

**City of Los Angeles  
Office of the City Clerk  
Neighborhood Council Funding Program**

**Neighborhood Purposes Grants**

Neighborhood Purposes Grants (NPGs) provide NCs opportunities to develop partnerships with local 501(c)(3) nonprofits and public schools to build community and enhance neighborhoods in the City of Los Angeles. Projects and activities supported by NPGs vary widely and can include, but are not limited to:

- The Arts
- Beautification
- Community Support
- Education
- Community Improvements

NPG-funded projects and activities must be for a **public benefit** and purpose, **open**, **accessible**, and **free of charge** to stakeholders.

Grants approved by NCs exceeding \$5,000 involve further review and possible City contract by the Office of the City Clerk.

Visit the NC Funding Program website page on NPGs ([click here](#)) to find out more details about how 501(c)(3) nonprofits and public schools serving NC areas can apply. There are two NPG Information Packets; One for prospective applicants to help guide them in the application process, and one for NC board members outlining considerations and factors to keep in mind while evaluating NPG requests.

A “Project Completion Report” template is also provided to help ensure accountability in the use of Grant funds and help demonstrate how NCs and their partners are supporting L.A. communities and stakeholders. NCs and NPG recipients are strongly encouraged to work together to complete and submit the Report at the conclusion of the project.

Any questions you may have with the NPG process, please contact us at the NC Funding Program:

- [Clerk.NCFunding@lacity.org](mailto:Clerk.NCFunding@lacity.org)
- (213) 978-1058



**SECTION III - PROJECT BUDGET OUTLINE**

You may also provide the Budget Outline on a separate sheet if necessary or requested.

6a)	<b>Personnel Related Expenses</b>	<b>Requested of NC</b>	<b>Total Projected Cost</b>
		\$	\$
		\$	\$
		\$	\$

6b)	<b>Non-Personnel Related Expenses</b>	<b>Requested of NC</b>	<b>Total Projected Cost</b>
		\$	\$
		\$	\$
		\$	\$

7) Have you (applicant) applied to any other Neighborhood Councils requesting funds for this project?  
 No  Yes If Yes, please list names of NCs: \_\_\_\_\_

8) Is the implementation of this specific program or purpose described in Question 4 contingent on any other factors or sources or funding? (Including NPG applications to other NCs)  No  Yes If Yes, please describe:

Source of Funding	Amount	Total Projected Cost
	\$	\$
	\$	\$
	\$	\$

9) What is the TOTAL amount of the grant funding requested with this application: \$ \_\_\_\_\_

10a) Start date: \_\_\_/\_\_\_/\_\_\_ 10b) Date Funds Required: \_\_\_/\_\_\_/\_\_\_ 10c) Expected Completion Date: \_\_\_/\_\_\_/\_\_\_  
 (After completion of the project, the applicant should submit a Project Completion Report to the Neighborhood Council)

**SECTION IV - POTENTIAL CONFLICTS OF INTEREST**

11a) Do you (applicant) have a current or former relationship with a Board Member of the NC?  
 No  Yes If Yes, please describe below:


Name of NC Board Member	Relationship to Applicant

11b) If yes, did you request that the board member consult the Office of the City Attorney before filing this application?  
 Yes  No **\*(Please note that if a Board Member of the NC has a conflict of interest and completes this form, or participates in the discussion and voting of this NPG, the NC Funding Program will deny the payment of this grant in its entirety.)**

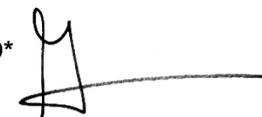
**SECTION V - DECLARATION AND SIGNATURE**

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. I further affirm that I have read the documents "What is a Public Benefit," and "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant. I affirm that I am not a current Board Member of the Neighborhood Council to whom I am submitting this application. I further affirm that if the grant received is not used in accordance with the terms of the application stated here, said funds shall be returned immediately to the Neighborhood Council.

12a) Executive Director of Non-Profit Corporation or School Principal - REQUIRE

			10/31/23
<i>PRINT Name</i>	<i>Title</i>	<i>Signature</i>	<i>Date</i>

12b) Secretary of Non-profit Corporation or Assistant School Principal - REQUIRED\*

			10/31/23
<i>PRINT Name</i>	<i>Title</i>	<i>Signature</i>	<i>Date</i>

\* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or [clerk.ncfunding@lacity.org](mailto:clerk.ncfunding@lacity.org) for instructions on completing this form

City of Los Angeles  
Office of the City Clerk Neighborhood Council Funding Program  
Neighborhood Purposes Grant

Please describe the purpose and intent of the grant.

Project Name and Location:

**Ocean Front Walk (OFW) Tree Replacement** - between Navy and Dudley, Venice, CA 90291.

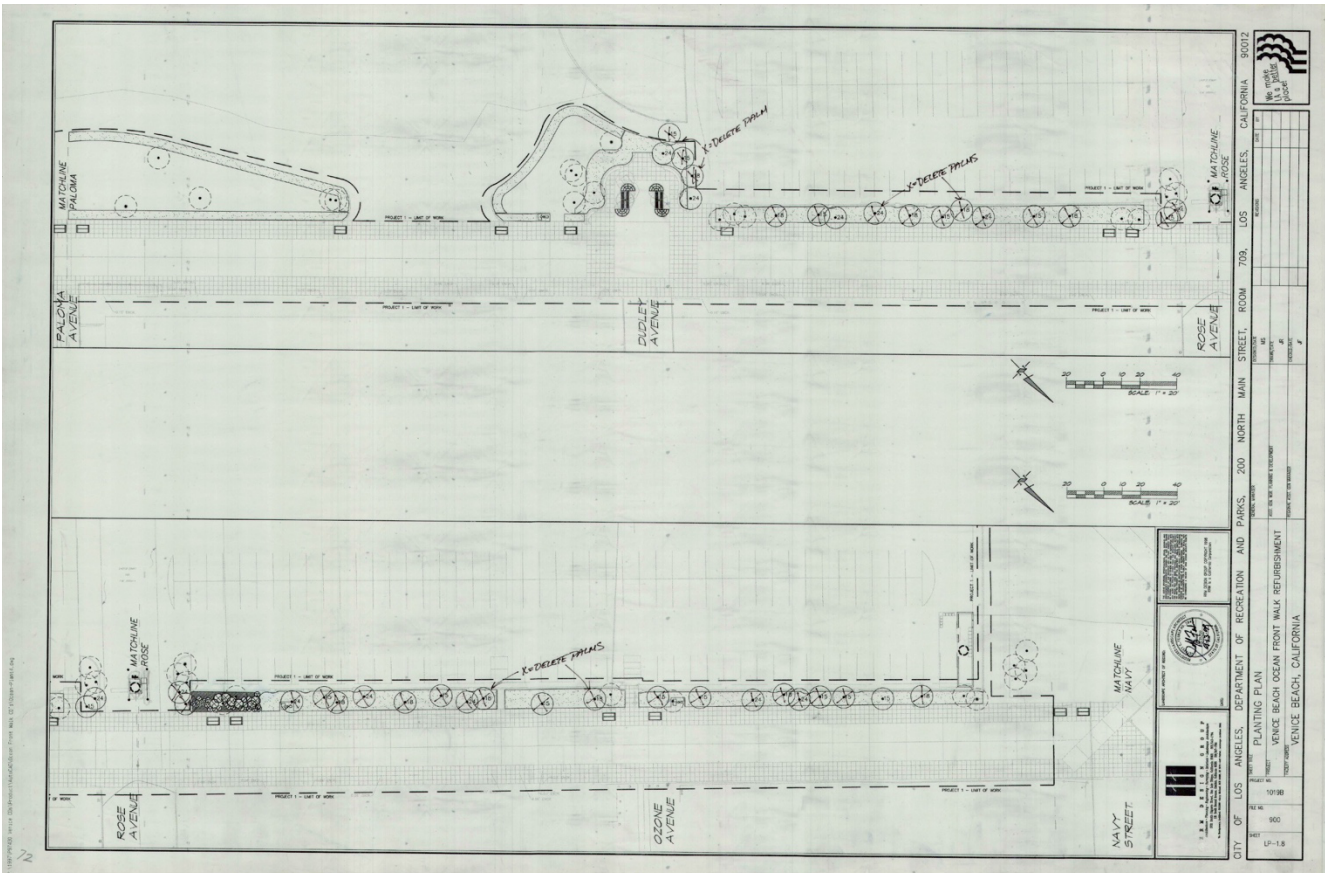
**Centennial Park (CP) Tree Replacement** - 501 S. Venice Blvd., Venice, CA 90291. CD11.

Requested Action: Verdant Venice Group requests funding to plant trees on Ocean Front Walk and Centennial Park.

Scope of Work: The scope of the project includes: Planting and caring for 20 (14 OFW + 6 CP) trees for 5 years in two parks. More details below:

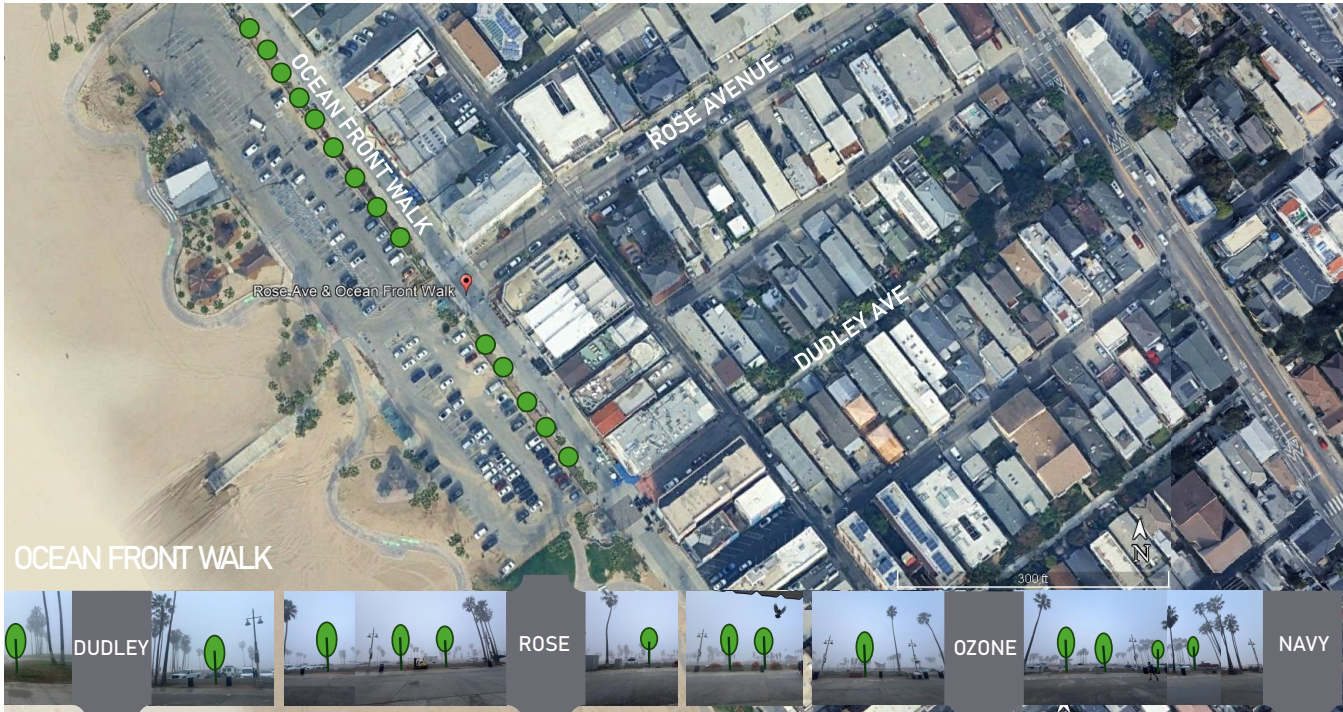
**Ocean Front Walk**

Adjacent to a large parking lot which spans from Navy to Dudley, Verdant Venice Group will plant 14 Torrey Pines trees, where Palm trees have been removed over the course of many years. At one time there were over 3 dozen trees planted in that strip and now there are less than one dozen. See plan below from around the year 2000 showing existing and replanted tree locations.



*Original Plan of OFW showing more than three dozen palm trees planted between Navy and Dudley*

Instead of palm trees (actually a grass) we will plant Torrey Pine, which is the rarest pine in the United States. It is an endangered species native to San Diego County. It is climate resilient, easy to care for, and has been observed to be a good tree to replace Eucalyptus as a desirable tree for overwintering monarchs. CalScape shows that it is an important tree for more than least 20 species of butterflies and moths. Torrey pines do well in sandy soil. At the Annenberg Beach House in Santa Monica there are several rows of Torrey pines thriving in sandy soils in a very urban setting. See pictures below. It is not a very dense pine tree so it allows for filtered light.



*Proposed Planting Sites*



*Torrey Pines Thriving at Annenberg Community Beach House*

This project has overwhelming community support from the adjacent neighbors, as well as the Business Improvement District, and the City Council Office.

## Centennial Park

VVG will plant three California Sycamores (*Platanus racemosa*) and three Coast live oaks (*Quercus agrifolia*) that were removed this year because they were leaning into the street, dead or trampled by the park reconstruction. VVG will plant trees in approximate location where trees were removed. See plan below.



Community Outreach: Outreach has been and will be provided through the Verdant Venice Group's weekly work sessions which are on all Saturday mornings, weather permitting, throughout Venice.

Implementation of Shade: All of the trees planted will, in time, provide ample shade to their surrounds. The goal of this entire project is to add to the local canopy and biodiversity.

### Who and What is the Verdant Venice Group?

Verdant Venice Group (VVG) is a group of local volunteers that works weekly on projects to add drought-tolerant canopy and native plants in public spaces, schools and parks throughout Venice. They incorporate education and encourage stewardship of neighbors, including smart watering and planting practices, alternatives to lawns, and stress the value of native trees and under-story plants to create and sustain biodiversity. Founded eight years ago, VVG has grown to over 100 individuals. They have planted and continue to care for over 550 trees along two dozen streets, public parking lots, a library, two parks, and two schools. In addition to their own neighborhood, they have inspired and been mentors to other community groups seeking support.

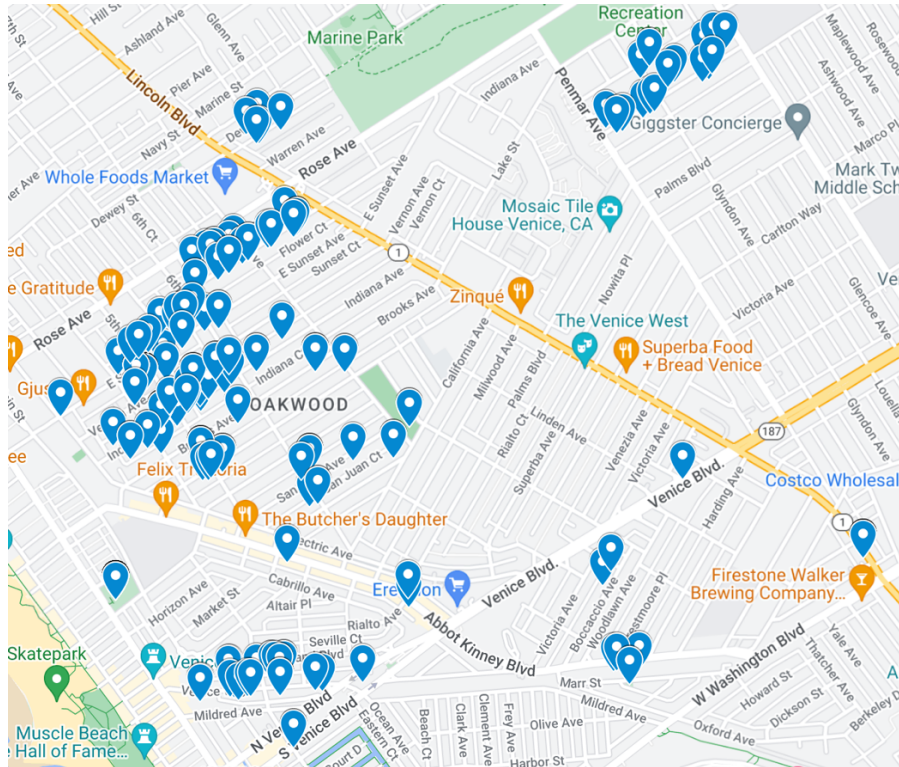
Our planting events involve volunteers of all ages in the beautification and appreciation of our neighborhood. By inspiring people with the beauty, necessity, and understanding of our natural world and the importance of our local natural resources, we will promote the idea that protecting our watershed is both an individual and collective responsibility.

Our volunteer group and other friends and neighbors will donate their time toward the labor of planting and caring for these trees for up a minimum of 5 years.

In addition to their beauty, trees have been shown to provide a wide variety of important benefits such as shade in a warming climate and air purification which is especially necessary under the flight path of the SM airport. Young people in underserved communities are especially susceptible to lung damage from air pollution. Tree canopy has also been shown to lead to a decrease in crime and improved learning in school children. Trees provide habitat for butterflies and local and migrating birds. Additionally, the knowledge gained from our pilot project will help inform the City and our

community about our unique native trees and will create a market for these trees so that procurement and initial care is not so time intensive. Beneficiaries are neighbors and businesses interested, low-income apartment dwellers, local school children, and public agencies who lack funds for plant replacement or maintenance.

The project is a good investment since it builds on an already existing structure to improve highly trafficked streets that are deteriorating, and creates on-going education to ensure continual tree care. The project builds community by involving volunteers of all ages in the beautification and appreciation of the community. By inspiring people with the beauty and understanding of our natural world and the importance of our local natural resources, we will promote the idea that protecting our watershed is both an individual and collective responsibility.



*Verdant Venice Group has planted over 500 trees*



**DEVIL MOUNTAIN  
WHOLESALE NURSERY**

3200 West Telegraph Road  
Fillmore CA 93015  
United States  
(805) 524-3939  
www.devilmountainnursery.com

**Quote**

**#EST96554**

**Quote Date: 2/28/2025**

**Customer: 18161 Duvivier Architects**

**Bill To**  
Duvivier Architects  
350 Westminister Ave  
Venice CA 90291  
United States

**Ship To**  
Duvivier Architects  
3200 West Telegraph Road  
Fillmore CA 93015  
United States

**Contact: Isabelle (310) 291-0871**

**Delivery Contact:**

**TOTAL**  
\$4,169.88

Terms	Sales Rep	PO #	Job Name	Estimated Job Date	Shipping Method
Due on receipt/COD	Miguel Cruz	Torrey Pine	Torrey Pine		Will Call

**Quote Memo:**

Line#	Item	Ready Bins	Quantity	Rate	Amount	Taxable
1	<b>Estimate - "PLEASE NOTE"</b> Bid subject to stock on hand. Availability and pricing subject to change. PRICES VALID FOR 30 DAYS.					
2	<u>PITORR24B</u> Pinus torreyana 24" box 2234061	FI-810(8), FI-825 (218)	14	\$180.00	\$2,520.00	
3	<u>QUEAGRISStd24B</u> Quercus agrifolia Standard 24" box 2239288	FI-312 (287)	3	\$180.00	\$540.00	
4	<u>PLARCMASStd24B</u> Platanus racemosa Standard 24" box 2234101	FI-823 (170)	3	\$180.00	\$540.00	
5	FREIGHT 8% of material value per load.		1	\$288.00	\$288.00	
6	<b>CANCELLATIONS &amp; RETURNS</b> Plants that are in stock, have been pulled and then cancelled are subject to a restocking fee up to 50%. Brokered plant material purchased from outside vendors to fulfill an order and then cancelled are subject to up to 100% restocking fee. We do not accept returns on plants that have been planted or annual color.					
Total Units 20						

**Subtotal** \$3,888.00

**Tax Total** \$281.88

**Total** \$4,169.88



EST96554



Moore Construction  
Appleton Way  
Venice Ca 90291

March 3, 2025

To Verdant Venice Group

This proposed work order for the Verdant Venice Group is for the construction of 14 French tree protectors using pressure treated post and redwood rails - cost is \$250