



VNC BOARD APPLICATION FOR Community Interest
Stakeholder Officer Contact Information:

Qualifying Stakeholder Address (*Dirección*):

Print Name/ Nombre en letra de molde: Diana Pollard, AIA, LEED AP

Street address / Dirección _____ City / Ciudad _____ State / Estado _____ Zip/ Código Postal _____

Mailing Address (if different):

Street address / Dirección _____ City / Ciudad _____ State / Estado _____ Zip/ Código Postal _____

Contact Numbers:

Phone (Day) / Teléfono (día) _____ Phone (Evening) / Teléfono (tarde) _____ Fax Number _____

Emáil / Correo Electrónico (very important) _____

I hereby certify, that I wish to serve as a Community Interest Stakeholder Officer on the Venice Neighborhood Council Board of Officers and I affirm I have a substantial and ongoing participation within the Venice Neighborhood Council's boundaries. My involvement is defined as the following; see attached

_____ (Fill in space above).

Stakeholder Signature/ Firma Diana Pollard Date 7/7/17

July 8, 2017

To: VNC Administrative Committee
C/o John Reed @ john.reed@venicenc.org

Re: VNC Community Interest Stakeholder Officer Application for Diana Pollard
Addendum in response to Questions 1 - 6

1. This Board has done great work over the past year working through a critical period of transition for Venice. I believe I can help continue that effort by providing creative & effective solutions as well as support the work ahead necessary to communicate to the City the changes needed in how Venice responds.
 - a. I was a VNC Board member from 2006 – 2008
 - b. No
 - c. I am a CA registered architect with over 30 years of experience with a Master of Architecture Degree from UCLA & BA from Michigan State University In Landscape Architecture. I have contributed many 100s of hours as a volunteer to Venice efforts, a place I was lucky to call home for 32 years. These efforts varied from the broad brush, providing planning & zoning guidelines for the LCP North Venice Area working with a group of neighbors to establish the community response in 1988 to more focused projects such as helping the team to replant the Venice Centennial Park in 2016. The last effort was possible thanks to a grant provided by the previous VNC Board.
 - d. 32 years.
2. Brief synopsis of volunteer community involvement:
 - LCP Central Area working group for the North Venice Guidelines, 1988.
 - Past Board member of the Friends of the Venice Library.
 - Past Board Member of the Venice Chamber of Commerce.
 - Member of the Venice Boulevard Planting Design team providing design & drawings to plant the Boulevard with grant funds provided by the State & secured by Jim Murez.
 - VNC Board Member 2006 – 2008.
 - Member of the Windward Restoration Group architectural advisory team for the restoration of the Windward Arcade, 2016.
 - Member of the team to replant Venice Centennial Park (east of the Library) providing design, drawings, plant purchasing & planting supervision, 2016.
3. Pressing Issues:
 - The number one pressing issue dates all the way back to the annexation of Venice by the City of LA but never more acute & obvious as it is now. It's the breakdown of trust, support & communication between the City political leaders & the residents of Venice. This has led to an erosion of the quality of life for all Venice residents. The City has a vision for Venice that does not match with that of the residents,
 - Lack of affordable housing is a regional problem that is many years in the making & has led to an epic surge in homelessness. By not planning for organic growth through proactive measures to encourage housing construction, the region is now faced with a critical housing shortage. Venice & a few other neighborhoods have seen the brunt of this mistake.

- Traffic & transportation are again a regional problem but are especially acute in Venice now. By strangling Venice Boulevard to add bike lanes & calm traffic through Mar Vista, access to the rest of the City by residents on their way to work & visitors to do business there or to get to the beach is seriously impeded.
4. The primary roles of the VNC are to advocate for & seek support for Venice from the City of LA, to be inclusive & outreach to all Venice stakeholders, to work with other organizations in Venice & other LANC's to support the goals of Venice residents & to promote stakeholder participation in these processes.
 5. The Administrative Committee, because they set the tone & the conversation between the residents with the City. At no time has this ever been more critical that advocacy for the community be heard, loud & clear.

Sincerely,

A handwritten signature in black ink that reads "Diana Pollard". The signature is written in a cursive, flowing style.

Diana L. Pollard