

**APPLICATION SUMMARY SHEET**

PROJECT NAME <b>Venice Canals/Beach Coastal Access Pathway</b>	
BRIEF PROJECT DESCRIPTION (50 WORDS OR LESS) <b>The Venice Canals Foundation ("VCF") is seeking KLAB funds to replace plantings and repair damage that has occurred to the landscaped public pathway known as the Venice Beach-Venice Canals Coastal Access Pathway to ensure the pathway continues to be safe and viable in perpetuity for Venice residents, their pets, and the many tourists visiting our unique community.</b>	
PROJECT SITE NAME AND FULL ADDRESS: <b>A city-owned public pathway located between 2500 Pacific Avenue and 2500 Strongs Drive, Venice, CA.</b>	
PROJECT COMPLETION DATE <b>From award notification to project completion, it is expected the work will take approximately 1 week to complete.</b>	# OF VENICE STAKEHOLDERS TO BENEFIT BY THIS PROJECT <b>100%, as it is a public pathway, open to all.</b>

RECEIVED

APR 04 REC'D

ORGANIZATION OR STAKEHOLDER NAME <b>Venice Canals Foundation</b>		
QUALIFYING ADDRESS <b>2408 Grand Canal, Venice, CA 90291</b>		
DAY PHONE (310) 822-5922	EVENING PHONE (310) 822-5922	CELL PHONE (310) 621-5044
E-MAIL ADDRESS <b>MaxineLeral@gmail.com</b>		FAX <b>None</b>

PROJECT MANAGER <b>Murray Leral</b>		TITLE <b>Project Manager</b>
MAILING ADDRESS <b>2408 Grand Canal, Venice, CA 90291</b>		
DAY PHONE (310) 822-5922	EVENING PHONE (310) 822-5922	CELL PHONE (310) 621-5044
E-MAIL ADDRESS <b>(Same as Maxine Leral, above)</b>		FAX <b>None</b>


BY SIGNING BELOW, I agree to the terms of the 2013-14 Community Improvement Project funding guidelines. I also acknowledge that the information submitted in this application is accurate to the best of my knowledge. Submitting an application with misleading information may be cause for disqualification.

AMOUNT REQUESTED <b>\$1,500.00</b>
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STAKEHOLDER SIGNATURE

3-22-13  
DATE

REVIEW (For Office Use Only)
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PROJECT MANAGER SIGNATURE

3-22-13  
DATE

PROJECT # (For Office Use Only) <b>I</b>
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**PROJECT DESCRIPTION SHEET**

**PROJECT DESCRIPTION** (Include how many stakeholders will be working on this project.) (Maximum 500 words)

The Venice Canals Foundation ("VCF") is a California 501c3 non-profit corporation formed for the specific purpose of benefiting the general public by protecting, maintaining, and improving the City's historic Venice Canals and surrounding Venice neighborhoods. The VCFs' Board of Directors is composed of 11 individuals representing the diverse culture of Venice.

Our organization is seeking funds from the Venice Neighborhood Council (VNC) at this time to replace plantings and repair damage that has occurred to the landscaped public pathway known as the Venice Beach-Venice Canals Coastal Access Pathway ("the Pathway") located between 2500 Pacific Avenue and 2500 Strongs Drive, Venice, CA, for which we have previously received beautification grants and other funding from the City of Los Angeles, the California Coastal Conservancy, the Venice Neighborhood Council, as well as monetary donations from community members through the on-going fundraising efforts of the VCF, to ensure the Pathway continues to be safe and viable in perpetuity for Venice stakeholders, their pets, and the many tourists visiting our unique community. The Pathway opened officially to the public in July, 2010.

Because of its location and accessibility to the Canals and Venice Beach, the Pathway is heavily traveled, causing an inordinate amount of wear and tear on the Pathway's California coastal-native plantings and irrigation system, particularly in areas where the many dogs that also use the pathway tend to do their "business".

Our current plans include (1) purchasing heartier (and larger) California coastal-native plants to replace those that have died or are damaged beyond any hope of surviving and (2) purchasing and installing a short barrier fence for around the new plantings to protect them from damage from pets and pedestrians while the new plantings establish themselves.

Councilman Bill Rosendahl, CD 11, is a long-time supporter of this project, as are the many Venice residents and others who use the Pathway on a regular basis to access the Canals and Venice Beach. Through an official agreement the VCF negotiated with the City of Los Angeles, the Pathway is to be maintained in perpetuity by our organization. Additionally, we have hired professional landscape maintenance services to ensure the viability of the Pathway for many years to come.

From award notification to project completion, we expect the refurbishment work to take approximately 1 week to complete.

We courteously seek the assistance of the Venice Neighborhood Council through its Community Improvement Funding program to enable our organization to complete this latest aspect of our project.

IS THIS PROJECT PART OF A LARGER PROJECT?  YES  NO (\*Please see above for further details.)

**COMMUNITY BENEFIT** (Description of benefit to the entire community and justification for these benefits)

Venice Beach and the Venice Canals are two extremely popular destinations in Southern California for Venice stakeholders and tourists alike. Without a doubt, both areas experience a tremendous amount of pedestrian traffic.

Even when the Pathway was just two precarious eroding City dirt lots, residents and tourists were using them (albeit unsafely) to gain access between the beach and the canals. Because of a strong public outcry to make this informal pathway a safer access route, the Venice Canals Foundation undertook the Venice Beach-Venice Canals Access project. For the most part, the installation of the Pathway has now made that journey a safer and more enjoyable one, with the exception of the missing and damaged foliage for which we are seeking funding.

The installation of the new plantings and protective fencing will make it once again a much safer and viable access pathway for ALL Venice stakeholders and others who wish to enjoy these two unique Southern California venues.



From: zfreedman <zack@zfreedmandesign.com>

To: leral <leral@earthlink.net>; Nadine Parkos <Nadineparkos@aol.com>; Rhonda DeVictor <rdvrealestate@gmail.com>; Mark Galanty <Mark@galanty.com>

Cc: Noe Bautista <noebautista0312@yahoo.com>

Subject: ESTIMATE FROM BAUTISTA'S LANDSCAPING

Date: Mon, Oct 1, 2012 12:47 pm

VCF,

Please find included Noe Bautista's bid for improving the Coastal Access Trail from Grand Canal to Pacific Ave.

I walked the property with him and developed the list based on our list of California Natives. We can reduce some quantities and sizes if we need to value engineer, but it will be best to get larger plants to have a better chance against the dogs. Let me know if you have any questions.

Thanks,  
Zack

- 68 5G CEANOTHUS GRISEUS 'YANKEE POINT' 19.80 EACH 1346.40
- 36 5G MUHLENBERGIA RIGENS 24.50 EACH 882.00
- 6 1G COREOPSIS 12.50 EACH 75.00
- 3 1G ERIOGONUM 12.50 EACH 40.78
- 30 1G SALVIA SPATHACEA 12.50 EACH 375.00
- BLUE D.G W/ STABILIZER 55.90
- FERTILIZER 92.00
- 18 YARD MULCH 45.60 EACH 820.80
- PLANTING SOIL 8 YARD 48.50 EACH 388.00
- CHICKEN WIRE FENCE 480.90
- 72 HRS LABOR 25.00 EACH 1800.00
- TOTAL JOB \$ 6356.70

Zack Freedman RLA #5582

**Z Freedman Landscape Design**

2434 Lincoln Blvd. 4th Floor

Venice, CA 90291

t. 310. 625. 5620

zack@zfreedmandesign.com

[www.zfreedmandesign.com](http://www.zfreedmandesign.com)



## PROJECT PLANNING SHEET

PAGE 4

**WORK PLAN** (Include a TIME-LINE for the project with beginning date and completion date of each phase. Projects may not begin prior to August 1, 2013 and must be completed by April 15, 2014)

### From Award Notification to Project Completion:

Week #1 (to commence the first Monday after Award Notification):

- Haul and dump damaged and dead plants
- Dig holes, prepare soil, and plant new plants
- Install protective fence around newly planted areas

Estimated time is 5 days to complete job, start to finish.

### Dedication Ceremony:

Upon completion of the project, the VCF will host a ribbon-cutting ceremony that will be arranged with Councilman Rosendahl's office staff and the members of the Venice Neighborhood Council Board and committee members of the VNC Community Improvement Funding program to select a date and time that is mutually convenient for all participants, including the Grant awardee. We plan to invite Venice Canals' and neighboring residents to attend the dedication ceremony, as well.

### MAINTENANCE PLAN (If applicable)

The VCF will hire and provide funding for a professional landscape maintenance crew to ensure the proper care of the Pathway in perpetuity.

## PROJECT RENDERING SHEET (If applicable)

PAGE 5

Attach conceptual images of the project to this sheet or design and print your own sheet. Include text explanations.

Please see Page 5.A., attached hereto, for the Pathway site plan and the plant list of the California coastal native plants that are approved for the site under the terms of our Coastal Conservancy Grant for the Pathway project. Our plans are to replace the damaged or missing plants with larger and/or hardier versions of several of these plants to better ensure their viability given the amount of pedestrian traffic that occurs at the site.

The following photos show the current state of the site and the bare areas that we will be replanting and protecting with the fencing material.



Northwest view of the Pathway



Northeast view of the Pathway

# VENICE BEACH-VENICE CANALS



*Ceanothus 'Cantora'*  
California Lilac Concha



*Ceanothus grisea*  
horizontalis 'Yankee Point'  
California Lilac 'Yankee Point'



*Coreopsis gigantea*  
Giant Coreopsis



*Erigonum cinerium*  
Ashleaf Buckwheat



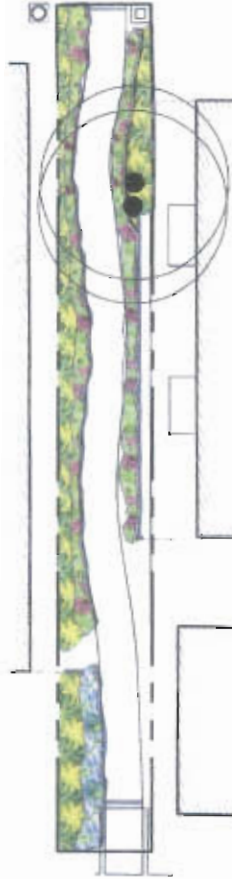
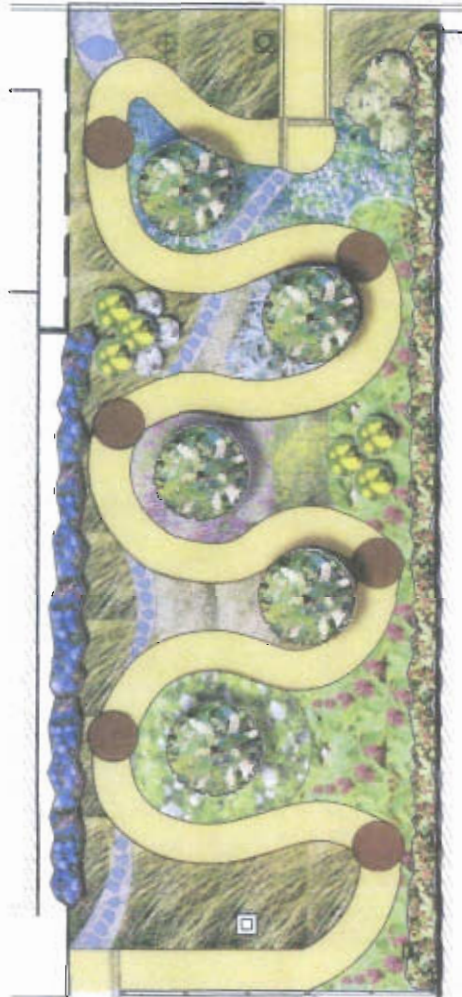
*Erigonum crocatum*  
Saffron Buckwheat



*Erigonum giganteum*  
St. Catherine's Lace



*Erigonum confertiflorum*  
Golden Yarrow



*Muhlenbergia rigens*  
Deer Grass



*Penstemon heterophyllus*  
'Margenta Bop'  
Penstemon 'Margenta Bop'



*Prunus ilicifolia* sap 'yois'  
Calatina Cherry



*Rhamnus californica*  
'Eye Case'  
Coffeeberry



*Salvia apiana*  
White Sage



*Salvia 'Bee's Bliss'*  
Bee's Bliss Sage



*Salvia spathacea*  
Hummingbird Sage



*Soldego canadensis*  
'Golden Baby'  
Golden Baby Goldenrod

PAGE 5.A.



Coastal  
Conservancy

## COASTAL ACCESS TRAIL

JULY 2010



Z. FREEDMAN  
LANDSCAPE DESIGN





**ORGANIZATION SHEET (If applicable)**

(Only complete this form if the applicant is an organization. If so, do not complete Page 7)

ORGANIZATION NAME	Venice Canals Foundation
ORGANIZATION ADDRESS	2408 Grand Canal, Venice, CA 90291
<p><b>ORGANIZATION DESCRIPTION AND PURPOSE</b> (Include the experience that your organization has in the execution of similar projects) The Venice Canals Foundation (hereinafter "VCF") is a California 501(c)(3) non-profit corporation formed for the specific purpose of benefiting the general public by protecting, maintaining, and improving the Los Angeles City historic Venice Canals and surrounding Venice neighborhoods. The VCFs' Board of Directors is composed of 11 individuals that represent the diverse culture of Venice and beyond; there are Directors from the Venice Canals, as well as respected individuals from outside the Canals community, making it a broad-based organization dedicated to the public benefit of the historic Venice Canals and adjacent Venice neighborhoods.</p> <p>The Venice Beach-Venice Canals Coastal Access Pathway (the Pathway) project is the VCF's first public undertaking since its formation. As you will see from the signatures on the attached Community Involvement Sheet (Pg. 9), many Venice stakeholders and others who use the Pathway on a regular basis are supportive of this project. The majority of this project has already been completed through a generous grant awarded to the VCF from the California Coastal Conservancy, a Community Beautification grant awarded from the City of Los Angeles, Community Improvement Funds received from the Venice Neighborhood Council, and voluntary monetary donations received from many, many Venice stakeholders, in addition to the fundraising efforts of the VCF.</p> <p>The on-going success of this project relies on the continued participation of Venice stakeholders who volunteer their time, talent, and financial support. It is our sincere hope that the Keep Los Angeles Beautiful Grant program will also become a sustaining participant in this project and help us continue to make the Venice Beach-Venice Canals Coastal Access Pathway enjoyable and sustainable for years to come.</p>	

TOTAL MEMBERS 11 Officially elected Directors	<b>The proposal must include the names and SIGNATURES of 5 members of the organization (preferably Board members)</b>	YEAR ESTABLISHED  2005
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BY SIGNING BELOW, I declare in good faith that I am a member of the organization named above. I realize the Venice Neighborhood Council may contact me to verify my membership and participation in this organization.

NAME	ADDRESS	PHONE	SIGNATURE
Maxine Leral	2408 Grand Canal Venice, CA 90291	(310) 822-5922	<i>Maxine Leral</i>
Rhonda DeVictor	2500 1/2 Strongs Drive Venice, CA 90291	(310) 578-5605	<i>Rhonda DeVictor</i>
Renee Kaplan	229 Carroll Canal Venice, CA 90291	(310) 487-1949	<i>Renee Kaplan</i>
Mark Galanty	1814 Garland Drive Culver City, CA 90232	(310) 749-5534	<i>Mark Galanty</i>
John Schacht	241 Linnie Canal Venice, CA 90291	(310) 822-1644	<i>John Schacht</i>





**PERMISSION FOR USE OF PROPERTY SHEET (If applicable)**

Use this form to show the approval of the use of the project site from the property owner, school principal, city agency, etc. Attach as many as necessary.

PROJECT NAME	<b>VENICE BEACH-VENICE CANALS COASTAL ACCESS PATHWAY</b>
APPLICANT	<b>VENICE CANALS FOUNDATION</b>

ENTITY OR NAME OF PERSON WHO CONTROLS USE OF THE PROPERTY: PAUL RACS	TITLE: DIRECTOR – Keep Los Angeles Beautiful Grant Program
FACILITY/BUSINESS NAME : CITY OF LOS ANGELES, BOARD OF PUBLIC WORKS	PHONE: (213) 978-0229
SITE ADDRESS: 2500 PACIFIC AVENUE, VENICE, CA 90291	

DESCRIPTION OF USE AND PERMISSION NEEDED FOR THIS SITE:

The initial Pathway project has already received permission for use of these two sites from the City of Los Angeles through a Community Beautification Grant that was awarded in January, 2006, Project Number C9-073, for installation of landscaping and an ADA-accessible pathway. (Please see CB Project Approval Letter attached hereto as Page 8.A)

The majority of this project has already been completed through a generous grant awarded to the Venice Canals Foundation ("VCF") from the California Coastal Conservancy, the aforementioned Community Beautification Grant awarded from the City of Los Angeles, funding received from the Venice Neighborhood Council's Community Improvement Project, voluntary monetary donations received from many, many Venice stakeholders, and the on-going fundraising efforts of the VCF.

Through an official agreement we negotiated with the City of Los Angeles, the Pathway is to be maintained in perpetuity by our organization which is a community non-profit 501c3 corporation that was formed by a group of volunteer Venice stakeholders for the sole purpose of creating the Pathway.

The purpose of this Community Improvement Funding Application is for assistance with the purchase of California-native plants to replace those that have died at said site, and to install a protective barrier fencing until the new plantings have become established. The project will require no new permits from the City of Los Angeles, Board of Public Works.

BY SIGNING BELOW, I declare in good faith that I own or am responsible for the named property. I understand that the applicant is seeking funding through the Venice Neighborhood Council. I grant the applicant permission to use the property for the implementation of the above named project. I understand that the project will begin after August 1, 2013.

**(Please see CB Project Approval Letter attached as Page 8.A. hereto.)**

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

BOARD OF PUBLIC WORKS  
MEMBERS

CYNTHIA M RUIZ  
PRESIDENT

DAVID SICKLER  
VICE PRESIDENT

PAULA A. DANIELS  
PRESIDENT PRO TEMPORE

VALERIE LYNNE SHAW  
COMMISSIONER

YOLANDA FUENTES  
COMMISSIONER

CITY OF LOS ANGELES  
CALIFORNIA



ANTONIO R. VILLARAIGOSA  
MAYOR

BOARD OF PUBLIC WORKS

OFFICE OF COMMUNITY  
BEAUTIFICATION

ROOM 358, CITY HALL  
200 N. SPRING STREET  
LOS ANGELES CA 90012

PAUL RACS  
DIRECTOR  
(213) 978-0229

GENERAL INFORMATION  
(213) 978-0228  
FAX: (213) 978-0241

January 13, 2006

Maxine Leral  
2408 Grand Canal  
Venice, CA 90291

**RE: Community Beautification Grant**

Dear Maxine Leral:

Congratulations! Your project "Venice Beach-Venice Canals Access Project", project number "C9-073" has been awarded funding in the amount of \$10,000.00.

In this packet, you will find the list of Orientation Sessions, Contingency Items Checklist and Letter of Agreement specific to your project. A member from your organization should be designated to attend one of these mandatory Orientation Sessions.

Please complete and bring the Letter of Agreement to the Orientation. The sessions will be held from January 24<sup>th</sup> through February 16<sup>th</sup>. Refer to the enclosed flyer for specific dates, times, and locations. We will cover the grant process, including documenting the project, accessing funds from the Community Beautification Grant account, and completing the project.

For further information, please contact Michael Espinosa, Grant Manager of the Office of Community Beautification, at [mespinosa@bpw.lacity.org](mailto:mespinosa@bpw.lacity.org) or at (213) 978-0225.

We look forward to working with you, and seeing your project upon completion.

Sincerely,

Cynthia Ruiz, President  
Board of Public Works

Paul Racs, Director  
Office of Community Beautification

CC: Mark Galanty, Project Manager

Enclosures





# BILL ROSENDAHL

City of Los Angeles  
Councilmember, Eleventh District

**Committees**

- Chair, Transportation
- Vice Chair, Trade, Commerce & Tourism
- Member, Budget & Finance
- Member, Ad Hoc on Economic Recovery & Reinvestment
- Member, Board of Referred Powers

November 29, 2012

Paul Racs  
 Director  
 Office of Community Beautification  
 200 North Spring Street, Room 356  
 Los Angeles, CA 90012

Dear Mr. Racs,

Re: Keep Los Angeles Beautiful Grant 2012-2013

I wholeheartedly lend my support to the Venice Canals Foundation (VCF) in their application for a grant from the City's Keep Los Angeles Beautiful Grant program to assist the VCF in their ongoing endeavors to maintain the Venice Beach-Venice Canals Coastal Access Pathway (Coastal Access Pathway) as a safe and beautiful public pathway.

The original project (Venice Beach-Venice Canals Coastal Access) was a successful collaboration between the citizens of Venice, the Venice Neighborhood Council, the California Coastal Conservancy, and the City of Los Angeles. It was first opened to the public in July, 2010, and continues to be used and enjoyed daily by residents and visitors. I have been informed that the constant use, however, has caused damage to some of the planted areas of the landscaped pathway. I believe the VCF's plan to replant those areas with larger and more mature varieties of the coastal native plantings already present at the site will better ensure their continued viability over time.

Thank you for your consideration of the VCF's request for funding. The Coastal Access Pathway is a great addition to the Venice Community. Should you have additional questions for me or my office, please do not hesitate to contact Cecilia Castillo, my Venice field deputy who can be reached at 310-568-8772.

Regards,

**BILL ROSENDAHL**  
 Councilmember, 11<sup>th</sup> District

BR:cc

c: Salyna Cuns, Office of Community Beautification  
 Maxine Leral, Venice Canals Foundation

**Westchester Office**  
 7166 W. Manchester Boulevard  
 Westchester, CA 90045  
 (310) 568-8772  
 (310) 410-3946 Fax

**City Hall**  
 200 N. Spring Street, Room 415  
 Los Angeles, CA 90012  
 (213) 473-7011  
 (213) 473-6926 Fax

**West Los Angeles Office**  
 1645 Corinth Avenue, Room 201  
 Los Angeles, CA 90025  
 (310) 575-8461  
 (310) 575-8305 Fax







March 27, 2013

Community Improvement Projects  
Venice Neighborhood Council  
P.O. Box 550  
Venice, CA 90294

The Board of Directors of the Venice Canals Association lends our support to the Venice Canals Foundation's application for VNC Community Improvement Project funds to replace the plantings and repair damage that has occurred to the landscaped public pathway known as the Venice Beach-Venice Canals Coastal Access Pathway.

We are a residents' association representing many Venice residents who regularly use the path to access both the beach and their homes. In addition to the residents, this path is frequently used by visitors who wish to visit the historic Venice Canals and Venice Beach.

Sincerely,

A handwritten signature in black ink, which appears to read "Renee Kaplan". The signature is fluid and cursive, written over a light gray rectangular background.

Renee Kaplan  
President  
Venice Canals Association  
(310) 301-6223



**COMMUNITY INVOLVEMENT SHEET**

Use this sheet to establish the involvement of Venice stakeholders in this project. It may also be used to document pledges of volunteer hours. Points will be deducted during the review process if this sheet is not completed.

PROJECT NAME	VENICE BEACH-VENICE CANALS COASTAL ACCESS PATHWAY	APPLICANT	Venice Canals Foundation	HOURS PLEDGED	
NAME	ADDRESS	SIGNATURE	DATE SIGNED	NATURE OF INVOLVEMENT	
NABINE PARIKOS	PO Box 2548, RAYMOND, CA 92065	<i>Nabine Parikos</i>	3/23	MONETARY DONATION OF \$951.00	
Rhonda DeVictor	2500 1/2 Strong's Dr.	<i>Rhonda DeVictor</i>	3/27	Volunteer	8
Renee Kapha	229 Laurel Canal	<i>Renee Kapha</i>	3/27	Volunteer	8
CHARS JACOBSON	14 25th AVE, VENICE, CA 90291	<i>Chas Jacobson</i>	3/27	VOLUNTEER	8
Kyrene Jacobson	14 25th Ave, Venice, CA 90291	<i>Kyrene Jacobson</i>	3/27	Volunteer	8
CHRIS BUCKEVEL	2419 17th Venice 3419 Ocean Front Walk Venice CA 90291	<i>Chris Buckevel</i>	3/13/13	Volunteer	8
Melissa Goodman	2411 Ocean Front Walk	<i>Melissa Goodman</i>	3-22-13	Volunteer	
George Smith	2419 Ocean Front Walk #2	<i>George Smith</i>	3-22-13	" "	
Catharine Helliss	2413 Grand Canal	<i>Catharine Helliss</i>	3.22.13	13 Volunteer	10
Kate Polidori	245 Market St	<i>Kate Polidori</i>	3-27		
Sarah Montgomery	245 Market St	<i>Sarah Montgomery</i>	3/27	Volunteer	
DONA RAYNER	2211 Ocean Front Walk	<i>Dona Rayner</i>	3/27	Volunteer	
BOBBY JONE	5121 Inglewood Blvd #5	<i>Bobby Jones</i>	3/27/13	Concession Tourist	

Attach letters of support from the community behind this page. Letters that state something unique about the project or from people who will be directly affected by the project will have a greater impact.