



Venice Neighborhood Council



VNC BOARD APPLICATION FOR COMMUNITY OFFICER

Contact Information:

Qualifying Stakeholder Address (*Dirección*):

Print Name/ *Nombre en letra de Molde* :
 Brad Aarons _____
 Street address / *Dirección* City / *Ciudad* State / *Estado* Zip/ *Código Postal*

Mailing Address (if different):

 Street address / *Dirección* City / *Ciudad* State / *Estado* Zip/ *Código Postal*

Contact Numbers:

 Phone (Day) / *Teléfono (día)* Phone (Evening) / *Teléfono (tardé)* Fax Number

 Email / *Correo Electrónico* (very important)

I hereby certify, that I wish to serve as Community Officer on the Venice Neighborhood Council Board of Officers and I live, work, or own property within the boundaries of the VNC area.

Stakeholder Signature/ *Firma* _____ Date 4.3.17

Brad Aarons



Re: Application for VNC Community Officer

1 [a-d] Apathy is no longer an option. Like many, Nov. 7th 2017 became the moment I could no longer stay seated on the sidelines of policy or civics. Politically informed & community involved, I felt the challenges we faced in our community - and on a macro level, our country, needed to be addressed with a pragmatic confidence I'm able to contribute towards bettering our neighborhood. However, I hadn't enacted this - until now. Prior to this past year I have leant my time, ear and viewpoints as a Venice stakeholder of 15 years to a variety of issues, but haven't officially sat on a committee. And as an entertainment executive and manager of artists, bringing pragmatism, positive encouragement and analytically assessment to complex scenarios has been a cornerstone of my professional success. I also am a stakeholder raising my family here, and I look forward to leaving this community a better place than I received it.

2} I'm a father of two and have been an active participant in our local pre-school, Ecole Claire Fontaine. I'm also a member of the Surfirder Foundation & supporter of Heal the Bay - so it is frequent that I do my part taking care of our beaches and coastline by way of volunteering my time. In addition, I was a key stakeholder in helping to re-route Santa Monica's Big Blue Bus as it pertained to Route 1 (through Venice) to better service the neighborhood and the new Expo line. My current civic arts initiative is also an example of my commitment to making sure Venice is beautified while paying homage to the artists that help shape who we are as venetians.

3} Homelessness, Density & Environmental Sustainability.

4} The clout our VNC has earned with the city of Los Angeles is unprecedented since Empower LA and the Neighborhood Council system was created. The body needs to continue being the respectful voice piece to the city and a key representation of a diverse community with an evolving set of dynamics.

5} Embracing change and working with all portions of our neighborhood, it is important we work pragmatically to find solutions that represent a coherent and responsible evolution for the community that we call home.

6} I will do my best to participate in my areas of expertise (Arts) and focus/ passion (community health, development & environment); but time allocation is dependant on a revolving set of circumstance both professionally and personally.