



Venice Neighborhood Council



VNC BOARD APPLICATION FOR OUTREACH OFFICER

Contact Information:

Qualifying Stakeholder Address (*Dirección*): 1309 South Main Street, Venice, CA 90291

Print Name/Nombre el letra de Molde : **Hollie Stenson**

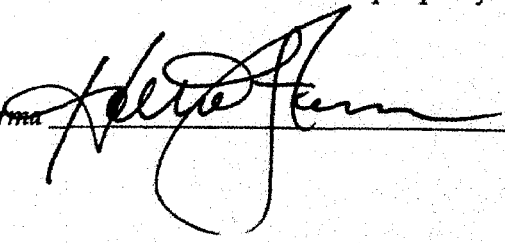
Street address / _____

Contact Numbers:

Phone (Day) / *Teléfono (día)*: _____ Phone (Evening) / *Teléfono (tardé)*: _____ Fax Number: **n/a**

Email / _____

I hereby certify, that I wish to serve as Community Officer on the Venice Neighborhood Council Board of Officers and I live, work, or own property within the boundaries of the VNC area.

Stakeholder Signature/ *Firma*  Date 11/9/17

Answer all these questions; please limit your answers to 100 words or less each.
Questions:

- 1) Please explain why you wish to serve on the VNC Board of Officers. Answer: I've appreciated and honored Venice's unique perspective and vibrant culture for the total of 17 years I've lived in Los Angeles. My desire to serve the neighborhood has existed since I moved to this neighborhood 10 years ago, and with my stepson now in college, I have the time and opportunity to give back to my community. I know a wide variety of stakeholders in our neighborhood. I'd love to bring them together in a space of understanding and balance and hope to do that as the Outreach Officer.
 - a) Have you served before on the VNC Board or other Neighborhood Council Board? If so, where and when?
 - i) I currently serve on the VNC Board as a Community Officer. I was elected this term, therefore I've been serving the Venice community in this capacity for close to a year and a half.
 - b) Have you served on a VNC Committee? Which one and for how long?
 - i) Yes, I've served on the Outreach Committee for close to two years, under both Matt Kline's leadership as well as Sylvia Aroth's, his predecessor on the previously elected board. I also currently serve on the Homeless Committee, which I've done since its inception a little over a year ago.
 - c) Please state your professional qualifications or related experience relevant to this position.
 - i) In my current position as CEO of a company that advises businesses on how to have greater engagement and involvement with their communities, it's clear that my cumulative experience makes me the perfect candidate for Outreach Chair.

This is what I do, and it's what I do best.

I want to bring my absolute best skill set to the community that I love so much. Previously, I performed outreach efforts for a global girls' education campaign (with the Malala Fund), as well as run a huge national water conservation initiative (with National Geographic). Prior to that, I was President of a non-profit for 6 years and produced at least 5 events per year for the organization, including as Executive Director of a film festival. I've helped to organize TEDxVeniceBeach as well as TEDxLA.

Also, I've been active in organizing all of last year and this year's VNC events, including but not limited to: Green Venice Expo 2.0 (2016), Venice BBQ (2016), Green Venice Festival (2017), Venice Family Holiday Festival (2017), and many other town halls and community-involved events on behalf on the VNC. Prior to joining the board, I was an active member of the Outreach Committee on the previous board, and helped with election activities as well as creating new marketing materials for the VNC.



- d) How long have you been a stakeholder in the VNC area?
- i) I've lived in Venice for 10 years, and have owned property here for 4 years. I currently both live and own a business that operates out of Venice.
- 2) Please list your previous and/or current neighborhood or community involvement.
- a) Please see answer for question C.
- 3) Please list the three most pressing issues that you feel are facing the Venice Community.
- a) The dire homelessness situation.
 - b) Addressing the growing pains of a changing community with grace and peace.
 - c) A balanced approach to development and historic and cultural preservation.
- 4) What do you see as the primary roles of the Venice Neighborhood Council?
- a) To improve the quality of life in Venice by building community.
 - b) To secure funds from the City of LA to achieve our community's goals.
 - c) To act as a conduit and voice for the community on important issues such as land use and planning, homelessness, and inclusion.
- 5) What is your Vision for Venice?
- a) As your Outreach Chair, I pledge to involve new and different factions of our community. There is a new generation of Venice growing, and we need to make sure they comprehend the deep, long history that exists, and allow for growth while preserving the integrity of this powerful and spirited neighborhood.
- 6) Are you willing to participate in a VNC committee? Which committee interest you and why?
- a) Absolutely! I hope to continue my work on the Outreach Committee, hopefully in the increased capacity as Chairperson, and I plan to continue my commitment to the Homeless Committee as well.