



# Venice Neighborhood Council

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## Cannabis Committee

November 6, 2018 Meeting Minutes  
Extra Space Storage Community Room  
658 Venice Blvd., Venice, CA 90291

1. CALL TO ORDER. Meeting was called to order at 7:05 pm. Present were Cindy Chambers (CC), Roseann Boffa (RB), Justin Brezhnev (JB), Patrick Gallogly (PG), Michael Jensen (MJ), Sailene Ossman (SO), and Shep Stern (SS).
2. AGENDA. The agenda was approved as presented (7-0-0); motion to approve by JB; seconded by SS.
3. ANNOUNCEMENTS.
  - VNC Cannabis Chair announcements/updates. None.
4. PUBLIC COMMENT. There was no public comment.
5. APPROVAL OF MINUTES. October 2, 2018, minutes were presented for discussion and a vote to approve without changes; motion to approve by JB; seconded by SO. Minutes were approved unanimously without changes.
6. OLD BUSINESS.
  - A. ITEM FOR DISCUSSION AND POSSIBLE ACTION: Cannabis Town Hall outreach plan presented by VNC Outreach Committee.
    - Cannabis Town Hall rescheduled to Tuesday, November 13, 2018.
    - Update:
      - Cannabis Town Hall location moved to Animo Venice High School, 820 Broadway, Venice, CA 90291.
      - Publicity and outreach activities update by JB.
        - Facebook ads are currently running
        - Event is posted on VNC website calendar
        - Reminder to committee members to invite friends and neighbors via Facebook invite
        - Argonaut is running a piece in the upcoming publication; MJ volunteered to be interviewed as the Cannabis Town Hall moderator
        - Event details mailed to Venice Papparazzi
        - Fliers and posters available for distribution
        - Local business schools (LMU, USC, UCLA) all contacted and invited
        - Save the Date graphic available to committee members to distribute
        - JB will post images on Instagram every two days
        - Spectrum TV covering event
        - Volunteer needed to post on NextDoor

- Information being distributed to other neighborhood Councils by VNC board member, Evan White
  - Event will be posted to VNC website front page news by Evan White
  - VNC Outreach Committee will write and post press release
- B. ITEM FOR DISCUSSION AND POSSIBLE ACTION: Finalize planning and identify remaining action items for Cannabis Town Hall.
- Identify and discuss any remaining action items and preparations for town hall
    - Committee reviewed roles and tasks for the town hall
    - Committee asked VNC Outreach Committee for run of show details to best support their efforts
7. NEW BUSINESS
- A. ITEM FOR DISCUSSION AND POSSIBLE ACTION: None
8. COMMITTEE COMMENTS
- None
9. MEETING ADJOURNED at 7:48 pm.