



Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org

Email: info@VeniceNC.org Phone: 310-421-8627

Agenda for VNC OFFICIAL Joint Board / Outreach Committee

Meeting Date: Thursday, January 18, 2018

Meeting Time: 6:30pm - 7:45pm

Meeting Location: Canal Club, Cabana Room, 60 N. Venice Blvd., Venice, 90291

Contact: Hollie.Stenson@VeniceNC.org

1. 6:30 - Call to Order – Roll Call and Approval of this agenda as presented or amended

Evan White	Nic Antonicello		
Michelle Meepos	Steve Livigni		
Hollie Stenson	Justin Brezhnev		

6:37: Meeting called to order.

2. 6:35p - ANNOUNCEMENTS – Any non-agendized items

- a. Established a new recurring date for Outreach Committee meetings for consistency and planning: every 3rd Thursday of each month.

3. 6:40p - PUBLIC COMMENT – 5 minutes on non-agendized items related to Outreach only - NONE

4. 6:45p - BUSINESS:

- a. VNC logo competition - set end date, figure out gift certificates for winner, and other marketing ideas for informing the community about the contest.

- i. Contest will be open to anyone in the community.

- ii. Submissions due April 15th. Online voting opens 15th - April 30th. Final round 1st - 7th, get final choices to AdCom by Mon. 5/8.

- iii. Contestants will acknowledge and sign something they they will be signing something - need to copy to city attorney (no rights to the logo)

iv. Actions:

- 1. typeform - Justin will look into this
- 2. what's the best voting platform - Justin will look into this
- 3. press release: send to Gary Walker, Nicole, etc. - Nick will handle
- 4. reach out to Sunny - Steve will talk to her

- v. **Motion:** The Outreach Committee recommends that the VNC Board allocate \$2500 to advertise and promote the new VNC logo contest via



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traditional media, social media, canvassing, website, and possibly an event.
NA moved, MM 2nd. Approved 4-0.

- b. Town Hall schedule: pick dates for the rest of the year; we already have Cityhood, Homeless.
 - i. Moving Venice Cityhood Town Hall to April 19th
 - ii. Move Homelessness Town Hall to late February - Hollie to talk to Will.
 - iii. Other ideas for Town Halls/event: Venice Fun Run, something Water focused (instead of the Green Venice Fest), or combine the traditional Venice BBQ with something environmental, something related to the 2028 Olympics.
 - iv. **Motion:** The Outreach Committee recommends that the VNC Board allocate \$1000 to advertise, promote and pay for the Homelessness Townhall, scheduled for the end of February 2018. MM moves, Justin 2nd.
 - c. New member recruitment, and vote in new member, Justin Brezhnev
 - i. Voted onto Outreach Committee unanimously.
 - d. Venice community survey: questions, launch, set objectives for the survey
 - i. **Actions:** Justin to help create survey questions to gauge community interest
 - ii. **Motion:** The Outreach Committee recommends that the VNC Board allocate \$3500 to create, advertise and promote a Venice-wide survey to establish our constituents' concerns, goals, and visions for Neighborhood Council action moving forward. SL moves, MM 2nd. 5-0.
5. 7:45p – End
- a. Meeting adjourned at 7:49pm.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS: The public is requested to fill out a "Speaker Card" to address the Outreach Committee on any agenda item before the Outreach Committee takes action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Outreach Committee jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Outreach Committee is prevented



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from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Outreach Committee meeting. Public comment is limited to 1 minute per speaker, unless adjusted by the presiding officer.

POSTING: *In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board members in advance of a meeting may be viewed at Beyond Baroque, 681 Venice Blvd; Venice Public Library, 501 S. Venice Blvd; and at our website by clicking on the following link: www.venicenc.org, or at the scheduled meeting. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at*

www.lacity.org/your-government/government-information/subscribe-meetings-agendas-and-documents/outreach

In addition, if you would like a copy of any record related to an item on the agenda, please contact outreach@venicenc.org.

RECONSIDERATION AND GRIEVANCE PROCESS: For information on the VNC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the VNC Bylaws. The Bylaws are available at our Board meetings and our website www.venicenc.org.

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