




APPLICATION SUMMARY SHEET

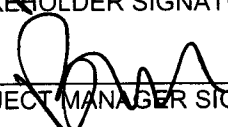
PROJECT NAME VENICE VINTAGE MOTORCYCLE RALLY 2010	
BRIEF PROJECT DESCRIPTION (50 WORDS OR LESS) Motorcycle rally emphasizing vintage bikes, but open to all makes/years. Bike ride in the morning, bike show upon return with judging, raffle, music, food & fun. Ends Sunday evening around 5pm.	
PROJECT SITE NAME AND FULL ADDRESS THE YARD 715 HAMPTON DR. 90291	
PROJECT COMPLETION DATE JULY 11, 2010	# OF VENICE STAKEHOLDERS TO BENEFIT BY THIS PROJECT ALL

ORGANIZATION OR STAKEHOLDER NAME VENICE VINTAGE MOTORCYCLE CLUB		
QUALIFYING ADDRESS 21 WESTMINSTER AVE #204 90291		
DAY PHONE	EVENING PHONE	CELL PHONE 310 980 7129
E-MAIL ADDRESS moto@venicevintage.com		FAX

PROJECT MANAGER BRADY WALKER		TITLE PRODUCER
MAILING ADDRESS Box 2041 VENICE, CA 90294		
DAY PHONE	EVENING PHONE	CELL PHONE 310 980 7129
E-MAIL ADDRESS brady_walker@hotmail.com		FAX

BY SIGNING BELOW, I agree to the terms of the 2010-11 Community Improvement Project funding guidelines. I also acknowledge that the information submitted in this application is accurate to the best of my knowledge. Submitting an application with misleading information may be cause for disqualification.


STAKEHOLDER SIGNATURE


PROJECT MANAGER SIGNATURE

2/26/10
DATE

2/26/10
DATE

AMOUNT REQUESTED
\$ 2000

REVIEW (For Office Use Only)

PROJECT # (For Office Use Only)
A



PROJECT DESCRIPTION SHEET

PROJECT DESCRIPTION (Include how many stakeholders will be working on this project.) (Maximum 500 words)

The project has already begun with the scouting of a location for this year's event. Through full volunteer support of the Venice Vintage Motorcycle Club (VVMC), we will find sponsors & vendors to fund the project. Sponsors may include any business/individual that would be willing to donate money/services. Examples in the past have been Danny's Deli, Nikki's Local 72, The Stronghold, EpoxyGreen, AStars, SS Classics, & Electric Soap. This year we hope to continue gaining the support of our local Venice businesses. We will set up a PR team that will get the word out through local & regional papers/magazines & internet sites. Two weeks before the date of the rally we will have printed material & flyers that will announce the event throughout the community. The day before the rally we will set up any necessary structures & outline where different bike parking is to be. The day of, all interested bikers will show up at 7am for a rally that will ride through the Santa Monica Mountains and back. Upon return at approximately noon, bikes will be parked & displayed for the public. Both sides of Hampton Dr. will be reserved for motorcycle parking only so people may walk around and check out the different bikes & socialize. Inside the event space at The Yard will be refreshments & world class barbecue for everyone to enjoy. Vendors & sponsors will be setup inside as well as special bikes from different builders & clubs. Music performed by local favorites "Street Smart" will play throughout the day, announcements will be made, and a raffle will be held to win great prizes. The day will conclude with the judging of the bikes where the winners will receive a plaque and bragging rights for the year! Clean up will be Sunday evening. The VVMC is based in Venice and has 10 stakeholders in the club. The board consists entirely of stakeholders. Over 80% of last year's sponsors are stakeholders or own businesses in Venice. A very large percentage of spectators live in and around Venice. Our first two rallies were absolute creative successes, but left the club with a lot of debt. We are hoping a grant from the VNC will allow us to produce an equally fantastic event. Without a grant, there may not be a location to hold the event.

IS THIS PROJECT PART OF A LARGER PROJECT? YES NO

COMMUNITY BENEFIT (Description of benefit to the entire community and justification for these benefits)

Since holding our rally twice in 2009 (April & July), we have heard nothing but positive feedback & requests for an annual event. The rally brings together all walks of life in Venice: rich/poor, young/old, bike owners/those who have never ridden. We estimated an average of 300-400 bikes with over 1000 spectators throughout the day at our first two rallies. The event celebrates the diversity of Venice and creativity of our residents & allows everyone a day to go out and enjoy the art of the motorcycle surrounded by good food, music & fun. With city funding disappearing, many public events have been cancelled. With nothing but a desire to create a fun, community based event, the VVMC donates all of its time with the intention of saying "Hey Venice! Come on out, check out the scene, sit back and have some fun!"

COMMUNITY BENEFIT...CONTINUED

Just before mailing in the application, the Rally's benefactor was confirmed! A portion of proceeds will benefit Much Love Animal Rescue, a non-profit, no kill rescue organization. They will be on hand the day of with a table and a few animals available for adoption. More can be read about their organization at www.muchlove.org.

Another benefactor will be AHRMA, the American Historic Racing Motorcycle Association, a non-profit dedicated to restoring and competing on classic motorcycles. A portion of the day's proceeds will also be donated to their cause. Read more at www.ahrma.org.



BUDGET SHEET

Applicants previously receiving Community Improvement Funds must complete Parts A & B (see instructions)
Applicants previously unfunded should only complete Part A – No match is required

PART A - VENDOR AND MATERIALS/SERVICES INFORMATION	TOTAL COST	NOTES
THE YARD	2500	EVENT SPACE -
INSURANCE	1000	
ATHRONE	300	TOILETS
NEXT DAY FLYERS	300	POSTERS / FLYERS
SMART & FINAL	150	WATER / SODA
PA RENTAL	200	
STREET SMART	150	ENTERTAINMENT
STAPLES	150	MISC SUPPLIES
SECURITY	200	
CITY OF L.A.	200	STREET SERVICES 100 PARKING SIGNS
The Yard	2000	event space

PROJECT TOTAL (PARTS A & B) ~~\$5150~~
\$2000



PROJECT PLANNING SHEET

WORK PLAN (Include a TIME-LINE for the project with beginning date and completion date of each phase)

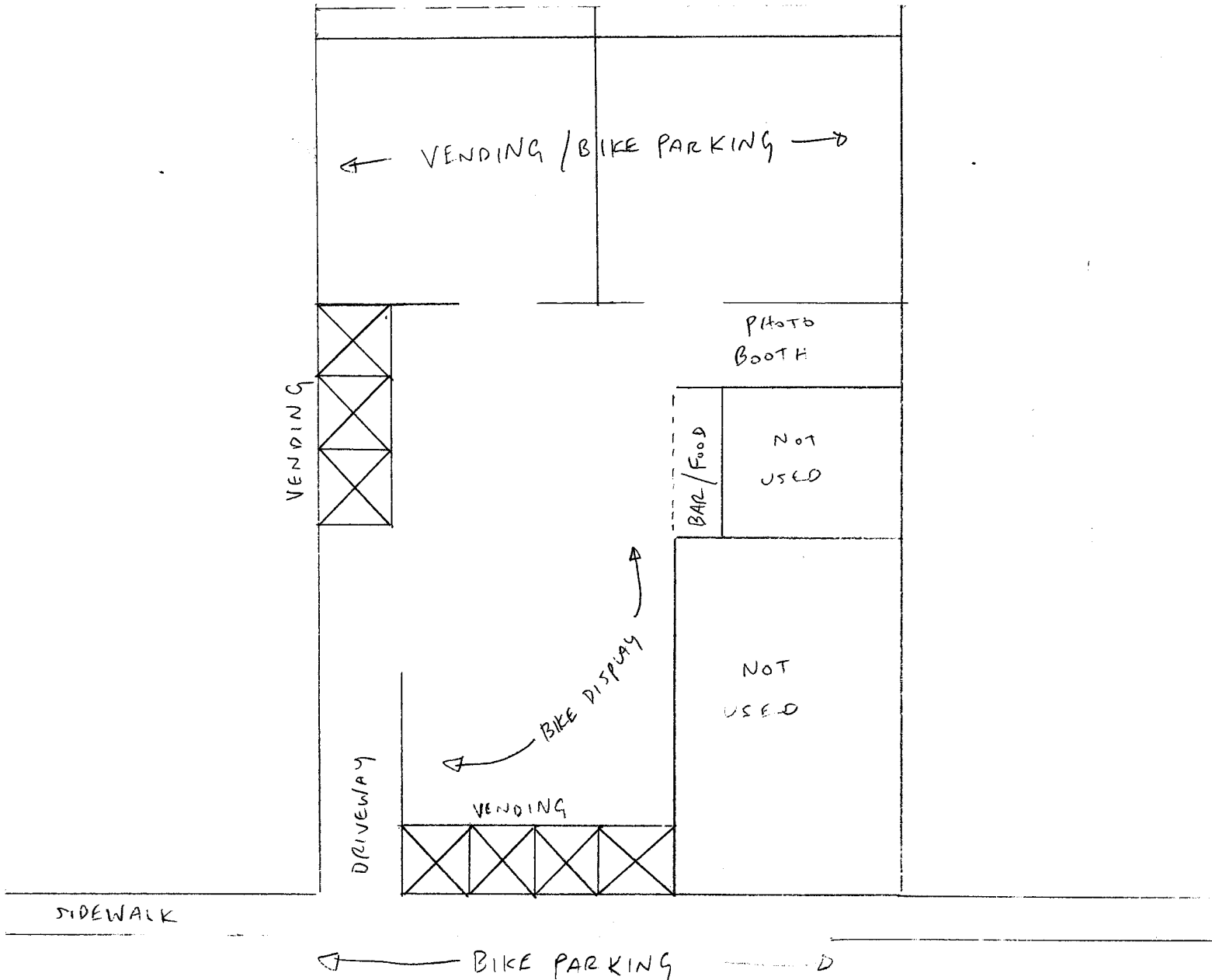
	BEGIN	COMPLETION
Find & book location	2009	2009
Create sponsor/vendor packet	2009	2009
Begin PR (papers/mags/internet)	Feb 2010	July 2010
Sponsor / Vendor solicitation	Feb-June 2010	Mid June 2010
Hire vendors (all but event space)	March 2010	April 2010
Send posters/flyers to printer	Mid June	Mid June
Distribute posters/flyers	Late June	Early July
Setup event space	July 10	July 11 am
Hold Bike Ride	July 11 8am	July 11 noon
Hold event	noon	5pm
Cleanup	5pm	8pm

MAINTENANCE PLAN (If applicable)



PROJECT RENDERING SHEET (If applicable)

Attach conceptual images of the project to this sheet or design and print your own sheet. Include text explanations.



HAMPTON DRIVE

BIKE PARKING

EVENT SPACE @ THE YARD





ORGANIZATION SHEET (If applicable)

(Only complete this form if the applicant is an organization. If so, do not complete Page 7)

ORGANIZATION NAME	VENICE VINTAGE MOTORCYCLE CLUB
ORGANIZATION ADDRESS	21 WESTMINSTER AVE. #203 90291
ORGANIZATION DESCRIPTION AND PURPOSE (Include the experience that your organization has in the execution of similar projects)	<p>The VVMC celebrates the love for & preservation of vintage motorcycles. The club rides weekly and encourages all to participate, regardless of bike model/year, age, race, or residence. The VVMC hold two rallies in 2009 with astounding creative success. It is the VVMC's desire to give back to the community of Venice with an invitation to come enjoy a day of free fun & excitement. The 'Rally' is produced by Brady Walker, community activist, stakeholder & co-producer of the famed CARNEVALE Venice Beach since its inception. He is assisted by long time Venice stakeholders Shannon Sweeney, owner of the vintage motorcycle shop SS Classics, and Jeff Verges, well known graphic designer responsible for dozens of visual designs used for festivals & events all over Los Angeles.</p>

TOTAL MEMBERS 15	The proposal must include the names and SIGNATURES of 5 members of the organization (preferably Board members)	YEAR ESTABLISHED 2007
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BY SIGNING BELOW, I declare in good faith that I am a member of the organization named above. I realize the Venice Neighborhood Council may contact me to verify my membership and participation in this organization.

NAME	ADDRESS	PHONE	SIGNATURE
SHANNON SWEENEY	935 HARDING AVE.	310 606 0434	<i>Shannon Sweeney</i>
BRADY WALKER	21 WESTMINSTER AVE. #204	310 980 7129	<i>Brady Walker</i>
PATRICK LANGDON	14 WESTMINSTER AVE #23	310 844 5243	<i>Patrick Langdon</i>
PATRICK DUNN-BAKER	239 MARKET ST.	310 845 5494	<i>Patrick Dunn Baker</i>
STEVE LARSON	27 WESTMINSTER AVE. #201	213 446 6445	<i>Steve Larson</i>
JEFF VERGES	26 WESTMINSTER AVE #11	310 699 5528	<i>Jeff Verges</i>



PERMISSION FOR USE OF PROPERTY SHEET (If applicable)

Use this form to show the approval of the use of the project site from the property owner, school principal, city agency, etc. Attach as many as necessary.

PROJECT NAME	VENICE VINTAGE MOTOR CYCLE MEET 2010
APPLICANT	VENICE VINTAGE MOTORCYCLE CLUB

ENTITY OR NAME OF PERSON WHO CONTROLS USE OF THE PROPERTY	ROBERT DI MASSA	TITLE	OWNER
FACILITY/BUSINESS NAME	THE YARD ON HAMPTON DR	PHONE	310-664-9299
SITE ADDRESS	715 HAMPTON DR. 90291		

DESCRIPTION OF USE AND PERMISSION NEEDED FOR THIS SITE

The space will be used by VVMC to host a event.
VVMC will provide all necessary permits and Licenses, needed to do so.

Robert Di Massa or The Yard on Hampton, is only Providing the space for the day of the event.

BY SIGNING BELOW, I declare in good faith that I own or am responsible for the named property. I understand that the applicant is seeking funding through the Venice Neighborhood Council. I grant the applicant permission to use the property for the implementation of the above named project. I understand that the project will begin after July 1, 2010.

SIGNATURE

2/25/10

DATE

SUPPORT FOR THE VENICE VINTAGE MOTORCYCLE RALLY

Unfortunately all of the letters of support we requested for our application did not make it into our hands on time for one reason or another. Instead of hounding everyone for these letters, we are attaching pictures from our last two events. An event for everyone, young & old, scruffy & preppy, these shots truly convey the eccentricity of Venice & the diversity of the crowd at our first two rallies.

PLEASE SEE THE NEXT FOUR PAGES...