4-15-2012	5-13-2012
Merchandise vendors meeting with producer	Producer	4-15-2012	5-13-2012
Programs prepared	Staff	4-15-2012	5-13-2012
Invitation letters sent to VIPs	Co-Producer	4-1-2012	4-15-2012
Parking passes prepared and mailed	V	4-15-2012	5-1-2012
Name tags prepared	Co-Producer	5-10-2012	5-13-2012
Recruit volunteers	V	4-15-2012	5-1-2012
Volunteer training	V	5-6-2012	5-13-2012
Arrange for volunteer meals	V	4-15-2012	5-12-2012
Evaluation/debriefing meeting	All	5-15-2012	6-15-2012
Submit Invoice, Final Narrative & Financial Reports to CAD	Producer	5-15-2012	6-1-2012



INDIVIDUAL APPLICANT (If applicable)

(Only complete this form if the applicant is an individual or sole proprietor. If so, do not complete Page 6)

STAKEHOLDER NAME	ESQUIRE JAUCHEM
QUALIFYING ADDRESS	55 ROSE AVE VENICE CA 90291
QUALIFICATION STATUS	<input type="checkbox"/> LIVE <input checked="" type="checkbox"/> OWN PROPERTY <input type="checkbox"/> WORK – NAME OF BUSINESS
RESUME AND QUALIFICATIONS FOR COMPLETING THIS PROJECT	<p>Producer, Esquire Jauchem has staged major festivals in Boston and been a featured contributor to the famed Burning Man Festival for more than ten years. He has also been Artistic Director of the Boston Repertory Theatre, Associate Director and Production Administrator of the Opera Company of Boston, producer of over 1,000 episodes of nationally broadcast television shows.</p> <p>His design work has been featured at the LA County Art Museum, in theatres and opera houses across the country, in Russia and in Japan. He has designed the Holiday décor for the City of Santa Monica Main Street business district and the lighting sculptures for Abbott Kinney Boulevard. He had the privilege of designing the scenery, projections and lighting for the Dalai Lama on the night he won the Nobel Peace prize.</p> <p>For the past ten years he has been the Producer of the Carnevale! Venice Beach festival. He is currently writing and directing the Distinguished Achievement in American Theatre awards ceremony honoring Pulitzer Priize winning playwright, Marsha Norman.</p>



BILL ROSENDAHL

City of Los Angeles
Councilman, Eleventh District

Committees

Chair, *Public Works*
Vice-Chair, *Trade, Commerce & Tourism*
Member, *Budget & Finance*
Member, *Transportation*
Member, *Ad Hoc Gang Violence & Youth Development*
Member, *Ad Hoc Homelessness*

June 3, 2006

Esquire Jauchem
Producer, Carnevale! Venice Beach
c/o Venice Artists Forum
55 Rose Avenue
Venice, CA 90291

Dear Esquire:

Please let this letter serve to document my support, along with the full authority of this office, for your efforts in staging the 2006 Carnevale for the Venice Community, scheduled for Saturday, October 28, 2006.

As part of this support, it is understood that you will be allowed to have alcoholic beverages at your venue, sold between the hours of 1:00 PM and 9:00 PM, and limited, exclusively, to the sale of beer and wine only. The sale of these beverages must have compliance with the usual requirements of a fence, ID checks, wrist bands, and trained security staff. In addition, no beverages will be taken outside of the designated fenced in area.

I look forward to this year's event, as do the rest of the members of our community. Please be sure to contact me if you need any further assistance in assuring that this program transitions from a plan into a reality for the Coastal District.

The Carnevale is as much a part of the culture and tradition of Venice as are the artists, the entertainers, the poets, the free speech orators and the muscle pit; and it is known throughout the world for the enchantment it brings to residents and tourists alike. It is with this image that I submit these remarks and offer my full support.

Warm Regards,

BILL ROSENDAHL
Councilman, 11th District

Westchester Office
7166 W. Manchester Boulevard
Westchester, CA 90045
(310) 568-8772
(310) 410-3946 Fax

City Hall
200 N. Spring Street, Room 415
Los Angeles, CA 90012
(213) 473-7011
(213) 473-6926 Fax

West Los Angeles Office
1645 Corinth Avenue, Room 201
Los Angeles, CA 90025
(310) 575-8461
(310) 575-8305 Fax





VENICE NEIGHBORHOOD COUNCIL
COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET 2011



COMMUNITY INVOLVEMENT SHEET (must be completed by all applicants)

Use this sheet to establish the involvement of Venice residents in this project. This sheet may also be used to document persons of particular concern.

PROJECT NAME: **CR2/REPAIR: VENICE BEARIT** APPLICANT: **VENICE CHAMBER COM.**

NAME	ADDRESS	SIGNATURE	DATE SIGNED	NATURE OF INVOLVEMENT	HRS
Arlene Lindstrom	5 Wavercrest Ave	<i>[Signature]</i>	2/27	No Work	12
Elizabeth Morse	14 Breeze Ct 90291	<i>[Signature]</i>	2/27	NURSE Recycling	10
Nikki Nedd	14 Breeze 90291	<i>[Signature]</i>	2/27	cell phone + laptop	8
Maria Skilly	22 Breeze 90291	<i>[Signature]</i>	2/27	Parking	10
Arlene Ford	22 Breeze Ave 90291	<i>[Signature]</i>	2/27	Construction	20
Ms Ruda	14 Breeze 90291	<i>[Signature]</i>	2/27	Mapping	15
E Still more	14 BREEZE 90291	<i>[Signature]</i>	2/27	GENERALITY	10
Dante Cox	18 BREEZE AVE 90291	<i>[Signature]</i>	2/27	TSURU BRAND	10
Simone Brown	20 Brooks Ave 90291	<i>[Signature]</i>	2/27	costs + maintenance	11
KEVIN BROWN	26 Brooks Ave 90291	<i>[Signature]</i>	2/28	CLEAN-UP.	6
COLIN LAMDM	5 WAVE COAST AVE 90291	<i>[Signature]</i>	2/28	TECHNICAL DIRECTOR	24 HRS
Aaron Scott	55 Rose Ave 90291	<i>[Signature]</i>	3/1	Volunteer	30 hr

Attach letters of support from the community behind this page. Letters that state something unique about the project or from people who will be directly affected by the project will have a greater impact.



COMMUNITY SERVICE VOLUNTEER SHEET (must be completed by all signatories)
NAME: CHRISTINE MARGEL ADDRESS: 543 INCLANG AVE #1 SIGNATURE: [Signature] DATE: 2/28/11
VENICE STEWARDS COOP

NAME	ADDRESS	SIGNATURE	DATE	HOURS
J.K. HAFMAN	45 ROSE AVE	[Signature]	2/28/11	10
KIRK BAYTON	237 4TH AVE #A	[Signature]	2/28/11	10
Christine Margel	543 Inclang Ave #1	[Signature]	2/28/11	10
ARI KOIVU	607 7th AVE	[Signature]	2/11	Volunteer
Kelvin Lindomey	149 Rose Ave	[Signature]	2/23	Volunteer
Wesley Westman	257 5th Ave	[Signature]	2/28/11	Volunteer
Alice Andrews	2320 Prairie Ave	[Signature]	2/28/11	Volunteer
Tom Westman	207 5th Ave	[Signature]	2/28/11	Volunteer
Yoshinori Shimizu	205 5th Ave.	[Signature]	2/28/11	Volunteer
EDEN OUDEN	613 OCEAN FRONT WALK	[Signature]	2/28/11	VOLUNTEER
Dooglass Kyppt	45 Rose Ave	[Signature]	2/28/11	Volunteer
Gene Kears	607 - 7th ave	[Signature]	2/28/11	Volunteer
DAVE CALSOIDE	116 ROSE AVE #9	[Signature]	2/28/11	VOLUNTEER

All signatories of this report have been personally contacted and signed. (Others that state something wrong about the project or their names will be directly contacted by the project and have a greater input)



2021-2022 National List of Volunteers



CONTRIBUTOR'S CHECK NUMBER (Must be completed by all contributors)
NAME: CHRISTINE WELLS ADDRESS: 34 BREWER AVE. CITY: WILMINGTON, DE
STATE: DE ZIP: 19801 PHONE: 302-441-1111 FAX: EMAIL:
ORGANIZATION: AMERICAN OVERSIGHT POSITION: PRODUCER

NAME: RAM PROBY ADDRESS: 34 BREWER AVE. CITY: WILMINGTON, DE
STATE: DE ZIP: 19801 PHONE: 302-441-1111 FAX: EMAIL:
ORGANIZATION: AMERICAN OVERSIGHT POSITION: PRODUCER

NAME: JACQUE ADDRESS: 55 ROSE AVE. CITY: WILMINGTON, DE
STATE: DE ZIP: 19801 PHONE: 302-441-1111 FAX: EMAIL:
ORGANIZATION: AMERICAN OVERSIGHT POSITION: PRODUCER

NAME: JAKE KASSI ADDRESS: 55 ROSE AVE. CITY: WILMINGTON, DE
STATE: DE ZIP: 19801 PHONE: 302-441-1111 FAX: EMAIL:
ORGANIZATION: AMERICAN OVERSIGHT POSITION: PRODUCER

All names of support from the generously helped this page. If you have a question about the project or
your progress, please contact the project manager at the address above.

PARTIAL LIST OF VOLUNTEERS