



PO Box 550, Venice, CA 90294 www.VeniceNC.org

MINUTES

Community Plan/Local Coastal Program Ad Hoc Committee Monday, October 7th, 2024 - 6:00 pm to 7:30 pm Venice Public Library at 501 S. Venice Boulevard

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte, Secretaria, al por correo electrónico Secretary @VeniceNC.org para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one (1) minute per speaker, unless adjusted by the presiding officer of the Committee.

CALL TO ORDER: 6:10 PM

ROLL CALL WITH DECLARATION OF EX PARTE COMMUNICATIONS AND CONFLICTS OF INTEREST, if any:

Naomi Nightingale (Chair)	Edward Ferrer	Alix Gucovsky
Mark Mack	Frank Murphy	Robin Rudisill
Richard Stanger	Steve Williams	

Naomi Nightingale, Mark Mack, and Robin Rudisill were absent..

APPROVAL OF SEPTEMBER 5th and 23rd MEETING MINUTES:

Minutes of were approved.

GENERAL PUBLIC COMMENT - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed one (1) minute(s) unless adjusted by the presiding officer of the meeting.

None.

CHAIR REPORT: Explained why the absent members could not attend the meeting.

NEW BUSINESS:

 Richard Stanger gave PowerPoint presentations on the his and Mark Mack's review of City Planning's Parking Utilization and Transportation Management Strategies Report, Venice Coastal Zone Report by Fehr & Peers.





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A. PUBLIC COMMENTS ON PRESENTATIONS.

It should be noted that there were 6 attendees at this meeting. General comments related to the presentation included:

- The Report was done in 2018-19 and completed in 2021. Since then the pandemic has changed travel patterns and new California parking-related laws have been passed. The Report needs to be up-dated before decisions are made.
- There are many recommendations in the Report and City Planning is using them in updating its plans. What has City Planning done so far to incorporate the Report's recommendations?
- While the Report noted the parking situation, the City is not enforcing parking requirements of developers. For example, how many parking variances have been issued to developers?

B. COMMITTEE DISCUSSION AND COMMENTS

Alix Gucovsky noted that the Fehr & Peers consultant firm was said to have a prodevelopment bias and therefore the Report should be discounted. However, Richard Stanger and Mark Mack described the Report as excellent and thorough in their review of the Report.

The proposed recommendations were discussed – often with audience involvement – and the following were the final outcomes:

1. Establish a Venice Coastal Zone Parking Benefit District:

Recommendation: The VNC should work with Council District 11 to determine what is required to establish a Venice Coastal Zone Parking Benefit District.

The Report noted that the Venice Coastal Zone is an ideal location for a Parking Benefit District and the Committee agrees. Given its importance as a visitor destination, revenues from parking meters, parking lots, etc., should be kept and used within the Venice Coastal Zone to improve the management of its parking assets and to improve parking options and availability.

2. Install More Smart Parking Meters:

Recommendation: Tabled.

3. Install Parking Wayfinding Signage:

Recommendation: Establish a wayfinding signage program within the Venice Coastal Zone.





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Wayfinding signs guide visitors to off-street and beach parking. Venice needs these signs to help lessen visitors circulating to find parking lots. The signs should be consistent in style, branding and of adequate size.

4. Provide designated drop-off and pick-up locations along AKB and near the beach:

Recommendation: Tabled.

5. Encourage City to manage its parking lots better:

Recommendation: The VNC should ask the City to better manage its parking lots by pricing parking spaces by hour rather than all-day and with more options, including possible valet parking at its main beach lots.

The Report found that the City's lots are not well-managed especially the ones between Venice Boulevard north and south (lots 701 and 731).

6. Raise in-lieu parking fees to reflect updated cost figures and modify program to lessen short-term financial impacts.

Recommendation: Tabled.

7. Add median diagonal parking spaces where possible including along Grand Avenue.

Recommendation: Opposed.

ADJOURNMENT: 7:42 PM

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