



APPLICATION SUMMARY SHEET

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PROJECT NAME <i>Youth & Family Courtyard: Performance Stage, equipment, tenting</i>	
BRIEF PROJECT DESCRIPTION (50 WORDS OR LESS) The Youth & Family Courtyard produced by Inside Out Community Arts at the Abbot Kinney Festival is a "festival within a festival" that includes amusements, art projects and a stage featuring family oriented dance, music and performance from around the world.	
PROJECT SITE NAME AND FULL ADDRESS: Venice Center for Peace with Justice & the Arts 2210 Lincoln Blvd, Venice, CA 90291	
PROJECT COMPLETION DATE <i>September 27, 2009</i>	# OF VENICE STAKEHOLDERS TO BENEFIT BY THIS PROJECT: 10,000

ORGANIZATION OR STAKEHOLDER NAME: Organization Name: Inside Out Community Arts, Inc. Stakeholder Name: Jonathan Zeichner, Executive Director		
QUALIFYING ADDRESS 2210 Lincoln Blvd, Venice, CA 90291		
DAY PHONE 310-397-8820 x110	EVENING PHONE 310-450-2010	CELL PHONE 310-866-3227
E-MAIL ADDRESS jzeichner@insideoutca.org		FAX 310-398-0863

PROJECT MANAGER Jonathan Zeichner		TITLE Executive Director
MAILING ADDRESS 2210 Lincoln Blvd, Venice, CA 90291		
DAY PHONE 310-397-8820 x107	EVENING PHONE 310-450-2010	CELL PHONE 310-866-3227
E-MAIL ADDRESS jzeichner@insideoutca.org		FAX 310-398-0863

BY SIGNING BELOW, I agree to the terms of the 2009-10 Community Improvement Project funding guidelines. I also acknowledge that the information submitted in this application is accurate to the best of my knowledge. Submitting an application with misleading information may be cause for disqualification.

STAKEHOLDER SIGNATURE

PROJECT MANAGER SIGNATURE

2/26/09
DATE

2/26/09
DATE

AMOUNT REQUESTED **\$2,000**

REVIEW (For Office Use Only)

PROJECT # (For Office Use Only)
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PROJECT DESCRIPTION SHEET

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PROJECT DESCRIPTION (Include how many stakeholders will be working on this project.) (Maximum 500 words)

Inside Out Community Arts produces and hosts the popular Youth & Family Courtyard at the Abbot Kinney Street Festival. Geared towards families with children ages 2-12, the Courtyard has:

- **Fun art activities** – community mural making, arts & crafts, face painting
- **Stage** – live dance, storytelling, theatre, local & world music
- **Amusements** – games, petting zoo, pony rides, climbing wall, a giant slide, and much more!
- **Refreshments** – fun and wholesome food choices
- **Local Family Discounts** – We keep all our ride prices lower than comparable carnivals, and families and students from Westminster Elementary School receive discounted tickets and a portion of proceeds go back to the school

The Youth & Family Courtyard includes interactive youth and family activities, fun educational and creative opportunities, youth-oriented nonprofit exhibitors and vendors, a covered picnic area, playground with a bounce castle as well as the slides, climbing wall and other rides and amusements.

More than 100 community volunteers assist with the rides, games and concessions throughout the day. They include Venice residents and groups and individuals from DisneyVoluntEARS, Loyola Marymount University, The Rotary Club, the Junior League of Los Angeles, and others.

IS THIS PROJECT PART OF A LARGER PROJECT? YES NO

COMMUNITY BENEFIT (Description of benefit to the entire community and justification for these benefits)

The Youth & Family Courtyard provides a day of safe, fun interaction for Venetians and visitors of all ages. Proceeds from rides and games support Inside Out's free youth programs in Venice.

Community involvement and activism are core to the spirit of Venice. The Youth & Family Courtyard offers reduced-cost booth rentals to local Non-Profit Organizations who provide information about important issues and ways to get involved.



**VENICE NEIGHBORHOOD COUNCIL
COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET 2009**



BUDGET SHEET

Applicants previously receiving Community Improvement Funds must complete Parts A & B (see instructions)
Applicants previously unfunded should only complete Part A – No match is required.

VENDOR AND MATERIALS/SERVICES INFORMATION	TOTAL COST	NOTES
Performance Stage, audio rentals, tenting, paint and canvas for mural painting, inflatable attractions are purchased from different vendors	\$2,000	VNC Request

PROJECT TOTAL (PARTS A & B) \$5,000

PROJECT PLANNING SHEET

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WORK PLAN (Include a TIME-LINE for the project with beginning date and completion date of each phase)

Planning: February 1, 2009 – September 26, 2009

- Outreach to local non-profits (we offer free and discounted booth space)
- Outreach to family friendly vendors (we are very selective and quality conscious)
- Rides ordered (ferris wheel, climbing wall, slide, ponies, bouncies, etc.)
- Games & prizes ordered (just about every child wins a prize)
- Courtyard facilities arranged – stage, equipment, tents, tables, chairs, art supplies
- Volunteer recruitment and scheduling (without volunteers, the event would not be possible)
- Sponsorship cultivation (local businesses and corporate branches give modestly)

Implementation: Festival Weekend

- Friday – load-up rented truck at Inside Out
- Saturday – set up Courtyard stage, tents, etc.
- Sunday – Festival Day
 - 6am -10am – Ride, game, food booth load-in and set up
 - 10am – Courtyard opens for business
 - 10:15 am – Family Parade arrives along Abbot Kinney Blvd.
 - 10:30am – Stage entertainment begins
 - 10,000-15,000 patrons enjoy the Courtyard all day long
 - 6pm – Courtyard closes for business
 - 6pm – 8pm, Breakdown and clean up

MAINTENANCE PLAN (If applicable)



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ORGANIZATION SHEET (If applicable)

(Only complete this form if the applicant is an organization. If so, do not complete Page 10)

ORGANIZATION NAME **Inside Out Community Arts, Inc.**

ORGANIZATION ADDRESS **2210 Lincoln Blvd, Venice, CA 90291**

ORGANIZATION DESCRIPTION AND PURPOSE (Include the experience that your organization has in the execution of similar projects)
 Inside Out has been working with middle school students for over 13 years. We currently administer six arts education programs throughout Los Angeles County serving constituents at ten sites: 1) The School Project is an after-school arts program partnering diverse LAUSD middle schools. It has recently expanded to include 6 schools and operates throughout the academic year; 2) The Neighborhood Arts Project (completing its 11th year) a year-round after-school and Saturday multidisciplinary arts program serving at-risk & underserved middle school youth; 3) LA Bridges, a weekly after-school drop-in arts program (part of the city-wide anti-gang initiative) at Mark Twain Middle School in Mar Vista. City funding ceased in December 2008, and we have since entered into partnership with the Venice Community Housing Corporation to continue to serve constituents through our NAP program. 4) Our Dubnoff program takes place at the Dubnoff Special Education Day School in Hollywood, which is dedicated to academic excellence and achievement for youth who are abused, disadvantaged and/or have serious mental health problems and development challenges. 5) KidVid works in partnership with the Television Academy of Arts & Sciences Foundation, engaging high school students in work with film and television professionals to learn filmmaking and production techniques to create short films that address topics of their choice. 6) Alumni receive volunteer opportunities via the Alumni Mentor Program to further develop artistic and leadership skills, offering vocational support and opportunities.

As an outreach and community service, we produce the Youth and Family Courtyard at the annual Abbot Kinney Street Festival, the largest festival in Venice, serving more than 150,000 participants every year.

Inside Out works in collaboration with the Los Angeles Unified School District (LAUSD), the Boys & Girls Club, parents, the juvenile court, LA Bridges, Didi Hirsch CMHC and other community-based organizations to meet the needs of youth throughout Los Angeles. 85% of our participants are from low-income families that qualify for public assistance. The combined racial demographics for all Inside Out programs are 55% Latino, 21% African American, 9% White, 7% Asian/Pacific Islander and 8% Other.

TOTAL MEMBERS <i>NA</i>	The proposal must include the names and SIGNATURES of 5 members of the organization (preferably Board members)	YEAR ESTABLISHED 1996
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BY SIGNING BELOW, I declare in good faith that I am a member of the organization named above. I realize the Venice Neighborhood Council may contact me to verify my membership and participation in this organization.

NAME	ADDRESS	PHONE	SIGNATURE
Jonathan Zeichner, Board Member	2210 Lincoln Blvd Venice, CA 90291	310-397-8820	
Mark Boyer, Board Chair	2210 Lincoln Blvd Venice, CA 90291	310-397-8820	
Jody Brockway, Advisory Board Member	30 26 th Ave Venice, CA, 90291	310-823-4175	
Karen Kiss, Managing Director	1153 Lake Street Venice, CA 90291	310-392-1239	
Hadley Tomicki, Veteran Artist Leader	51 Sunset Ave #1 Venice, CA, 90291	310.595.5274	

February 16, 2008

Dear Inside Out,

I am writing to thank you and your amazing team (Camille, Hadley, Logan, Joselyn, KT and Cleo) for the extraordinary experience my daughter Francesca has lived these past few months. Your program is unlike any other my daughter has been involved in and it has exceeded my expectations both as a parent and educator in many ways.

First of all, the professionals working with you are truly incredible people! It is rare to find a group of individuals who accomplish the goal of giving one hundred percent of themselves to create an environment where children of such diverse backgrounds can blossom, both spiritually and intellectually, in the realm of the arts. They were able to create a strong sense of community where everyone's ideas and feelings were respected, where the values and morals I teach my daughter at home were reinforced in a nurturing setting, and where your caring team taught not only the artist in each child, but their spirit. I saw my daughter blossom into a young lady who regained her confidence around her peers and was able to express and explore her ideas in a safe and caring environment, which in turn helped her to become more assertive.

I found it pleasantly surprising to see how the students are guided in order to discover what you want them to learn, versus feeding them the information directly. As an educator, I have seen first hand how this approach to teaching is so much more rewarding and challenging for the children than being handed a script to memorize. Francesca was able to participate in creative writing, visual arts, voice, theatre games, casting, theater dialogue, etc., most of which, I have had to pay for separately at other places. As a parent, I feel my daughter was very lucky to have been provided with such a variety of learning opportunities, especially because she participated in taking an idea from inception to conception, which was made meaningful by connecting all the children did to real issues affecting our world. Taking part in so many different aspects of performance arts has helped her to learn different problem solving skills, to understand the interdependence of team work, and most of all, realizing that even young people her age can make a difference in many ways.

Your program has been an important stepping stone in my child's life and has definitely made an impact which I am sure will last a lifetime! Inside Out is a great asset to any community! I certainly hope you can expand and give other children what you have shared with mine.

You have most definitely brought out the best in my child "from the inside out"!

With infinite gratitude,



Marlene Wieden

The New York Times

A SPECIAL SECTION

Giving

The New York Times

MONDAY, NOVEMBER 17, 2003

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GRASS ROOTS

Turning Art Inside Out to Give Youth Power

NAME: Inside Out Community Arts.

FOUNDED: In 1996 by Jonathan Zeichner and Camille Ameen in Venice, Calif.

MISSION: To use the visual and performing arts to instill confidence and to promote social skills among adolescents who are at risk because of poverty, gang activity, drugs, academic failures or unstable home lives. Led by professional artists, the program encourages children to create original plays about issues in their lives.

CONSTITUENCY: Every year, more than 200 middle-school students and dozens of high-school mentors participate. Through shows and festivals, the program reaches about 10,000 children and their families.

FINANCING: The \$500,000 annual budget comes from the National Endowment for the Arts, the city and county of Los Angeles, the Lucy Gonda Foundation, S. Mark Taper Foundation, Dwight Stuart Youth Foundation, Entertainment Industry Foundation, Thelma Pearl Howard Foundation, Nathan Cummings Foundation, Sony Pictures and others.

THE STORY: The program began in response to the 1992 riots that rocked Los Angeles after the Rodney King verdict. Mr. Zeichner, a director, writer and actor, was convinced that the arts could give

teenagers a sense of power that did not come from violence or money. Concerned that arts education was languishing in the city's public school system, he and a group of professional artists started the School Project in 1993. In the program, which is at three of the city's middle schools, teams of artists help students produce plays.

Three years later, Mr. Zeichner and Ms. Ameen, an actress and acting teacher, founded Inside Out, an organization comprising the School Project and two other theater-based programs: the Neighborhood Arts Project, a workshop at the group's Venice center that includes several gang members; and a workshop at the Metropolitan State Hospital in Los Angeles that focuses on children with emotional and psychiatric disorders.

The students have the same goal in each program: to create a performance piece. Ms. Ameen said that the emphasis on teamwork in the theater gave each child a chance to shine, whether it's writing, painting scenery, singing or using video.



Gerard Burthart for The New York Times

CREATORS Jonathan Zeichner, Camille Ameen and artists.

The plays are not slick Hollywood productions, Mr. Zeichner said. "They are raw, heartfelt representations of what is going on in their lives." Some of the subjects include gang violence, domestic abuse and bullying. By presenting painful stories in the safety of a theater, he said, "some of the charge is taken out and people can see it in the light. It gives them an opportunity to talk about it."

The program is aimed at middle-school students because it is a critical juncture for them. "Of the kids who enter the dis-

trict, 40 percent will drop out before they graduate, and most drop out in the middle-school years," Mr. Zeichner said. "Of the percentage who do graduate, about 3 percent go on to college."

Inside Out provides these youngsters with a view of the world beyond their neighborhoods. "We take the kids to a beautiful camp in the Santa Monica Mountains, where they work on their plays," Mr. Zeichner said. "Some of them have never seen the ocean, even though they grew up in L.A."

Several children have become the first in their families to go to college. Last year, one young man won a scholarship to the University of California at Berkeley.

But Mr. Zeichner insists that Inside Out is not about career training. "Our mission is not to turn kids into artists," he said. "We're trying to tell them that you can take creative risks no matter what you go on a camping trip, it's something you never thought you could do. Yes, there are kids who choose to pursue the arts, but more important to us is that they choose to pursue their lives in a new way."

DONNA WILKINSON