



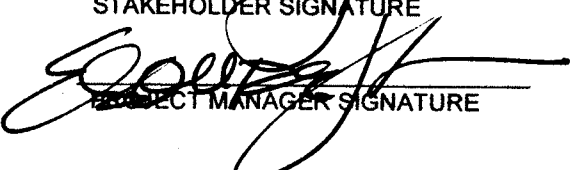
APPLICATION SUMMARY SHEET

CARNEVALE! VENICE BEACH		
The Costumed Celebration by the Sea, Carnevale!, now in its 6 th year, is focused on giving Venice artists / performers a chance to have a popular public forum and give Venice residents a celebration of their unique neighborhood. The Carnevale! relates directly back to Abbot Kinney's original vision of Venice and the wondrous city of Venice, Italy, and its world-famous celebration.		
PROJECT SITE NAME AND FULL ADDRESS		WINDWARD AVENUE AT THE BEACH
PROJECT COMPLETION DATE SATURDAY, JUNE 4 th , 2011	# OF VENICE STAKEHOLDERS TO BENEFIT BY THIS PROJECT 7,500	
Venice Artists Forum in Association with the Venice Chamber of Commerce		
STAKEHOLDER NAME Esquire Jauchem		
QUALIFYING ADDRESS 55 Rose Avenue, Venice, 90291		
DAY PHONE 310-396-2803	EVENING PHONE same	CELL PHONE 310-709-3200
E-MAIL ADDRESS celebrate@carnevale.us		FAX 310-396-2803
PROJECT MANAGER Esquire Jauchem		TITLE President
MAILING ADDRESS 55 Rose Avenue, Venice 90291		
DAY PHONE above	EVENING PHONE	CELL PHONE
E-MAIL ADDRESS ESQZ@MAC.COM		FAX

BY SIGNING BELOW, I agree to the terms of the 2008-09 Community Improvement Project funding guidelines. I also acknowledge that the information submitted in this application is accurate to the best of my knowledge. Submitting an application with misleading information may be cause for disqualification.


STAKEHOLDER SIGNATURE

2-10-10
DATE


PROJECT MANAGER SIGNATURE

2-10-10
DATE

AMOUNT REQUESTED
\$ 2000

REVIEW (For Office Use Only)

PROJECT # (For Office Use Only)
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PROJECT DESCRIPTION SHEET

PROJECT DESCRIPTION (Include how many stakeholders will be working on this project.) (Maximum 500 words)

In 2002, for the first time since the World War II, the Venice Artists Forum sponsored a Carnevale costume party and music festival on the Venice Beach Boardwalk inspired by the famed Carnevale in Venice, Italy. Continuing the tradition that was inaugurated by Venice founder Abbott Kinney, over a thousand revelers and more than 60 local performers joined in the community celebration of the art and artists of Venice/

In 2003, the festival was expanded to run a full 12 hours and included twenty-five acts and more than 100 performing artists. In 2004, at the request of our Councilwoman's office, the festival moved into Windward Circle area in the heart of Venice. For the first time since Windward Circle was filled with water and functioned as the central lagoon of the Venice Canals, the neighborhood gathered to celebrate the art and artists of Venice Beach in this famous location. In 2005 the Carnevale was chosen as the major event to kick off the Centennial Celebration of the creation of Venice in 1905.

Each year our roster of artists includes over 120 seasoned local artists and performers. The program is designed to appeal to a multi-generational, multi-cultural Venice audience has included Wadada Reggae, Mark Lennon, The Bonedaddy's, and Peter Damian. These artists and others like the Venice Drum Circle and Afrobeat Down are expected to join us again. The Carnevale continually works to identify new and emerging artists and to provide them with performance opportunities so that they will both gain stage experience and also have access to more mature and professional artists such as Suzy Williams and the internationally known band, VENICE who have performed at the Carnevale.

On the first Saturday in June, the CARNEVALE! will be held on the public streets in the center of Venice. Starting at noon, performances of dance, music, and theatre featuring local artists will begin on the main stage. In a separate area, DJ's will provide dance music for the costumed revelers. Vendor booths will also be set up near the performance area for local artists and craftspeople who wish to sell their works. A food court will supply affordable meals and beverages for the audience.

The evening will end with an elaborate costume party and contest with local merchants supplying the prizes. The Venice Artists Forum is sponsoring a poster contest, open to artists who live and/or work in Venice. The Bank of America at Windward Circle displays the artworks before and after the Festival for a month.

COMMUNITY BENEFIT (Description of benefit to the entire community and justification for these benefits)

The Carnevale is focused on giving Venice area artists and performers a chance to have a more formal public forum for their work. It will also give the Venice residents a chance to join together and celebrate the history and tradition of their unique neighborhood. There is no other event in the Venice area that relates so directly back to the historical relationship with the wondrous city of Venice, Italy, and its famed yearly costumed celebration as well as Abbott Kinney's vision when he founded Venice as a unique American adventure.

CARNEVALE! VENICE BEACH 2011

EXPENSES

2,000 Artistic Personnel	2,000
Administration	3,000
Security	1,500
Sound Design and operator	1,100
Office expenses	500.
Graphics Design	500
PR Company	1,000.
Printing Posters/ Flyers/distro	1,500.
DJ system	300.
Portable dance floor	700.
Print advertising	720
Advertising Radio	2,000
Toilets	2,000
Generators, cable, distro	2,000
Lighting Equipment	1,000
Sound Equipment	1,100
Stage	1,600
Insurance	1,500.
Booth sales commission	480.
Clean up crew	300
TOTAL	22,8200

INCOME

Booth Rental (150 x 40)	6,000
Corporate Sponsors	5,000
Ads	2,000
Our booth income	300.
CITY LA DCA	7,500
VNC	2,000
TOTAL	22,800

City supply=Tables and chairs, barricades, trash removal

CARNIVAL! VENICE BEACH

Saturday, June 4th, 2011

TIME LINE AND CHECKLIST

TASK	PERSON RESPONSIBLE	TARGET DATE	COMPLETION DATE
Location/Venue confirmed	Producer	9-1-2010	11-1-2010
Application for use of venue submitted	Producer	11-15-2010	same
Venue permit issued	Producer	2-1-2011	same
Budget prepared	Producer	9-1-2010	10-1-2010
Sponsor and in-kind donor outreach	Committee	2-1-2011	4-1-2011
Community Advisory Committee selected	Committee	11-1-2010	1-1-2011
Mayor's Office liaison identified	Producer	9-1-2010	10-1-2010
Council Office liaison identified	Producer	9-1-2010	10-1-2010
Special Event Motion to Council Office	Co-Producer	1-1-2011	2-1-2011
Special Event Motion approved by City Council	Council Office	2-1-2011	3-1-2011
Production/Community meetings scheduled	Producer	11-1-2011	12-1-2011
Marketing/Public Relations person assigned	Producer	1-1-2011	2-1-2011
Flyers/post cards/posters printed	Graphics Design	3-1-2011	3-15-2011
Flyers/post cards mailed	Graphics Design	3-1-2011	3-15-2011
Flyers distributed	All	4-1-2011	4-15-2011
Artists/Performers selected	Artistic Dis.	2-1-2011	3-1-2011
Confirmation letters sent to Artists/Performers	Co-Producer	3-1-2011	4-1-2011
Artists/Performers Invoices Prepared	C-Producer	5-1-2011	5-13-2011
1 st Invoice and Status Report Form prepared and submitted to CAD	Producer	5-14-2011	6-1-2011
Logistics: Order	Co-Producer	4-15-2011	5-13-2011
Canopies, tables, chairs, stages	V		
Food booths, sinks, fire extinguishers	V		
Generators	V		
Portable toilets	V		
Sound system	V		
Ice	V		
Bottled water	V		

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ESQUIRE JAUCHEM

310-396-2803 CELL 310-709-3200

Producer / Director / Designer

FESTIVALS (ET AL)

CARNEVALE VENICE BEACH 2002-2009, Producer, Costumed Street Festival on the Boardwalk in Venice, California

BURNING MAN FESTIVAL 1999, 2000, 2001 Designer of The Bubble Lounge. Chosen from almost 1,000 Theme Camp entries to be featured in the Center Camp..

AMERICAN SOVIET FESTIVAL, Producing Director, Boston, 80 Performances in three weeks featuring the Bolshoi Ballet and Opera in joint U.S. Productions. Staff of 300 Soviet and 400 American artists and technicians.

THE BIG APPLE CIRCUS, Managing Director, One ring tent circus on its first tour including performances on the plaza at Lincoln Center.

HARMONIA MUNDI, Production Designer / Production Manager, featuring the Dalai Lama on the night he won the Nobel Peace Prize. 5,000 seat arena, Ali Akbar Khan, Pokrovsky Ensemble (Moscow), David Hykes Harmonic Choir and others.

FLASH! A MAGICAL, MYSTICAL ADVENTURE, Producer, Director, Designer, Casino Dance and Magic Production show. Silversmith Casino, Gold River Casino

LES BALLETS TROCKADERO DE MONTE CARLO, Lighting Design & Technical Director, Tour of CIS (Moscow, Novosibirsk, Vilnius, St. Petersburg); Tour of Japan (ZAK Company, 44 performances Tokyo and throughout Japan, two seasons)

SAFARI TO TREASURE, Director and Designer, Fully Staged ARCO AM/PM Advertising Roll-out, Kresser-Craig/DIK, Mirage Hotel, Las Vegas (The only industrial show ever staged in the Siegfried and Roy Theater)

TELEVISION

CLEAN HOUSE, Supervising Producer, 62 shows, number one in ratings and nominated for two Emmys. Style Network.

LIVIN LARGE, Story Coordinator, weekly one-hour magazine show, syndicated, Carsey-Warner, Dick Clark, Heritage Productions. (Current)

OCEAN DRIVE, Executive Producer/Director, weekly 1/2 hour, prime time, based on Ocean Drive Magazine starring Hunter Reno, USA Networks, WAMI Miami, Straight Shooter Productions.

VEGAS LIFE, Writer/Producer/Director, Bunim/Murray, USA Networks, Pilot, reality based, behind-the-scenes look at Las Vegas show people.

ANATOMY OF CRIME, Senior Producer, Coordinating Producer, Court TV, Langley Productions, 26 one-hour specials

AMERICA'S MOST WANTED, Writer/Producer, West Coast Bureau, Pox, Straight Shooter Productions, Lance Heflin, Executive Producer (current)

BIZARRE WORLD, Producer, Fox Television Specials, RSL Productions

Decorations	V		
Banners, signs	V		
Walkie Talkies	V		
Site Plan submitted to LAPD	Producer	1-1-2011	3-1-2011
Site Plan approved by LAPD		3-1-2011	5-1-2011
Site Plan submitted to Los Angeles Fire Department	Producer	1-1-2011	3-1-2011
Site Visit by Fire Inspector		5-13-2011	5-13-2011
Site Plan approved by Los Angeles Fire Department & Permits issued	Producer	3-1-2011	4-13-2011
Site Plan submitted to Building & Safety	Producer	3-1-2011	4-1-2011
Building & Safety permit issued		4-15-2011	5-13-2011
Site Plan submitted to Engineering	Producer	3-1-2011	4-15-2011
Engineering permit issued		4-15-2011	5-13-2011
Dept. of Transportation traffic officer needs confirmed	Co-Producer	4-15-2011	5-1-2011
Barricades and cones ordered	v	4-15-2011	5-1-2011
Barricades and cones delivered	v	5-6-2011	5-13-2011
Site plan sent to Department of Health	Co-Producer	4-1-2011	5-1-2011
Department of Health permit issued	Health Dept		
Meeting with Health Department and food vendors, LAPD & LAFD	Producer	1-15-2011	2-15-2011
Food vendor insurance obtained	Vendors	4-15-2011	5-13-2011
Submit 45 day Notice of Completion Form to CAD	Producer	3-10-2011	3-20-2011
First Aid arranged	Co-Producer	4-15-2011	5-13-2011
Pick up walkie talkies, signs, banners	Staff	5-10-2011	5-12-2011
Security contracted	Producer	4-1-2011	5-13-2011
Trash containers w/liners ordered	Staff	4-15-2011	5-13-2011
Trash containers w/liners delivered	V	5-12-2011	5-12-2011
Clean and Green staff confirmed	V	4-15-2011	5-13-2011
Merchandise vendors meeting with producer	Producer	4-15-2011	5-13-2011
Programs prepared	Staff	4-15-2011	5-13-2011
Invitation letters sent to VIPs	Co-Producer	4-1-2011	4-15-2011
Parking passes prepared and mailed	V	4-15-2011	5-1-2011
Name tags prepared	Co-Producer	5-10-2011	5-13-2011
Recruit volunteers	v	4-15-2011	5-1-2011
Volunteer training	v	5-6-2011	5-13-2011
Arrange for volunteer meals	v	4-15-2011	5-12-2011
Evaluation/debriefing meeting	All	5-15-2011	6-15-2011
Submit Invoice, Final Narrative & Financial Reports to CAD	Producer	5-15-2011	6-1-2011

STRANGE UNIVERSE, Coordinating Producer, UPN, United Television - Rysher Entertainment,

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ESQUIRE JAUCHEM Resume Page Two of Three

HIGHLANDER II and THINNER, Writer/Producer, Behind-the-scenes DVD Materials, Mirage Productions,

MOVIE MAGIC, Writer/Producer, Discovery Channel, GRB Productions.

WORLD OF WONDER, Writer/Producer, Discovery Channel, GRB Productions..

TRIALWATCH, Senior Producer, NBC, Pilot and Series, 130 Episodes, Kushner-Locke (supervised 20 segment producers)

GREAT DETECTIVES, Co-Producer, Fox Television Stations, Pilot.

DIVORCE COURT, Supervising Producer, CBS & Syndication, 180 Episodes, Blair/Kushner-Locke

DIVORCE COURT, Producer, 270 Episodes, same as above.

THE BARBARA DE ANGELIS SHOW, Line Producer, Talk Show Pilot and Series, CBS, Kushner-Locke

THE KRYPTON FACTOR, Line Producer, 34 episodes, NBC, Teen Game Show, Mike Metzger Producer, Kushner-Locke

STRICTLY CONFIDENTIAL, Producer, Talk Show Pilot, Kushner/Locke

CRIMINAL COURT, Associate Producer, Dramatic Pilot, Kushner-Locke

THEATRE

ASSASSINS, General Manager, The Los Angeles Repertory Company at LATC

THE BOSTON REPERTORY THEATRE, Founder, Producer, Director

* At that time, Boston's only professional Equity Company

* For the first time in 30 yrs. built a new playhouse in Boston's Theatre District

Produced the following shows, Directed those with asterisk:

*RONDELET: SCENES OF SEDUCTION based on REIGEN by Schnitzler

20 OCTOBER AT NIGHT, American Premiere Israeli play by Yeshua Sobol

MY MOTHER, MY SON with Viveca Lindfors and Chris Tabori

*THE POINT! by Harry Nilsson, World Premiere musical

THE REASON WE EAT by Israel Horwitz, Boston Premiere

NIGHTCLUB CANTATA by Liz Swados with original NY cast
(moved to Charles Playhouse)

P.S. YOUR CAT IS DEAD by James Kirkwood
(also at the Charles Playhouse)

PLAYER PIANO by Kurt Vonnegut, World Premiere

ICHABOD original musical starring Tommy Tune

I AM A WOMAN starring Viveca Lindfors (Charles Playhouse)

*THE NIGHT THOREAU SPENT IN JAIL starring David Morse

THE LITTLE PRINCE (also at Charles Playhouse)

WHEN YOU COMIN' BACK RED RYDER, Boston Premiere

*HOME FREE by Lanford Wilson, Boston Premiere

THE SECOND GREATEST ENTERTAINER starring Dick Shawn

*GRANDMA'S IN THE CELLAR, World Premiere,
Written by Esquire Jauchem

THE THIRTEEN CLOCKS by James Thurber

*A HATFUL OF RAIN by Michael Gazzo

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LUV by Murray Schisgal
*THE ROMANTICS by Edmond Rostand
UNCLE VANYA by Anton Checkov
*THE KNIGHTS OF THE ROUND TABLE by Jean Cocteau
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ANIMAL FARM by George Orwell, Boston Premiere
*THE BEAUTIFUL PEOPLE by William Saroyan
A CHILD'S CHRISTMAS IN WALES by Dylan Thomas

THE LITTLE PRINCE, Producer, Stage Production, LA, Starring David Morse

THE LITTLE PRINCE, Producer, Berkeley & San Francisco
(Same as above)

THE POINT!, Producer/Director, Los Angeles Premiere,
Nominated as Musical of the Year, LA WEEKLY

OPERA

OPERA NEW ENGLAND, Director, Designer, LA TRAVIATA, Production set in 1989, Violetta succumbs to AIDS. Toured four New England States. Critically acclaimed as one of the most successful productions in the 13 year history of the company.

OPERA COMPANY OF BOSTON, Production Manager and Associate Director

LES TROYENS with Regine Crespin, American Premiere
OPERA ESQUIRE JAUCHEM Resume Page Three of Four
LA BOHEME starring Ilona Tokady
MASS by Leonard Bernstein, Boston Premiere
THE FLYING DUTCHMAN with Simon Estes
AIDA with Shirley Verrett and James McCracken
WAR AND PEACE with Donald Gramm, American Premiere
THE VAMPYR with Brent Ellis
THE GOOD SOLDIER SCHWEIK, American Premiere
DIE FLEDERMAUS with Beverly Sills, Donald Gramm, Victor Borge
HANSEL AND GRETEL with Rosiland Elias
MADAME BUTTERFLY, designed by Ming Cho Lee
THE ICE BREAK by Sir Michael Tippett, American Premiere
THE BARBER OF SEVILLE with Beverly Sills and Alan Titus
LA VIDE BREVE with Victoria De Los Angeles
TOSCA with Magda Olivera
THE IMPRESSARIO (on tour)
FALSTAFF with Donald Gramm, also at the N.Y.C. Opera, and L.A. tour.

WOLF TRAP FARM PARK, Vienna, VA, Production Administrator and Associate Director;
three operas in rotating repertory, 6,000 seat outdoor theatre: AIDA, THE FLYING DUTCHMAN, &
MADAME BUTTERFLY touring from The Opera Company of Boston

HOUSTON GRAND OPERA, Associate Director with Sarah Caldwell, DON PASQUALE,
Starring Beverly Sills and Donald Gramm

WOLF TRAP FARM PARK - THE MARRIAGE OF FIGARO, Associate Director with Donald
Gramm, WAR & PEACE, Associate Director with Sarah Caldwell and Special Effects Designer

PUBLICATIONS

EFFECTS FOR THE THEATER, Co-Authored with British designer, Graham Walne, Published by A&C
Black, London, 1995

Other information:

