



Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org
Email: info@VeniceNC.org / Phone or Fax: 310.606.2015



Agenda for Meeting of the VNC Outreach Committee

Meeting Date: May 25, 2010

Meeting Time: 7:00pm - 8:30pm

Meeting Location: Extra Space Storage Meeting Room, 658 South Venice Blvd, Venice, CA 90291

Contact: Outreach@VeniceNC.org

1. 7:00 - Call to Order – Roll Call and approval of agenda as presented or amended

Brennan Lindner		Marc Saltzberg	
Carolyn Rios		Mike Newhouse	
Ivan Spiegel		Sean Kelly	
Jake Kaufman		Stasia Patwell	
Jed Pauker			
Guests:			

2. 7:10 - ANNOUNCEMENTS – Information about specific events important to Venice

3. 7:15 - PUBLIC COMMENT – 10 minutes on non-agendized items related to Outreach only.

4. 7:25 - OLD BUSINESS

a. 2010-2011 Outreach Budget

b. Division of Responsibilities for Outreach Tasks

Tasks Identified:

- i. Building Mail List
- ii. Farmer's Market
- iii. Newsletter
- iv. Press Releases, Calendar Releases, PSA's
- v. Town Halls
- vi. Emails to Stakeholders
- vii. First Fridays
- viii. Event Tables
- ix. Advertising & Promotions / Event Flyers
- x. Facebook and Social Networking
- xi. Website - Currency of Content / New Development / Training
- xii. Neighborhood Groups and Non-Profit Outreach
- xiii. Business and Business Group Outreach
- xiv. Religious Organization Outreach
- xv. Surveys

c. Attendance of public officials at VNC Farmer's Market Table

d. Communications Officer Vision for website improvements

e. Potential Outreach Event: Meet the New Board Party

f. Alternatives to Walking Man for Newsletter Distribution

g. Next Issue of *Your Venice* – VNC Newsletter

5. 8:00 - New Business

6. 8:30 – ADJOURN