



**APPLICATION SUMMARY SHEET**

PROJECT NAME <i>Veteran's Wall Restoration &amp; Beautification</i>	
BRIEF PROJECT DESCRIPTION (50 WORDS, OR LESS) <i>The Chamber in Action will spearhead the restoration and beautification of the Venice Veterans Wall on Pacific and Sunset in Venice. "Honor and Remembrance" POW MIA mural.</i>	
PROJECT SITE NAME AND FULL ADDRESS <i>Venice Veterans Wall</i>	
PROJECT COMPLETION DATE <i>Before May 15, 2016</i>	# OF VENICE STAKEHOLDERS TO BENEFIT BY THIS PROJECT <i>30+</i>

ORGANIZATION OR STAKEHOLDER NAME <i>Venice Chamber of Commerce: Chamber in Action</i>		
QUALIFYING ADDRESS <i>Chamber of Commerce PO Box 202 Venice, CA 90294</i>		
DAY PHONE <i>(310) 650-6805</i>	EVENING PHONE	CELL PHONE <i>(310) 650-6805</i>
E-MAIL ADDRESS <i>kelly@kellylayne.com</i>		FAX

PROJECT MANAGER <i>Kelly Layne</i>		TITLE <i>Chamber in Action Chair</i>
MAILING ADDRESS <i>Chamber of Commerce PO Box 202 Venice, CA 90294</i>		
DAY PHONE <i>(310) 650-6805</i>	EVENING PHONE	CELL PHONE <i>(310) 650-6805</i>
E-MAIL ADDRESS <i>kelly@kellylayne.com</i>		FAX

BY SIGNING BELOW, I agree to the terms of the 2015-16 Community Improvement Project funding guidelines. I also acknowledge that the information submitted in this application is accurate to the best of my knowledge. Submitting an application with misleading information may be cause for disqualification.

AMOUNT REQUESTED <i>\$5,000<sup>ED</sup> 3750</i>
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REVIEW (For Office Use Only)
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STAKEHOLDER SIGNATURE <i>Kelly Layne</i>
PROJECT MANAGER SIGNATURE

DATE <i>March 15, 2015</i>
DATE

PROJECT # (For Office Use Only) <i>5</i>
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PROJECT DESCRIPTION SHEET

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PROJECT DESCRIPTION (Include how many stakeholders will be working on this project.) (Maximum 500 words)

In an effort to honor Southeast Asian and POW veterans, this mural will replace the decayed art piece on Pacific.

Sadly, the names of these men and women who gave their lives have deteriorated beyond all recognition.

This new mural will not only enhance awareness and remembrance for these veterans, it will beautify this street as well as the additional important possibility of creating additional funds for this cause. The mural goes beyond the aesthetic as you will see in the attached mock-ups - is densely layered with meaning.

COMMUNITY BENEFIT (Description of benefit to the entire community and justification for these benefits)

The enlivening of a blighted wall, the honoring of American heroes and the increase awareness of ~~their~~ their plight.

RETURN ON VNC INVESTMENT (One of the main missions of the VNC is to outreach to Venice stakeholders so that we can represent them to the City. Will this project help us do that, and in what ways?)

possible National prestige, city wide prestige, the support of a local artist, the recognition of an important cause,

positive press and an inspiring addition to Venice's growing mural collection.







## PROJECT PLANNING SHEET

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WORK PLAN (Include a TIME-LINE for the project with beginning date and completion date of each phase. Projects may not begin prior to August 1, 2015 and must be completed by May 15, 2016)

Time Line for project completion is approximately 8 weeks:

- 1 week wall preparation
- 6 weeks mural completion
- 1 week protective coating

\* Project would be commenced after August 1, 2015 in this year and completed well before May 15, 2015.

MAINTENANCE PLAN (if applicable)

Money would need to be allocated over the life of the mural to insure against its decay, as exemplified by previous mural.



**PROJECT RENDERING SHEET (If applicable)**

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Attach conceptual images of the project to this sheet or design and print your own sheet. Include text explanations.

*Please see attached conceptual images and rendering.*

- 1) The four doves represent each of the Armed Forces: Army, Navy, Air force, Marines.
- 2) One dove holds an olive branch which means "Peace". The dove is also positioned at street level for pictures, so individuals may stand before it and appear to have open wings...like an angel. Above the dove is inscribed #POW/MIA to promote social media awareness.
- 3) Another dove holds a yellow ribbon as a symbol to bring the troops home.
- 4) The final dove grasps the scroll of the U.S. Constitution which...
- 5) ...becomes the American Flag. In its entirety, the flag is ghosted with the 2273 names of those missing or still imprisoned in Southeast Asia.
- 6) An empty helmet reminds us of those who have not returned. Additionally, the helmet is derived from a popular Vietnam War movie.
- 7) 3 Daisies rise from the bullet cartridges, each relating to the 3 countries involved in the conflict: Vietnam, Cambodia, and Laos. Furthermore, the daisies represent "Hope".







**ORGANIZATION SHEET (if applicable)**

(Only complete this form if the applicant is an organization. If so, do not complete Page 7)

ORGANIZATION NAME <u>Venice Chamber of Commerce: CIA</u>		
ORGANIZATION ADDRESS <u>PO Box 282 Venice, CA 90291</u>		
ORGANIZATION DESCRIPTION AND PURPOSE (Include the experience that your organization has in the execution of similar projects) <u>Venice Chamber of Commerce is a vital community organization comprised of local business and community leaders. Goals are to promote and support the local business community, enhance the image of Venice, resulting in growth opportunities for all. Chamber in Action Mission: to bring members together to work to improve our businesses and community through action-oriented and hands-on approach. We'll select community projects throughout the year and organize people to beautify Venice one business or community project at a time.</u>		
TOTAL MEMBERS <u>Chamber - 28</u> <u>"CIA" - 10</u>	The proposal must include the names and SIGNATURES of 5 members of the organization (preferably Board members)	YEAR ESTABLISHED <u>Chamber - 1907</u> <u>"CIA" - 2012</u>

BY SIGNING BELOW, I declare in good faith that I am a member of the organization named above. I realize the Venice Neighborhood Council may contact me to verify my membership and participation in this organization.

NAME	ADDRESS	PHONE	SIGNATURE
Elysa Yoshell, Associate Director	Venice Arts, 1702 Lincoln Blvd. Venice	267.254.4229	<i>E. Yoshell</i>
Catherine Chevalier	PO Box 282 Venice, CA 90291	310.356.6177	<i>Chevalier</i>
Donna Lasman	PO BOX 202 Venice CA 902915	310.822.5425	<i>Lasman</i>
Carl Lambert	2 Breeze Venice 90291	310 663-6030	<i>Carl Lambert</i>
Scott Spector	57 Windward Ave	917 613 3716	<i>Scott Spector</i>
Kelly Layne	PO BOX 250 Venice, CA 90291	310-652-6805	<i>Kelly Layne</i>





**PERMISSION FOR USE OF PROPERTY SHEET (If applicable)**

Use this form to show the approval of the use of the project site from the property owner, school principal, city agency, etc. Attach as many as necessary.

PROJECT NAME	"Honor and Remembrance" POW MIA mural
APPLICANT	Chamber in Action: Chamber of Commerce

ENTITY OR NAME OF PERSON WHO CONTROLS USE OF THE PROPERTY	TBD	TITLE	
FACILITY/BUSINESS NAME		PHONE	
SITE ADDRESS			

DESCRIPTION OF USE AND PERMISSION NEEDED FOR THIS SITE

At this time, I am unsure who must give the final approval, as the mural is on the back side of the RTD bus station at approximately the 600 block of Main St. The mural is on Pacific Ave and Sunset.

\*I have a meeting scheduled with Mike Bonin on April 16th to get the city's final approval, but they've expressed their support, as well as the state Assembly.

BY SIGNING BELOW, I declare in good faith that I own or am responsible for the named property. I understand that the applicant is seeking funding through the Venice Neighborhood Council. I grant the applicant permission to use the property for the implementation of the above named project. I understand that the project will begin after August 1, 2015.

TBD  
SIGNATURE

3/15/15  
DATE



**COMMUNITY INVOLVEMENT SHEET**

Use this sheet to establish the involvement of Venice stakeholders in this project. It may also be used to document pledges of volunteer hours. Points will be deducted during the review process if this sheet is not completed.

PROJECT NAME	Venice Veterans' Wall	APPLICANT	Chamber in Action
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NAME	ADDRESS	SIGNATURE	DATE SIGNED	NATURE OF INVOLVEMENT	HOURS PLEDGED
Carl Lambert	Venice Chamber of Comm Lambert Properties	Email Signature	3/31	VP of Chamber & CIA Committee	AS Needed
Donna Lasman	Venice Chamber of Comm	"	3/31	Executive Director & CIA committee	AS needed
Julie Niskirchen	Google 348 Main St Venice	"	3/31	Google Community Chair & Chamber	AS Needed
Trina Kaye	trinakaye@tkopr.com	"	3/31	Chamber of Commerce PR	AS Needed
Sunny Bak	Venice/VAC	"	3/31	Chamber of Comm, CIA comm, VAC Chair	AS Needed
Catherine Chevalier	Venice Chamber of Commerce	"	3/31	President Venice Chamber of Comm	AS Needed
Kate Wilson	Venice Chamber and Exhale Spa	"	3/31	Venice Chamber; CIA committee	AS needed
Elya Voshell	Venice Chamber and Venice Arts	"	3/31	Venice Chamber of Comm	AS Needed
Alex Rosales	Control Printing	"	3/31	Stakeholder	AS Needed
Francis della Vecchia	Venice	"	3/31	Stakeholder	AS Needed
Barbara Baumann	Venice	"	3/31	Stakeholder	AS Needed
TREK KELLY	VENICE	"	3/31	Stakeholder; murg/p	AS needed
Juliet Deitzroth	Venice Arts	"	3/31	Stakeholder	AS needed
Laura Conyall	Venice	"	3/31	Chamber of Comm & CIA committee	AS Needed

Attach letters of support from the community behind this page. Letters that state something unique about the project or from people who will be directly affected by the project will have a greater impact.